



FINAL PLACEMENT REPORT

2022-2024



VINOD GUPTA SCHOOL
OF MANAGEMENT

Indian Institute of Technology
Kharagpur



Prof. Surojit Mookherjee
Placement Chairperson
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CHAIRPERSON'S NOTE

It gives immense pride to announce the successful completion of final placements for the 2022-2024 batch, affirming industry trust in VGSOM's talent. Through an excellent recruitment season, students have upheld the legacy of excellence.

Owing to the rigorous efforts and guidance of distinguished faculty, VGSOM has established itself as one of the premier B-schools in the country today. However, beyond accolades, success stems from students' commitment to learning, their performance in the work-place and recruiters' faith in their potential.

This year, a wide array of prominent companies offered coveted profiles across sectors. The number of PPOs, based on outstanding summer internship performance, also reflects students' ability to create enormous value for corporates. Heartiest congratulations to all students on securing fruitful careers.

Sincere thanks to the expanding pool of recruiters, including first-timers this year, for the opportunities given to our students. Special mention to the alumni community for amplifying VGSOM's brand value that helps attract compatriot organizations.

As students prepare for corporate roles, they are urged to uphold VGSOM's legacy of excellence by pursuing knowledge and skills that will serve dynamic business ecosystems. The school remains invested in their journey beyond campus through collaborations, mentorship, give-backs, and lifelong learning. Wishing students monumental success as they embark on transformational careers.

As students embark on transformational professional journeys, they are urged to continue exemplifying VGSOM's standards of excellence. Stay guided by integrity and ethics while pursuing challenging roles triggering positive change. Carrying forward and elevating the alma mater's legacy through accomplishments would be invaluable.



Prof. Sujoy Bhattacharya
Placement Co-Chairperson
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CO-CHAIRPERSON'S NOTE

It is a moment of great pride to announce yet another very successful final recruitment season for the graduating batch of 2022-2024. We are thrilled to present our diverse and talented student cohort, poised to become tomorrow's successful managers and leaders. These individuals have undergone rigorous training across various management domains, while staying abreast of the latest technological advancements and innovations.

Our two-year, full-time MBA program equips students with the necessary skills and knowledge to thrive in today's dynamic and competitive business environment. Our students have successfully tackled challenging summer internships and live projects with renowned organizations across various industries and domains. Their drive and potential have been further solidified by their participation and success in national and international competitions.

Our graduates are eager to join your esteemed organization and contribute meaningfully to its growth and success. We extend a sincere thanks for you to visit our campus and establish corporate engagement, paving the way for a mutually beneficial collaboration. We look forward to a long-lasting and fruitful association with your organization.



Prof. Anupam Ghosh
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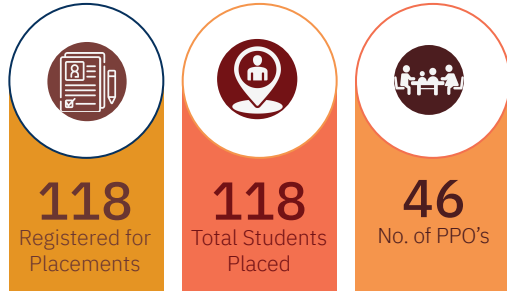
CO-CHAIRPERSON'S NOTE

At VGSoM, we cultivate future leaders who are not only adept in business, but also equipped for exceptional careers. Our success is evident in the stellar track records of our students, demonstrated through exceptional Final Placement results.

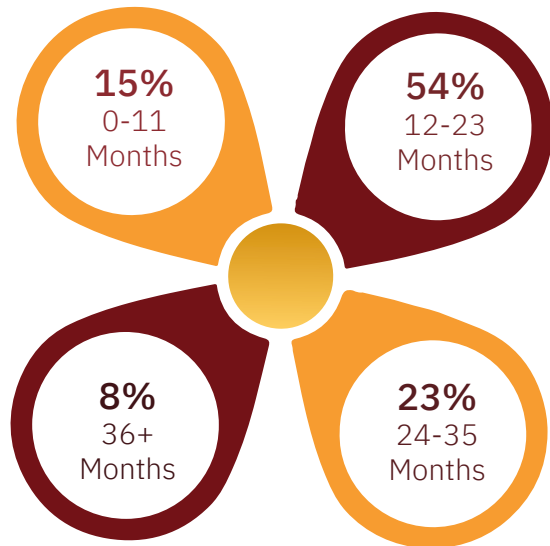
We are proud to offer a diverse cohort of highly skilled graduates who are ready to drive positive impact in various industries. Our students possess not only managerial skills, but also professional exposure and a strong ethical compass. They are poised to drive companies and economies forward, leaving a lasting mark on the future.

Our graduates have been placed at prestigious organizations across diverse sectors. Our curriculum has equipped them with the knowledge and skills they need to thrive in today's competitive business environment. As we look ahead, VGSoM aims to continue expanding corporate engagement avenues. We remain dedicated to readying students for the complex global business environment of tomorrow.

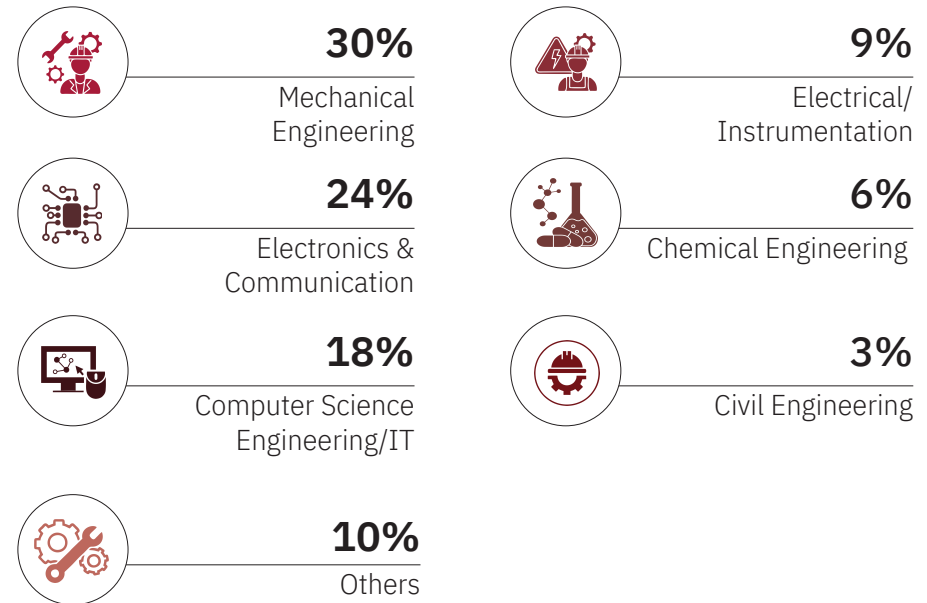
BATCH STATISTICS



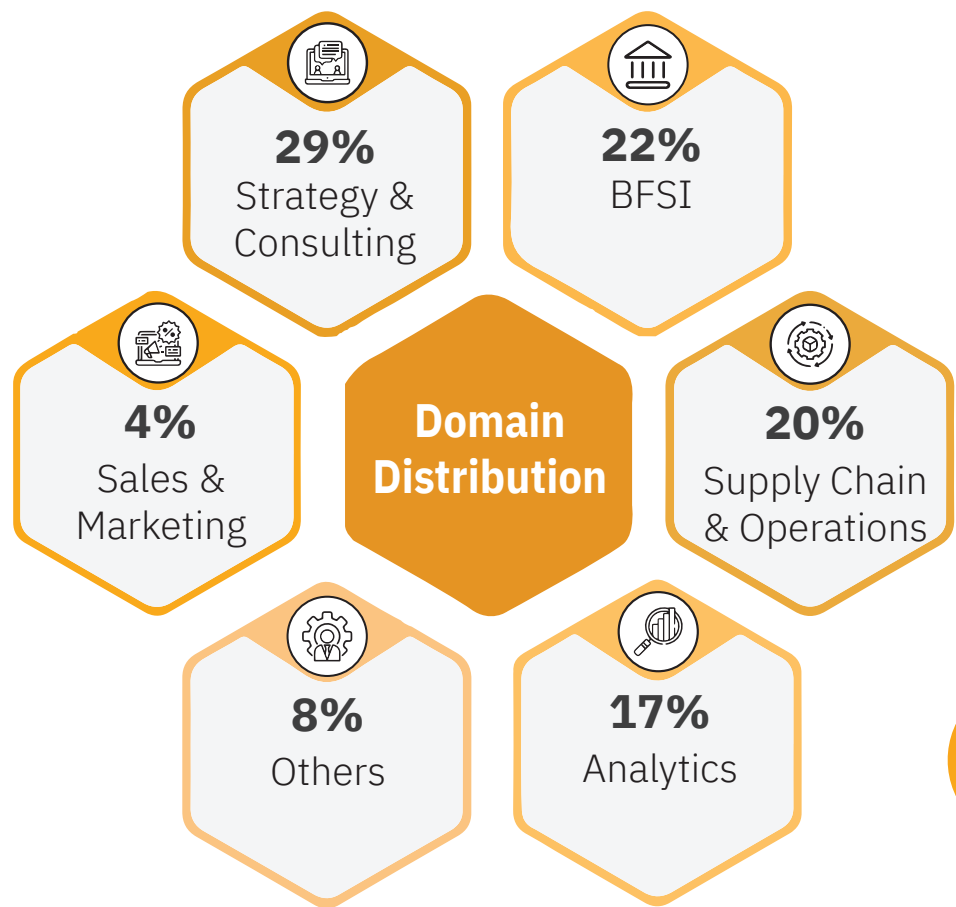
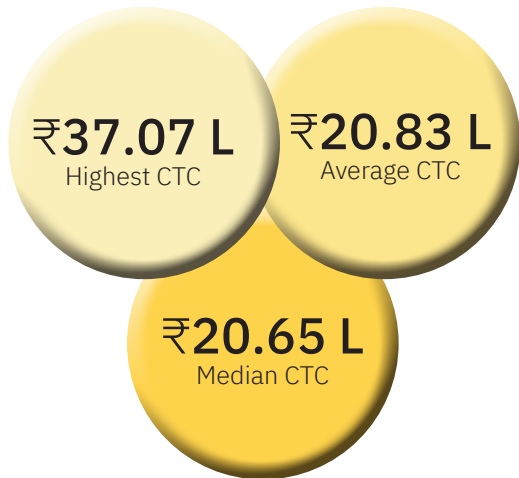
Work Experience



Engineering Background



PLACEMENT STATISTICS



MAJOR RECRUITERS

SECTOR-WISE DISTRIBUTION & PROFILE OFFERED



Strategy & Consulting

VGSoM remained a preferred destination for Strategy and Consulting firms, attracting participation from a range of industry giants such as Accenture Strategy & Consulting, Deloitte, Infosys Consulting, EY, Levers for Change, and PwC, who have sustained enduring ties with the institution. Within this domain, sought-after positions included Analyst, Consultant, Business Consulting, Technology Consulting, Associate Consultant, and Technology Consulting roles.

Supply Chain & Operations

Among esteemed industry leaders, VGSoM experienced engagement from a range of fresh recruiting partners such as Diageo, GSK, Vedanta, Sun Pharmaceutical, Godrej, Bristlecone, and P&G. Continuing its tradition, VGSoM secured a variety of roles in Operations from organizations like ITC and Titan. The array of companies provided positions in Operations Management, Inventory Planning, Management Trainee, GCC - Transformation, Product Supply Chain, and more.



Analytics & ITeS

Prominent players in the industry including Accenture AI, Atria, Cognizant, Hexaware, Mphasis, Oxane Partners, Tiger Analytics, Harman International, and Wipro provided a range of positions such as Analyst, Business Consultant, Senior Analyst, Senior Management Trainee, Senior Business Consultant, Solution Manager, Senior Data Scientist, and Data Science Analyst.

BFSI

The BFSI sector witnessed substantial involvement from organizations such as ICICI Bank, TATA AIA, Morgan Stanley, and Wells Fargo. The roles extended encompassed Management Trainee, Program Associate, Analytics & Modelling.



Sales & Marketing

VGSoM extended invitations to numerous companies in this sector. Enterprises such as Berger Paints recruited Retail, Material Management and Digital Marketing Trainees for roles within the Sales & Marketing functions.



CLOSING NOTE

VGSoM, IIT Kharagpur joyfully announces the successful conclusion of Final Placements for the Batch of 2022-24. We extend our heartfelt gratitude for the unwavering support from the Dean, Placement Chair, Co-Chairpersons, and the entire VGSoM community, which has been instrumental in achieving this milestone. Maintaining steadfast relationships with our recruiters and fostering an outstanding academic environment, VGSoM has reached unprecedented heights this year, aligning with rapid growth. Our immense appreciation also goes to our extensive and diverse alumni network, whose significant contributions have facilitated the establishment of enduring corporate partnerships and the formation of new associations with numerous recruiting partners.

We extend our thanks to our recruiters who have consistently believed in the potential of our students, providing them with boundless opportunities to showcase their abilities. As we onboard new recruiters and elevate existing partnerships to new levels, we are committed to pursuing excellence across various industry domains.

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