



CALL FOR PAPERS • REGISTRATION OPEN

13th Management Doctoral Colloquium

Vinod Gupta School of Management
Indian Institute of Technology Kharagpur

28 – 29 JANUARY 2027

VGSOM, IIT Kharagpur • Two days

CONFERENCE THEME

AI and Technology Management

7

RESEARCH TRACKS

5

PAPERS PER TRACK

7

TRACK WINNERS

2

DAYS

WHO SHOULD ATTEND

Doctoral Scholars

PhD Candidates

Academic Supervisors

Industry Researchers

Young Faculty

SEVEN RESEARCH TRACKS

Where your paper fits

A AI & Technology in Finance

FinTech & digital finance · AI in investments and asset pricing · algorithmic risk management

B AI & Technology in Marketing

AI-driven consumer behaviour · digital and data-driven marketing · marketing analytics and automation

C AI & Technology in Operations Management

Smart supply chain and logistics · AI in process and quality management · technology-enabled service operations

D Information Systems & Emerging Technologies

IS strategy and AI governance · data science and analytics · digital transformation

E Multidisciplinary & Global Perspectives

Cross-disciplinary research · emerging interdisciplinary themes · **runs online on both days — open to international participants**

F Strategy, Economics & Technology Management

Strategic management of technology · innovation and AI economics · applied digital economics

G Technology & Human Resource Management

HR analytics and AI talent systems · digital leadership and culture · technology-enabled organisational behaviour

BEST PAPER RECOGNITION

Each track shortlists only five papers — a smaller cohort means deeper engagement with the panel and sharper feedback. The best-reviewed paper in each of the seven tracks receives a memento and a Best Paper Certificate at the valedictory; all shortlisted presenters receive certificates of participation.

HOW TO TAKE PART

Dates, submission and fees

PAPER SUBMISSION

Nov 15

2026 · full paper or extended abstract

ACCEPTANCE NOTICE

Nov 30

2026 · all authors notified

COLLOQUIUM

Jan 28-29

2027 · VGSoM, IIT Kharagpur

SUBMISSION GUIDELINES

- **Length:** full paper up to 7,000 words, or extended abstract up to 2,000 words, both including references
- **Abstract:** up to 200 words, with a title page carrying full author details
- **Format:** MS Word or PDF · Arial 12pt · 1.15 spacing · 1" margins · APA referencing
- **Structure:** Introduction → Literature Review → Methodology → Findings → Implications
- **Reviewed on:** relevance, methodology, originality, rigour, clarity and impact

REGISTRATION FEE · INCLUSIVE OF GST

Students / PhD Scholars	₹ 3,000
Faculty / Academicians	₹ 5,000
Industry Professionals	₹ 10,000

CONVENERS

Prof. Animesh Chaturvedi

VGSoM

Prof. Dipanjan Kumar Dey

VGSoM

Prof. Gautam Pal

VGSoM

Prof. Pallavi Pandey

VGSoM

Prof. Sujit Sekhar Moharana

VGSoM

Submission link to be circulated shortly. Organised by VGSoM Research Scholars & MBA Students