VINOD GUPTA SCHOOL OF MANAGEMENT
IIT KHARAGPUR

CALL FOR APPLICATIONS

VGSOM BEST THESIS AWARDS · 2026–27

# Best Management Dissertation Project on Business Analytics

**PGDBA** BUSINESS ANALYTICS

MISSION

Vinod Gupta School of Management, IIT Kharagpur seeks to promote **technology-driven innovation, entrepreneurship and societal impact.** To further this aim, the School confers an Award on Best Management Dissertation Project on Business Analytics to honour **outstanding contributions** addressing these goals.

THE AWARD CARRIES A CITATION

## Eligibility

### PROGRAMME

- Students enrolled in any full-time, two-year master's programme on Business Analytics (a general MBA with specialisation in Business Analytics is not applicable)
- Completed all academic requirements of their programme within **March to June 2026**

### ALL APPLICANTS

- Open to students of AICTE / NAAC / UGC affiliated business schools in India
- Final-year dissertation project submitted and defended within **March to June 2026**
- The project must be the original work of a student of the institute
- **Internship reports are not eligible**
- Direct nominations from students will not be accepted. The business school nominates a project done by its student, with the **entry form signed by the Director or designated signatory**

## Application should contain

a. Covering letter from the student, justifying how the dissertation project connects with the theme of the Award
b. Recommendation of the project supervisor
c. One-page CV with CGPA or percentage in high school, graduation and postgraduation, and all publications directly linked to the project; awards received may be included
d. PDF of the first page of each publication directly linked to the project
e. Link to the dissertation report
f. Link to a five-minute video summarising the dissertation work and how it connects with the theme of the Award
g. **Extended abstract** of the dissertation project (1,500 words)

Send the application to **awards@vgsom.iitkgp.ac.in**

## Selection: a two-step process

### 1 Shortlist of 10 by the VGSoM Academic Committee

Based on eligibility, the similarity score of the dissertation report from an established similarity-detection service (such as Turnitin), and a score for publications related to the dissertation:

| | |
|---|---|
| Leading national newspaper or weekly | 5 |
| Leading regional newspaper or weekly | 2.5 |
| Academic conference publication | 2 |
| LinkedIn, blog or social networking site | 0.5 |

### 2 Evaluation by an independent panel

VGSoM will constitute a panel of faculty and industry executives from India. Panel members will not be drawn from VGSoM or from the schools of any shortlisted applicant. The panel scores shortlisted applications on:

- Dissertation quality
- Level of innovation and potential for new technology development
- Potential for entrepreneurship
- Level of societal impact
- Quality of interaction with the applicant

| APPLICATIONS | LAST DATE | ANNOUNCEMENT | AWARD PRESENTATION | APPLICATIONS & QUERIES |
|---|---|---|---|---|
| Open now | 5 Dec 2026 | 31 Dec 2026 | Purvodaya 2027<br>Organised by VGSoM | awards@vgsom.iitkgp.ac.in<br>www.vgsom.iitkgp.ac.in |



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