

VGSOM AWARD FOR EXCELLENCE IN

Corporate Social Responsibility

- RECOGNISING MEASURABLE IMPACT
- ENCOURAGING RESPONSIBLE BUSINESS
- CELEBRATING CSR LEADERSHIP

OUR MISSION

The Award recognises CSR initiatives that demonstrate **measurable social, environmental and economic impact** through **innovation, transparency** and **sustainable development**.



Who can apply?

Any **Indian enterprise** spending **₹10 crore per annum on CSR** (average over the last three years)

Nominees should be able to submit evidence of initiative design, implementation, outcomes, and community or beneficiary impact.

Award focus area

UN SDG 17 · Partnerships for the Goals — strengthen the means of implementation and revitalise the global partnership for sustainable development.

17 PARTNERSHIPS FOR THE GOALS	 Finance Mobilise resources for development	 Technology Share science, technology and innovation	 Capacity building Targeted capacity building in developing countries
 Trade A universal, rules-based, equitable trading system	 Policy coherence Coherent policies for sustainable development	 Multi-stakeholder partnerships Public, private and civil society partnerships	 Data & accountability Better data to measure progress

Evaluation parameters

Nominations are assessed on outcomes that matter, not on CSR expenditure alone.

01 Innovation — Originality of the idea and method	06 Community participation — Beneficiary voice and local engagement
02 Measurable social impact — Clear evidence of change	07 SDG alignment — Linkage with development priorities
03 Scalability — Potential to grow or reach more communities	08 Replicability — Ease of adoption in other contexts
04 Sustainability — Continuity beyond a one-time intervention	09 Long-term outcomes — Durable benefits and follow-up
05 Governance & transparency — Ethical process, reporting and accountability	10 Independent impact assessment — Credible evidence, audit or third-party review

Application & selection

JURY MAY INCLUDE IIT Kharagpur faculty Industry leaders CSR experts Policymakers Reputed NGOs

1 Submit application Complete the nomination form with nominee and initiative details.	2 Upload evidence Reports, case studies, photos, media coverage, impact data or certification.	3 Screening First-level eligibility screening by a VGSOM / IIT Kharagpur faculty committee.	4 Shortlist presentation Shortlisted nominees may be invited to present the initiative.	5 Jury evaluation Final evaluation by the jury and award announcement.
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APPLICATIONS Open now	LAST DATE TO APPLY 5 December 2026	APPLY ONLINE Online nomination form CLICK HERE TO NOMINATE → https://forms.gle/VAdajT5WPrkdR2919 Queries: awards@vgsom.iitkgp.ac.in · www.vgsom.iitkgp.ac.in
SHORTLIST ANNOUNCEMENT 31 December 2026	AWARD CEREMONY Purvodaya 2027 Organised by VGSOM	