

Industry–Academia–Corporate Internship Program

A five-day residential immersion for practising managers to work with faculty, doctoral scholars and MBA students on live organisational problems.

IACIP AT VGSOM

5 WORKING DAYS

20–25 PARTICIPANTS

LIVE PROBLEM FOCUS

Dear Industry Leader,

On behalf of VGSOM, IIT Kharagpur, we are delighted to invite your organisation to nominate its managers to the **Industry–Academia–Corporate Internship Program (IACIP)**. The program *inverts the conventional internship*: instead of students going into industry, practising managers come into the School for five days and work on a **live problem from their own organisation** alongside our faculty, doctoral scholars and MBA students, culminating in a **sponsored live project** that MBA students carry forward under faculty supervision.

The five days

DAY 1 Finance & Accounting	DAY 2 Marketing	DAY 3 OB & HRM	DAY 4 Strategy	DAY 5 Business Analytics & IS
INTERACTION Dean and faculty	INTERACTION MBA students	INTERACTION MBA-Ex & PGDBA	INTERACTION Doctoral scholars	INTERACTION —
WORKING SESSION Problem discussion	WORKING SESSION Solution discussion & guidance	WORKING SESSION Presentation development	WORKING SESSION Presentation to faculty panel	WORKING SESSION Experience sharing & valedictory

Mornings: two classes, one full day per management area. Afternoons: an interaction with a campus constituency, then structured work on the participant's own problem — from problem statement to solution approach to a presentation before a faculty panel.

Objectives

- 1 Strengthen structured, two-way engagement between VGSOM and industry through a residential immersion for practising managers.
- 2 Bring live organisational problems into the School as MBA live projects, dissertation topics and doctoral field sites.
- 3 Expose participants to every management area rather than their own function alone, with one full morning and two classes devoted to each of the five areas.
- 4 Build a standing pool of industry contributors for guest teaching, mentorship, consultancy and curriculum advisory.

Expected outcomes

- 1 A standing pipeline of real, sponsored organisational problems for MBA students as live projects and for doctoral scholars as field sites.
- 2 Documented industry contribution to the curriculum through guest modules designed and delivered by program participants.
- 3 Deeper corporate relationships supporting internships, placements, consultancy and executive education.
- 4 VGSOM positioned as a preferred destination in India for structured industry immersion and academia–practice co-creation.

About VGSOM. With over 30 years of excellence, VGSOM is the **first B-School within the IIT ecosystem**, delivering management education through a holistic and experiential approach and nurturing socially conscious, values-driven leaders.

30+

Years of management education

12th

NIRF 2025, Management

4th

QS World Rankings 2026, India, Business & Mgmt

16th

IIRF 2026, India, Business & Mgmt

WHO SHOULD JOIN?

- ◆ Mid-career professionals
- ◆ Senior professionals

Five working days, residential; cohort of 20–25.

SELECTION

Participants are nominated by their employer organisations or selected through an open application, based on a statement of intent describing the organisational problem they wish to address.

HOW TO NOMINATE

Complete the nomination form overleaf

Email the scanned, signed form to

awards@vgsom.iitkgp.ac.in

VGSOM, IIT Kharagpur, Kharagpur 721302, West Bengal

REAL PROBLEMS.
RIGOROUS THINKING.

SHARED SOLUTIONS.
MEANINGFUL IMPACT.

STRONGER INDUSTRY.
STRONGER INDIA.

Please complete and return to awards@vgsom.iitkgp.ac.in. Send the scanned copy of the filled-in nomination form to this email address.

1 NOMINEE DETAILS

Full name (Dr./Mr./Ms.) _____

Designation _____ Department / Function _____

Organisation _____

Office address _____

City _____ State _____ PIN _____

Mobile _____ Email _____

Work experience (years) _____ Date of birth _____ Highest qualification _____

2 EMPLOYER / NOMINATING AUTHORITY DETAILS

Name _____ Designation _____

Organisation _____

Address _____

City _____ State _____ PIN _____

Email _____ Phone _____

We nominate the above-mentioned professional to participate in the Industry-Academia-Corporate Internship Program (IACIP) at VGSOM, IIT Kharagpur.

Signature _____ Date _____

(With organisation seal)

3 ABOUT THE NOMINEE / STATEMENT OF INTENT

a) Why is the nominee being recommended for this program?

b) What do you expect the nominee to gain from this program?

c) How will the learnings be applied in your organisation?

4 ORGANISATIONAL PROBLEM STATEMENT

Provide a brief description of the organisational problem or challenge that the nominee wishes to work on during the program. This will form the basis for the live project with faculty and MBA students.

Problem title _____

Problem description (max 300 words)

Expected outcomes from this project

5 LOGISTICS & CONFIRMATION

We confirm that:

- ☐ The nominee will be relieved for the full five working days (residential).
- ☐ The organisation will support participation and follow-through on the live project.
- ☐ The nominee has authority to share relevant organisational data or information necessary for the project.