



VINOD GUPTA SCHOOL OF MANAGEMENT IIT KHARAGPUR

SUMMER PLACEMENT REPORT BATCH 2020

A Note from the Placement Chairperson

In the 26th year as a premier B-School of the nation, Vinod Gupta School of Management (VGSoM), IIT Kharagpur has moved to 6th position in this year's QS World University Rankings of Indian Business & Management Studies universities. Recently we have also been adjudged 6th best Management institute in India by the MHRD, Government of India, under NIRF Rankings 2019.

It gives us immense pleasure to announce the successful completion of the Summer Placement process for the Batch of 2018-20. Through the years, recruiters from the world's leading organizations have consistently shown immense confidence in the exceptional capabilities of students. Batch of 2018-20 achieved 100% placements with the average stipend of Rs 1,07,000. In addition to our regular recruiters who continued to show immense faith in our students, the campus also saw more than 35 first time recruiters, reiterating the ever-increasing confidence that the industry places upon Vinod Gupta School of Management (VGSoM), IIT Kharagpur

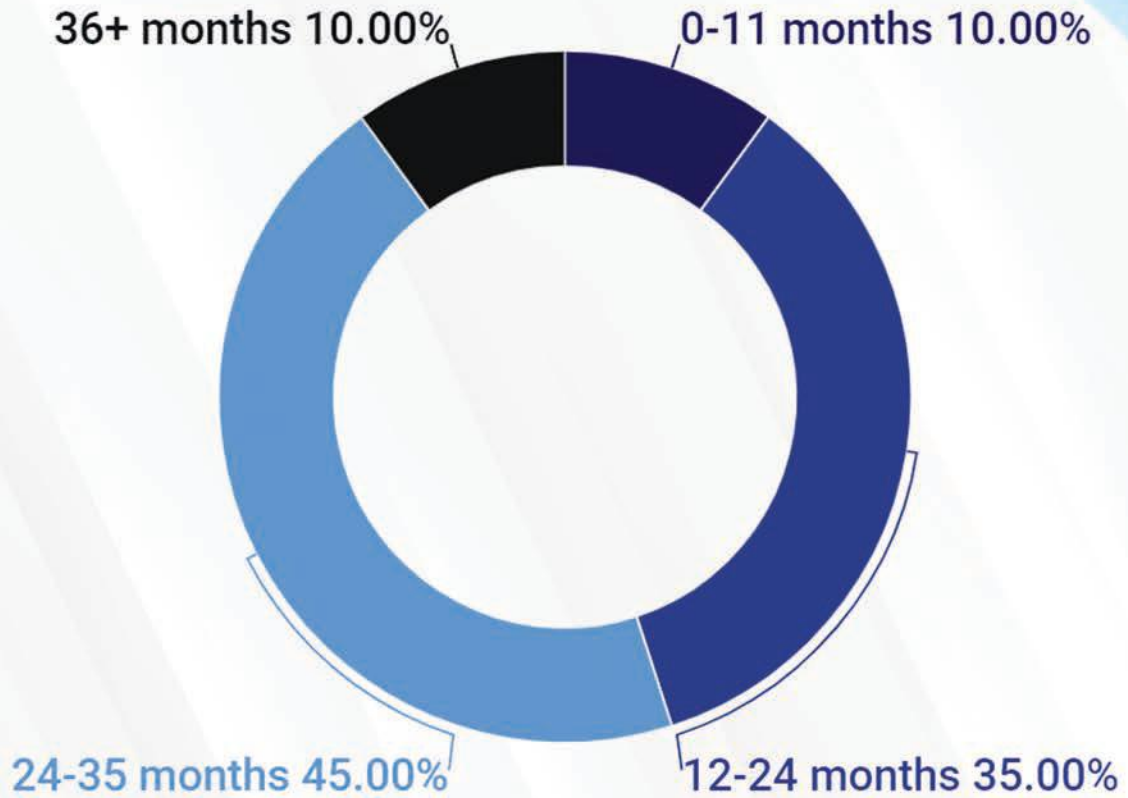
We appreciate the contribution of the entire VGSoM family for their sustained assistance in the placement process. With continued support from students, recruiters, faculty, alumni, staff and management, we hope to carry this momentum on to the next academic year.

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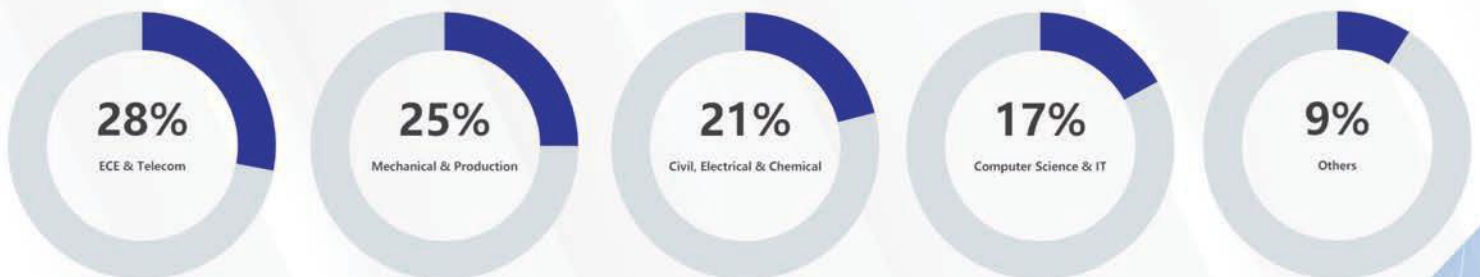
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Key Statistics

Experience Distribution

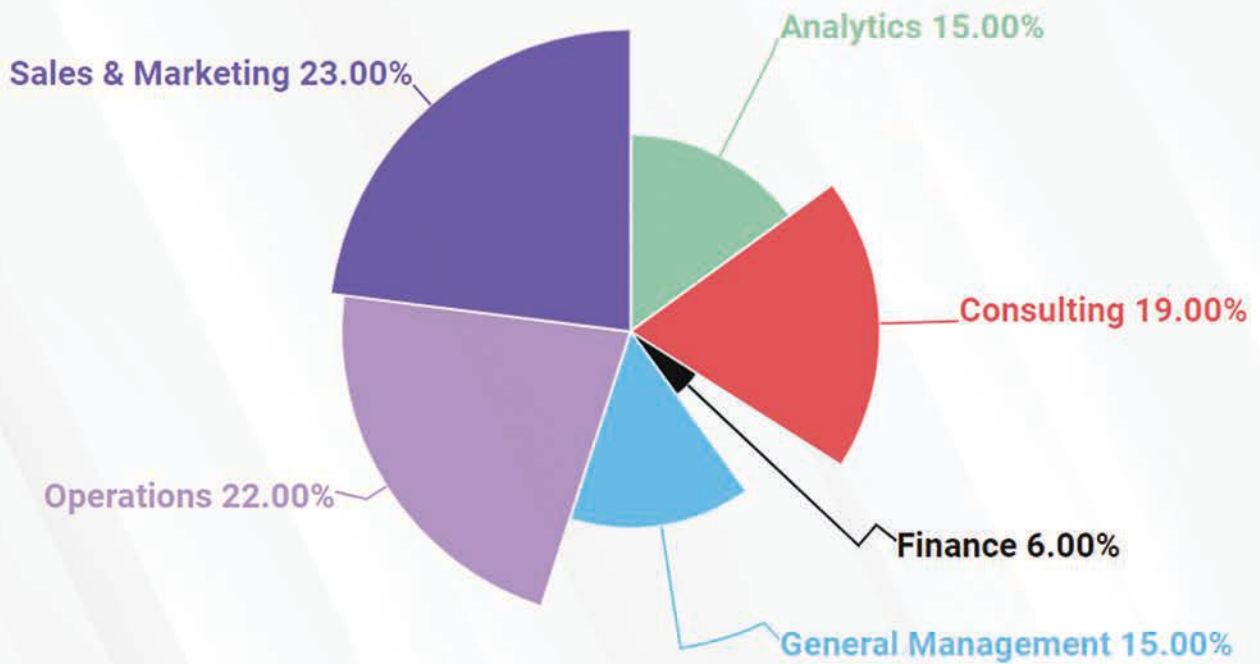


Engineering Background Distribution



Key Statistics

Domain Distribution



Batch Size
126

Registered For
Placements
124

Placed
124

Companies
Visited
69

₹107000
AVERAGE STIPEND

₹97700
MEDIAN STIPEND

₹296300
HIGHEST STIPEND OFFERED

Profiles Offered

FMCG/Retail/E-commerce

Regular recruiters like Titan and Amazon offered various opportunities in the field of Operations, Analytics and Marketing, featuring roles such as Capacity Optimization Analyst, Operations Management, Program Management and Marketing Intern. First time recruiters like Vedant Fashions (of Manyavar fame), AkzoNobel, Sumeru and Ibibo to name a few also offered various sought after roles across the domains.

Manufacturing & Logistics

Marked by sustained trust of old and new collaborators alike, this sector saw participation from eminent enterprises such as Cummins, Halma, Shree Malani Foams, Nissan, Ford, Lafarge, Vedanta, Texas Instruments, Schlumberger, Blackbuck and LetsTransport. Their offered profiles included Manufacturing Operations, Data Analytics, Strategy Management, Supply Chain Management, Logistics, Procurement and Marketing.

Consulting & Analytics

Consulting and Analytics jointly continued to be one of the most preferred domains for our students, where recruiters like PwC, Accenture Digital, Tiger Analytics, Google and Virtusa reiterated their faith in the institute and offered roles ranging from Technology Consulting to Analytics Consulting, in between including Government & Public Sector Consulting as well.

Profiles Offered

IT/ITES

The list of recruiters from this domain continued to get longer with participation of Information Technology spearheads like Wipro, Genpact, Value Labs and Mphasis. Their offering to the students included profiles such as Pre-sales, Business Development, Data Science, Project Management and Account Management.

Banking & Financial Services

Notable financial organizations like Nomura, Reserve Bank of India, EarlySalary, IndianMoney and Mpower Financing offered various niche roles, such as – Banking Operations and Financial Analytics, to the candidates.

Others

Pre-eminent Media organizations like SVF Entertainment and JioSaavn, Healthcare services provider Medi Assist, Architecture firm Arth Design Build and Ed-tech company E-DAC Learning are some of our new collaborators who showed their trust in our institute and its students by offering profiles such as Sales & Marketing, Product Management, Operation Analyst and Market Analyst.

Major Associations



Closing Note

We would like to thank our recruiters for their continued faith in Vinod Gupta School of Management (VGSoM), IIT Kharagpur. The response from the recruiters was remarkable who chose to invest in the calibre and competence of the students at VGSoM.

We would like to take this opportunity to acknowledge the contribution of every individual who has assisted in conducting a successful summer placement season. We would like to thank our faculty and alumni base for their unceasing support throughout.

We hope to build stronger relationships with our recruiters and continue to take VGSoM to even greater heights.

Placement Team

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