

PLACEMENT BROCHURE 2017-2018

**VINOD GUPTA SCHOOL OF MANAGEMENT** 

Indian Institute of Technology Kharagpur

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Vinod Gupta School of Management synergizes the latest management education while leveraging the technical competence of IIT Kharagpur. The founders of IIT Kharagpur felt the need to utilize competencies and resources possessed by the institute to impart the superior quality of management education. Vinod Gupta School of Management has contributed significantly towards management education in India over the last two decades. The School offers full-time MBA as well as a special EMBA program for working executives. Apart from these, Vinod Gupta School of Management runs one of the largest doctoral programs and conducts MOPs which are short duration programs for practicing managers in various functional areas.

# **About the School**

Vinod Gupta School of Management, established in 1993, was the first school of management to be set up within the IIT system. It was initiated by a distinguished alumnus and a lifetime fellow of the Institute, Mr. Vinod Gupta.

## Mission

"To develop outstanding management professionals and future CEOs, who will lead organizations especially in technology-driven and knowledge-based industries, in the service of the nation and the community."





# Facilities @ Campus

Students and faculty of VGSoM have access to cutting-edge infrastructure, which includes access to

- Central library with an online avatar
- 24X7 computer laboratory with most up-to-date hardware and software technology
- ☐ Real-time financial data through Bloomberg Terminals and Prowess CMIF
- Residential accommodation facility with high-speed wireless internet
- Students Gymkhana a center for sports, cultural and social learning

## **MBA Admission Process**

VGSoM admits students on the basis of the Common Admission Test (CAT), which is also used by the IIMs, IITs and other top B- schools in India. However, a candidate must have a first-class Bachelor's degree in Engineering/Technology or a first-class Masters' degree in Science (with Mathematics or Statistics at bachelor's level), Economics or Commerce to be admitted in VGSoM. Eligible candidates are called for writing abillity test and personal interview based on their CAT percentile, academic consistency and quality of work experience. The school selects students who have the necessary aptitude and the right attitude for a career in the management.

A typical batch has enough diversity of gender, disciplines, experience, region and language so as to contribute diverse perspectives to any discussion which is considered essential in the management learning.

### **MBA Curriculum**

First Semester					
Financial Accounting & Reporting	Organization Design, Change & Transformation	Cost & Management Accounting	Economics for Management	Human Behavior & Management	
Statistical Methods for Management	Mathematical Models for Management Decisions	Management Information Systems	Marketing I	Oral Business Communication	

Second Semester						
Corporate Finance	Business Research Methods	Business, Government & International Economic Environment		Strategic Management		
Human Resource Management	Production & Operation Management	IT & Business Applications Laboratory	Marketing II	Written Business Communication		

Summer Internship Project at Leading Corporations for a duration of 2 months (Month of May-July)

Third Semester		
Business law for Managers	Technology Management	Applied Management Research Project
	Plus a choice of seven elec	tives

Fourth Semester			
Organizational Leadership	Business Ethics	Comprehensive Viva	Applied Management Research Projects
	Plus a	choice of seven elective	rs .

#### **Entire Course Duration of 24 Months**

INFORMATION FINANCE MARKETING SYSTEMS **GENERAL** HUMAN **OPERATIONS MANAGEMENT** RESOURCE

## **Options for Electives at VGSoM**

### **Electives of 3rd Semester**

- International Management Entrepreneurship & New
  - Ventures
- Financial Markets & Institutions
- ☐ Security Analysis & Portfolio Management
- Commercial Banking
- Enterprise Resource Planning
- Information System Strategy

- Supply Chain Management
- Services Management
- Risk Management
- Marketing Research
- Marketing Strategy
- Industrial Relations & Labour Laws
- Project Management
- **Econometric and Business** Forecasting

- Commodity Derivatives & Risk Management
- Human Resource Development
- Organizational Development
- Introduction to Business **Analytics**

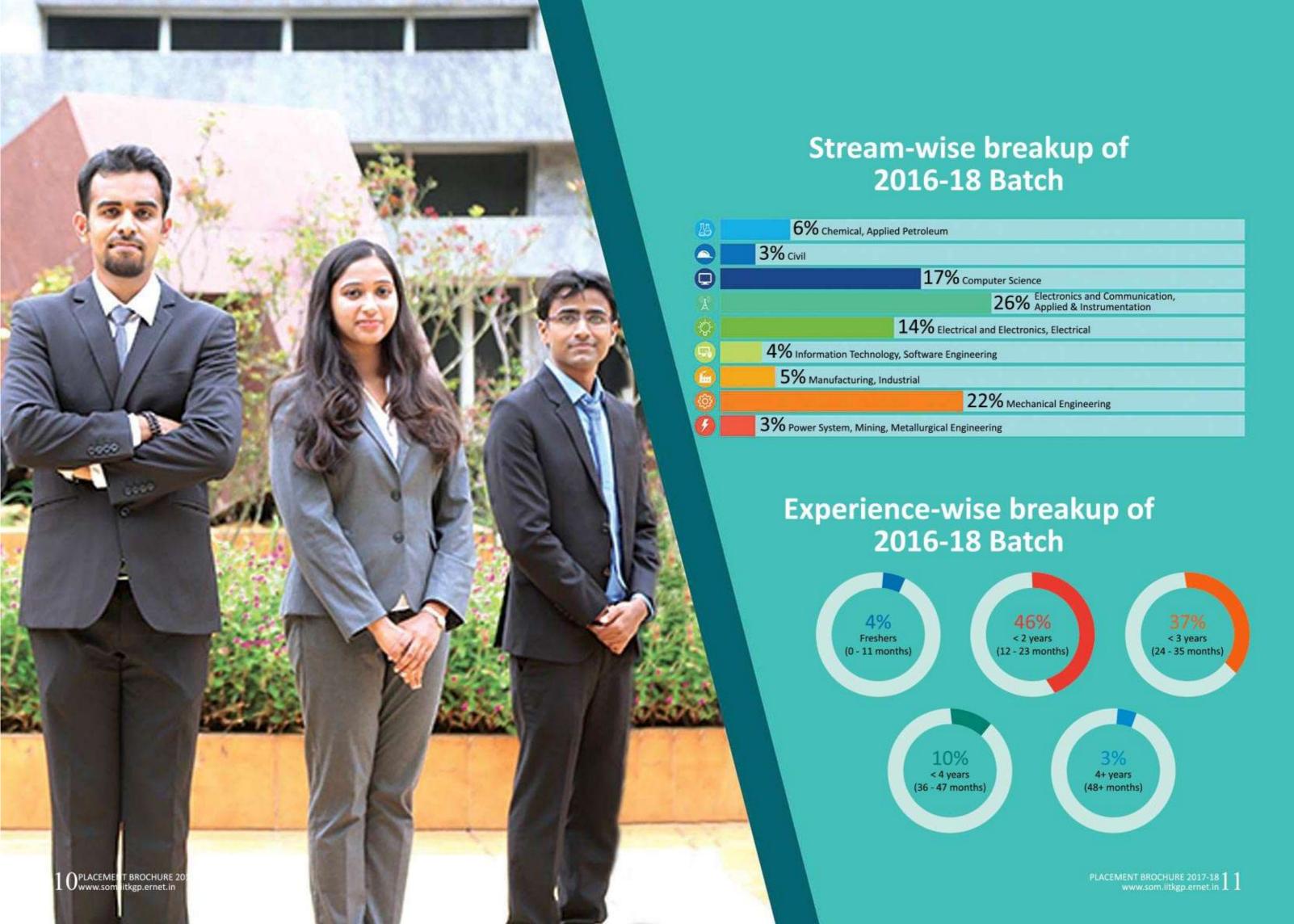
### **Electives of 4th Semester**

- Purchasing and Outsourcing
- International Economics
- Corporate Governance
- IT For Business Intelligence
- Manufacturing Strategy
- Software Project Management
- Business-to-Business Marketing
- Econometric and Business Forecasting
- Econometric Modeling
- E-commerce Technology & Application

- Information Security & Risk Management
- □ Commodity Derivatives & Risk Management
- Consumer Behaviour Analysis
- Sales & Distribution Management
- Services Marketing
- Retail Marketing
- Marketing Engineering
- Six Sigma
- Derivatives & Risk Management

- Mergers, Acquisition & Corporate Restructuring
- International Financial Management
- Financial Modeling
- Infrastructures Project Finance
- ☐ HR Audit
- Intercultural Communication Competence
- Advanced Business Analytics
- Product Analytics





#### **WORK EXP: 0-11**



**Aman Sadha** 

B.E. (Computer Science Engineering) Birla Institute of Technology, Mesra

Summer Internship: Uber
Driving rider acquisition by various BTL & ATL activities across
Delhi NCR



**Ankit Baghel** 

B.Tech (Electronics and Communication Engineering) Shobhit University

Summer Internship: eDominer Marketing Strategy - ExpandERP



**Akshat Agrawal** 

B.Tech (Power System Engineering) College of Engineering Studies

Name of Company: Indosimon Electric Pvt.Ltd. (12 months)

**Summer Internship :** Accenture Digital Ensemble Stacking

**WORK EXP: 12-23** 



Nikunj Agarwal

B.E. (Manufacturing Engineering) Birla Institute of Technology, Pilani

Name of Company: Skoda India (Volkswagen Group) (12 months)

Summer Internship: National Instruments
Conduct market research & formulate a strategy to increase repeat business from new customers, improve customer loyalty & define metrics to quantify new customer success



#### Arkadeep Dutta

B.Tech (Computer Science and Engineering) Government College of Engineering and Ceramic Technology

Summer Internship: PwC Business Analytics using R



#### **Moumita Biswas**

B.Tech (Chemical Engineering) Heritage Institute of Technology

Summer Internship: YSG Cabs and Logistics
Analysis of Tech platforms of Employee Transportation
Services in India and abroad & Assessment of changing
supply models in Employee Transportation Services (Also
on-field Driver Survey)



**Ritvik Singh** 

B.Tech (Software Engineering) Delhi Technological University

Name of Company: Studysolo Technologies Pvt. Ltd. (12 months)

Summer Internship: Virtusa | Polaris Fraud Detection in Credit Card Transactions



#### Suraj Kumar

B.Tech (Manufacturing Technology) National Institute of Foundry and Forge Technology

Name of Company: DCM Engineering Products (12 months)

Summer Internship: BATOI Systems Pvt. Ltd.

1. To prepare the Business Plan for the new professional networking website

2. To do the competitor analysis and suggest suitable features for the new project



#### Yaswanth Kumar Parasa

B.Tech (Computer Science Engineering) Sreenidhi Institute of Science and Technology

Name of Company: Infosys Ltd. (11 months)

Summer Internship: Yes Bank Overview of Supply chain Risk Management



#### Anandu S Raj

B.Tech (Mechanical Engineering) Government College of Trivandrum

Name of Company: Geecy Vincotte India Pvt. Ltd. (13 months)

Summer Internship: Blue Star Medical refrigeration - Market study



#### T R Srinath

B.Tech (Electrical and Electronics Engineering) Government Engineering College, Thrissur

Name of Company: Mu Sigma Business Solutions (14 months)

Summer Internship: Accenture Digital Post Service Clinical Claim Review Model



**George John Parackal** 

B.Tech (Civil Engineering) Government Engineering College, Thrissur

Name of Company: Imperial Trading and Contracting Company Qatar (15 months)

Summer Internship : BRAG

Retail landscaping and Go-To-Market strategy for Mumbai



**Niket Gupta** 

B.Tech (Computer Engineering) Chandubhai S Patel Institute of Technology

Name of Company: Tata Consultancy Services Ltd. (15 months)

Summer Internship: Yes Bank Overview of Supply Chain Risk Management



**WORK EXP: 12-23** 

**Abhishek Shringi** 

B.Tech (Electronics and Communication Engineering) Jagannath Gupta institute of Engineering and Technology

Name of Company: Shri Tulsi Enterprise (18 months)

**Summer Internship :** Reliance Retail Limited Distribution and Logistics Operations and DC Automation



Ajay Ashok

B.E. (Electricals and Electronics Engineering) Sapthagiri College Of Engineering

Name of Company: Canara Bank (18 months)

Summer Internship: Springforth Capital Advisors Investment Bank Origination Process



Rahul Wanjari

B.Tech (Electrical Engineering) Walchand College of Engineering, Sangli

Name of Company: Torrent Power Ltd. (16 months)

Summer Internship: ACG Worldwie Lean Initiative and Manpower Standardization at ACG ACPL



**Devan Goyal** 

B.Tech (Electronics and Communication Engineering) NIT, Jalandhar

Name of Company: Tata Consultancy Services Ltd. (17 months)

Summer Internship: BenQ India Pvt. Ltd.
BenQ On E-Commerce Platforms (Sales Tracking Mechanism)



Jagdeep singh

B.Tech (Computer Science and Engineering) Jaypee Institute of Information Technology, Noida

Name of Company: Accenture Services Pvt. Ltd. (18 months)

Summer Internship : Wipro

Market research on Indian Mobile phone Industry



Nandkishor Battinwar

B.Chem (Chemical Engineering) Institute of Chemical Technology

Name of Company: UPL Ltd. (18 months)

**Summer Internship :** McCain Foods India
To draw a strategy and GTM to increase engagement and

extraction from the top outlets in traditional trade in Mumbai



Sakshi Agarwal

B.Tech (Computer Science Engineering) Raj Kumar Goel Institute of Technology

Name of Company: Cognizant Technology Solutions (17 months)

**Summer Internship :** Tega Industries Process improvement initiatives through business process automation



Sankarsan Gautam

B.Tech (Electronics and Communication Engineering) Vellore Institute of Technology

Name of Company: Cognizant Technology Solutions (17 months)

Summer Internship: eBay
Automated Identification of Drivers of Sales Growth



**Shobhit Gupta** 

B.Tech (Electrical Engineering) YMCA Institute of Engineering, Faridabad

Name of Company: Absolute Surveyors Pvt. Ltd.

(15 months)

CoCubes.com (3 months)

Summer Internship: Choice India Industry Analysis of Indian IT & Pharmaceutical Industry



#### T Prashanth

B.E. (Mechanical Engineering) The National Institute of Engineering

Name of Company: Tata Consultancy Services Ltd. (18 months)

Summer Internship: CISO Platform

SEM Strategy & Execution for Cyber Security Markets



Saad Khwaja

B.Tech (Electronics and Communication Engineering) Northern India Engineering College

Name of Company: L&T Infotech Ltd. (19 months)

**Summer Internship :** Asaan E-Commerce Pvt. Ltd. Image Solutions for E-Commerce



Saurabh Kumar Jha

B.Tech (Computer Science and Engineering) Dr. B C Roy Engineering College, Durgapur

Name of Company: Tech Mahindra Ltd. (19 months)

Summer Internship: Redquanta

Relationship management & mystery shopping data analysis



**WORK EXP: 12-23** 

Yash Maheshwari

B.Tech (Electronics Engineering) Zakir Hussain College of Engineering and Technology

Name of Company: Tata Consultancy Services Ltd. (20 months)

**Summer Internship :** Arbutus Consultants Pvt. Ltd. A brief Business Plan on Aviation Systems in India



Akanksha Shrivastava

B.E. (Electronics and Communication Engineering) Oriental Institute of Science and Technology, Bhopal

Name of Company: IBM (21 months)

Summer Internship: McCain Foods India

To draw a cost effective customer engagement plan focused

on increasing category penetration



Jayesh R

B.Tech (Electrical and Electronics Engineering) Amrita School of Engineering

Name of Company: E-Con Systems India Pvt.Ltd. (8 months)

Voltrush Innovations (12 months)

Summer Internship: Infofree.com

Process Improvement in Customer Service, Sales and

Marketing



Mithun K

B.Tech (Mechanical Engineering) College of Engineering, Trivandrum

Name of Company: Robert Bosch Engineering and Business Solutions Ltd. (20 months)

Summer Internship: Burger King

**Demand Planning & Forecasting Tool for Store Operations** 



Chandramouli Ghosh

B.Tech (Mechanical Engineering) Kalyani Government Engineering College

Name of Company: Tech Mahindra Ltd. (21 months)

**Summer Internship :** CISO Platform Influencer Marketing and SEM



Mohit Bhagchandani

B.Tech
(Electronics and
Communication Engineering)
Jaypee Institute of
Information Technology,
Noida

Name of Company: Accenture Services Pvt. Ltd. (21 months)

Summer Internship: Faasos

Marketing and Communication of two newly launched brands



#### **Subhradeep Ganguli**

B.Tech (Electrical Engineering) St.Thomas College of Engineering & Technology

Name of Company: Cognizant Technology Solutions (20 months)

Summer Internship: eDominer ExpandERP – Marketing Report (South East Asia, Africa, Middle East)



**Swarnim Banerjee** 

B.Tech (Mechanical Engineering) SRM Institute of Science and Technology

Name of Company: Tenneco Automotive India Pvt. Ltd. (20 months)

Summer Internship: Wipro

Benchmarking Analysis of Transaction Monitoring Processes in Telecom in compliance to COPC 5.2 standard



Rishita Pramanik

B.Tech (Computer Science and Engineering) Kamla Nehru Institute of Technology, Sultanpur

Name of Company: Tata Consultancy Services Ltd. (21 months)

Summer Internship : PwC

1. Developing a Business Case for SAP S/4 HANA Migration

2. Developing a brochure for SAP S4 HANA



#### **Sourav Kumar**

B.Tech (Mechanical Engineering) Orissa Engineering College, Bhubaneswar

Name of Company: Tega Industried Ltd. (21 months)

Summer Internship : Owltech Pvt. Ltd.

**Business Development** 



Srishti Prasad

B.E. (Computer Science Engineering) Manipal Institute of Technology

Name of Company: Deloitte Consulting India Pvt. Ltd. (21 months)

**Summer Internship :** Nomura Services India Pvt. Ltd. Enhancing Emotional Intelligence and Learning Effectiveness at Nomura



**Sumel Kamal** 

B.Tech (Computer Science Engineering) DAVIET, Jalandhar

Name of Company: Hitachi Consulting Software Pvt. Ltd. (21 months)

Summer Internship: PwC IoT enabled data driven Smart Coolers



**WORK EXP: 12-23** 

Shivani Manchanda

B.Tech (Electronics Instrumentation and Control Engineering) Thapar University, Patiala

Name of Company: Tata Consultancy Services Ltd. (22 months)

Summer Internship : Computaris Strategy for using Digital Technologies



Susmitha Vagolu

B.Tech (Civil Engineering) NIT, Warangal

Name of Company: Yaganti Constructions (12 months) ITS Planners and Engineers (10 months)

Summer Internship: YSG Cabs and Logistics

1. Perception of local cab drivers on Ola/ Uber in Chennai

2. Business Model for one of the potential clients of YSG



**Bharat Sabnani** 

B.E. (Information Technology) Government Engineering College, Bhavnagar

Name of Company: Cognizant Technology Solutions (22 months)

Summer Internship: YES Bank Fraud Risk Management in Retail Banking



Harshil Agrawal

B.E. (Mechanical Engineering) L.D. College of Engineering

Name of Company: Mahindra & Mahindra Ltd. (22 months)

Summer Internship: Accenture Digital
Sales forecasting using machine learning based techniques
and compare with traditional techniques



Vivek Kumar Jha

B.Tech (Electronics and Communication Engineering) Poornima College of Engineering

Name of Company: Infosys Ltd. (22 months)

Summer Internship: eBay 1. Buyer Churn Prediction 2. eBay+ Buyers Clustering

3. Buyers Lifecycle Dashboard



**Avijit Nigam** 

B.Tech (Information Technology) Ajay Kumar Garg Engineering College

Name of Company: Infosys Ltd. (23 months)

Summer Internship : Frshly

Enhancing the operational efficiency and increasing the market visibility of the outlet



Rakshita Hichkad

B.E. (Electronics and Communication Engineering) B V Bhoomaraddi College of Engineering & Technology

Name of Company: Tata Consultancy Services Ltd. (22 months)

Summer Internship: BenQ India Pvt. Ltd.
Enterprise Business Opportunity for BenQ Monitor Range



Satyam

B.Tech (Mechanical Engineering) NIT, Hamirpur

Name of Company: Mahindra & Mahindra Ltd. (22 months)

Summer Internship: Schneider Electric Customer Behaviour in Rural Markets towards Energy Products that Enhance Household Income



**Debangana Dhar** 

B.Tech (Applied Electronics and Instrumentation Engineering) Heritage Institute of Technology

Name of Company: Infosys Ltd. (23 months)

Summer Internship: Reserve Bank of India Analysis of the Viable Banking Model for catering to the Unbanked Villages of West Bengal



**Divyam Jain** 

B.Tech (Electronics Instrumentation and Control) Poornima College of Engineering

Name of Company: Infosys Ltd. (23 months)

Summer Internship : Element42 Management

Solutions Pvt. Ltd.

Go-to Market Strategy and Market Research



Irfan M A

B.Tech (Mechanical Engineering) SCMS School of Engineering and Technology

Name of Company: Suprime Steel Industries (23 months)

Summer Internship: ACG-ACPL Pvt. Ltd.
Process Loss Reduction in Printing process, Gap Analysis and
Process loss mapping in Online system



Lekshmi P S

B.Tech (Electrical and Electronics Engineering) T.K.M College of Engineering, Kollam

Name of Company: Focus Academy For Career Enhancement (FACE) (23 months)

**Summer Internship :** McCain Foods India Micro-marketing for new market development



Nishitha Kasara

B.Tech (Information Technology) CVR College of Engineering

Name of Company: Capgemini India Pvt. Ltd. (23 months)

**Summer Internship :** Firstsource Solutions Moving away from bell curve-Compensation policies benchmarking



Piyush Meharia

B.E. (Electronics and Communication Engineering) Hindustan Institute of Technology and Science

Name of Company: IGate Global Solutions (23 months)

Summer Internship: PwC

Impact assessment of GST in business process and Study of CRM processes



Poulomi Roy

B.Tech (Civil Engineering) Haldia Institute of Technology

Name of Company: SHV Energy Pvt. Ltd. (23 months)

**Summer Internship :** Accenture Digital Rewards Analytics Application



Priyank Begani

B.E. (Chemical Engineering) Jadavpur University

Name of Company: Oracle (23 months)

Summer Internship: CISO Platform

Supplier On-boarding for B2B Cyber Security Marketplace

#### **WORK EXP: 12-23**



Raghav Ahuja

B.Tech (Mechanical Engineering) YMCA Institute of Engineering, Faridabad

Name of Company: Blue Star Ltd. (23 months)

Summer Internship: Blue Star Ltd.

Analysis of Market potential and Channel network strength of VRF and Ductable AC products in Tamil Nadu



Santanu Chakraborty

B.Tech (Electrical Engineering) St.Thomas College of Engineering & Technology

Name of Company: Infosys Ltd. (23 months)

Summer Internship: PwC

BI implementation for an insurance client, Whitepaper on 'Cloud Computing in Indian Healthcare'



**Akshay Garg** 

B.Tech (Electronics and Communication Engineering) Northern India Engineering College

Name of Company: Infosys Ltd. (24 months)

Summer Internship: YES Bank MIS Automation Through Tableau



Amrutha Bhamidimukkula

B.E. (Electronics and Telecommunication Engineering) Army Institute of Technology

Name of Company: Accenture Services Pvt. Ltd. (24 months)

Summer Internship: Jubilant Foodworks Ltd. Supply Chain Optimization:

- 1. Optimization of Outward Shipments for Domino's Pizza
- 2. Inward Shipment Temperature Monitoring



**WORK EXP: 24-35** 

Krishnachaitanya Potturi

B.Tech (Electrical and Electronics Engineering) **Gudlavalleru** Engineering College

Name of Company: KEC International Ltd. (24 months)

Summer Internship: Tech-Tailor Solutions Pvt. Ltd. Thermal imaging application



**Mansi Singh** 

B.Tech (Mechanical Engineering) YMCA Institute of Engineering, Faridabad

Name of Company: National Engineering Industries Ltd. (24 months)

Summer Internship: Burger King

Price Forecasting Model of palm oil and GST implementation in Burger King



**Devansh Neekhra** 

(Chemical Engineering) Institute of Chemical Technology

Name of Company: Reliance Industries Ltd. (24 months)

Summer Internship: Amazon Returnless refund concession reduction



**Dyuti Haldar** 

B.Tech (Electronics and Communication Engineering) Neotia Institute of Technology Management and Science

Name of Company: Wipro Technologies (24 months)

Summer Internship: Spencer's Retail Consumer shopping behavior & effect of promotions on buying decisions in processed foods



**Prakhar Agrawal** 

B.Tech (Applied Petroleum Engineering) College of Engineering Studies

Name of Company: CGI Infosystems Ltd. (24 months)

Summer Internship: SBI Capital Markets Ltd. Performance of gas based power plants in India & competitive analysis with respect to other sources of Power



**Shubhang Kabir** 

(Electrical Engineering) S.G.S.I.T.S, Indore

Name of Company: Capgemini India Pvt. Ltd. (24 months)

Summer Internship: Risemetric Technology LLP One Deal/SEO



Halima Akhtar

B.Tech (Computer Science Engineering) Jamia Millia Islamia

Name of Company: Lava International Ltd. (24 months)

Summer Internship: Tega Industries Identification of OEM's Globally for Conveyor Products and designing their GTM strategy along with its implementation plan and Branding for Tega globally for international markets.



**K Prashant** 

B.Tech (Production and Industrial Engineering) Maulana Azad National Institute of Technology

Name of Company: Genpact - Headstrong Capital Market (24 months)

Summer Internship: Tega Industries Identification of Distributors Globally for Conveyer Products and designing their GTM strategy along with its implementation plan and Branding for Tega globally



Srishti Ranjan

B.Tech (Mechanical Engineering) Ajay Kumar Garg Engineering College

Name of Company: Bosch Ltd. (12 months) Kangaro Industries Ltd. (12 months)

Summer Internship: Amazon Ownership Dashboard for NA Retail Chat



Vaibhav Krishna Kumar

B.Tech (Mechanical Engineering) Jaypee Institute of Information Technology, Noida

Name of Company: Videocon D2H (24 months)

Summer Internship: Choice India

**Marketing Strategy** 



Jay Dinesh Gala

(Mechanical Engineering) K.J.Somaiya College of Engineering

Name of Company: Godrej & Boyce Mfg. Co. Ltd. (25 months)

Summer Internship: Polaris India Pvt. Ltd. Sponsorship for national event "IMRG Coorg" and business tie-ups & alliance management



K Rohit Rao

B.E. (Computer Science and Technology) Bengal Engineering and Science University, Shibpur

Name of Company: PWC India (25 months)

Summer Internship: Siemens Research on Blockchain Technology: Landscape and

**Applications** 





Satyanarayana Sahoo

B.Tech (Mechanical Engineering) College of Engineering and Technology

Name of Company: Maruti Suzuki India Ltd. (26 months)

Summer Internship: ACG Worldwide Lean Six Sigma Initiative for Process Improvement



**Garima Gaur** 

B.Tech (Computer Science Technology) **Govind Ballabh Pant** Engineering College, Pauri

Name of Company: Cognizant Technology Solutions (27 months)

Summer Internship: CISO Platform PR/ Media Strategy & SEM for FireCompass



**Navneet Soni** 

B.Tech (Mining Engineering) NIT, Raipur

Name of Company: JK Lakshmi Cement Ltd. (25 months)

Summer Internship: YSG Cabs and Logistics Segmentation of Bangalore Market for Employee **Transportation Service** 



Somil Rastogi

B.Tech (Chemical Engineering) Vellore Institute of Technology

Name of Company: ITC (25 months)

Summer Internship: Accenture Digital Machine Learning application in Market Mix Modeling & **Customer Profiling** 



Himanshi Choudhary

B.Tech (Electronics and Communication Engineering) Ajay Kumar Garg Engineering College

Name of Company: Cognizant Technology Solutions (27 months)

Summer Internship: CISO Platform

Digital Marketing (Search Engine Optimisation, Search Engine Marketing, FB Marketing)



Sanjeevi Kumar Uppu

B.Tech (Electrical and Electronics Engineering) M.V.G.R. College of Engineering

Name of Company: Tata Consultancy Services Ltd. (28 months)

Summer Internship: ZoloStays Property Solutions Pvt. Ltd. Customer Acquisition and Sales Strategy



**Swapnil Agrawal** 

(Mechanical Engineering) S.G.S.I.T.S, Indore

Name of Company: Tata Technologies (27 months)

Summer Internship: Wipro Benchmarking of COPC Exhibit 2



Veena U

B.Tech (Electronics and Communication Engineering) NIT, Puducherry

Name of Company: Ramco Systems (25 months)

Summer Internship: Titan Company Content and Communication Strategy for Instagram and Snapchat



Bhavik Prabhdeep Bajwa

B.E. (Electronics and Telecommunication Engineering) Dwarkadas Sanghvi College Of Engineering

Name of Company: CPLC (26 months)

Summer Internship: Spencer's Retail Operating KPI dashboard



Harshal Rathi

B.Tech (Electrical Engineering) College of Engineering, Pune

Name of Company: ABB India Ltd. (30 months)

Summer Internship: National Instruments Conduct market research and formulate strategy for revenue

growth from service support program



**Abhinav Singh** 

B.E. (Electricals and Electronics Engineering) C.M.R. Institute of Technology

Name of Company: Tata Consultancy Services Ltd. (31 months)

Summer Internship: BenQ India Pvt. Ltd. BenQ Interactive Flat Panel

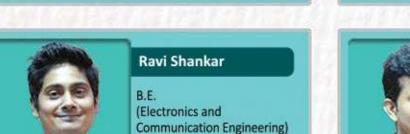


**Appan Ghosh** 

B.Tech (Electronics and Communication Engineering) AIEM

Name of Company: L&T Technology Services (31 months)

**Summer Internship :** Reserve Bank of India Text Mining, Sentiment Analysis



JSS Academy Of Technical Education, Bangalore

Name of Company: Accenture Services Pvt. Ltd. (31 months)

**Summer Internship :** Kellton Tech Solutions Limited Europe Sales



Kadipikonda Vijendhar

B.Tech (Mechanical Engineering) NIT, Surat

Name of Company: Siemens Ltd. (32 months)

Summer Internship: Siemens Market landscape and feasibility analysis of waste heat recovery (WHR) systems



Tanmay Jhalani

B.E. (Electronics and Telecommunication Engineering) S.G.S.I.T.S, Indore

Name of Company: Infosys Ltd. (32 months)

Summer Internship: Tega Industries
Business Process Improvement through Process Reengineering, Process Automation and IT Infrastructure
Security hardening



Tejeshwar Dodla

B.Tech (Metallurgical Engineering) NIT, Raipur

Name of Company: Cognizant Technology Solutions (32 months)

Summer Internship: CISO Platform
Partnership and go to market strategy for sacon

#### **WORK EXP: 24-35**



**Subhajit Sengupta** 

B.E. (Electronics and Communication Engineering) Nitte Mahalinga Adyanthaya Memorial Institute of Technology

Name of Company: Infosys Ltd. (32 months)

Summer Internship: Wipro

A research project on mobility and automation options available for microsoft dynamics 365 crm



Avantika Bhargava

B.E. (Chemical Engineering) Vishwakarma Government Engineering College, Chandkheda

Name of Company: Rashtriya Chemicals & Fertilizers Limited (33 months)

Summer Internship: Wipro

A comparative study of Microsoft Dynamics 365 (ERP) based project scoping, estimations & scheduling and building associated differentiations



**Avijit Dey** 

B.E. (Metallurgical Engineering) Jadavpur University

Name of Company: IBM (33 months)

Summer Internship: Infocepts Technologies Pvt. Ltd.
Develop supervised and unsupervised machine learning
capabilities for an advanced analytics centre of excellence



Suramya Pandey

B.Tech (Computer Science Engineering) Vellore Institute of Technology

Name of Company: Cognizant Technology Solutions (20 months)

Aon India Private Services Ltd. (13 months)

**Summer Internship :** Virtusa | Polaris Fraud Detection



**Ronak Choksy** 

B.E. (Electronics Engineering) Sardar Patel Institute of Technology

Name of Company: Indian Institute of Technology, Bombay (12 months)
Mu Sigma Business Solutions (21 months)

**Summer Internship :** Tiger Analytics Sales win \$ forecasting across business units of a Fortune 50 technology company



#### **Anupkumar S Hiremath**

B.E. (Mechanical Engineering) PES Institute of Technology

Name of Company: American International Group (34 months)

Summer Internship: Tiger Analytics

Emerging Claim Trend for a major CPG manufacturer in North America



**Adwait Nigade** 

B.Tech (Industrial Engineering) Vishwakarma Institute of Technology, Pune

Name of Company: Mercedes Benz India Ltd. (35 months)

Summer Internship: Titan Company
Creating Global Brand Awareness of Titan Automation



**Debasish Acharya** 

B.Tech (Electronics and Communication Engineering) National Institute of Science and Technology

Name of Company: Infosys Ltd. (35 months)

Summer Internship : PwC

IoT led transformation using SAP Leonardo



Deep Vyas

B.E. (Mechanical Engineering) Sardar Vallabhbhai Patel Institute of Technology, Vasad

Name of Company: Linde Engineering (35 months)

Summer Internship: JK Agri Genetics Ltd. Business Process Rengineering



Jayita De

B.E. (Instrumentation and Electronics Engineering) Jadavpur University

Name of Company: Amec Foster Wheeler India Pvt. Ltd. (35 months)

Summer Internship: YSG Cabs and Logistics Building business associations & relationships through innovative marketing initiatives & comparative cost benefit analysis of online vs offline business models



Vinay Agrawal

B.Tech (Computer Science and Engineering) B P Poddar Institute of Management and Technology

Name of Company: Cognizant Technology Solutions (35 months)

Summer Internship: Asaan E-Commerce Pvt. Ltd. Designing Recommendation Engine





**Abhijeet Roy** 

B.Tech (Mechanical Engineering) Veer Surendra Sai University of Technology

Name of Company: Aditya Birla Group (36 months)

Summer Internship : Praxair

Formulation and Implementation of a Forecasting Model for hourly bidding in IEX (S1) for Hospet ASU



**Arnab Surai** 

B.Tech (Mechanical Engineering) NIT, Durgapur

Name of Company: Aditya Birla Group (36 months)

Summer Internship : Agrilife

Project Planning, Process Improvement - Operational Efficiency and ERP Implementation



**Kumar Priyank** 

B.Tech (Mechanical Engineering) NIT, Jamshedpur

Name of Company: Hyundai Motor India Ltd. (36 months)

Summer Internship: Wipro

Market Analysis of existing and emerging trends in IoT Space



Saurabh Kumar Jha

B.Tech (Electronics and Communication Engineering) School of Engineering and Technology

Name of Company: Sattva Media And Consulting Pvt. Ltd. (6 months)

Accenture Services Pvt. Ltd. (31 months)

Summer Internship: Computaris

Strategy for customer relationship management, knowledge

sharing and innovation



Naman

B.Tech (Computer Science Engineering) SRMS College of Engineering and Technology

Name of Company: Magnus IT Solution Pvt. Ltd. (29 months)

Trivialworks Solution Pvt. Ltd. (10 months)

**Summer Internship :** DatabaseUSA, Omaha, USA DatabaseUSA Business Process Improvement and Marketing

**Analytics** 



#### Ritwick Jha

B.Tech (Information Technology Engineering) School of Technology, Main Campus, NEHU

Name of Company: Fujitsu Consulting India (39 months)

**Summer Internship :** PwC Data Warehouse Implementation

#### WORK EXP: 36+



Shashank

B.E. (Electronics and Communication Engineering) Lakshmi Narain College of Technology

Name of Company: Syntel Pvt. Ltd. (39 months)

Summer Internship: Wipro Improving Transaction Monitoring Approach across CBS Accounts(FAO)Chennai



**Harshit Rastogi** 

B.Tech (Computer Science Engineering) Dronacharya College Of Engineering, Gurgaon

Name of Company: Accenture Services Pvt. Ltd. (40 months)

**Summer Internship :** Virtusa | Polaris Fraud Analytics



Sumeet Gulabrao Nale

B.E. (Mechanical Engineering) Shri Sant Gajanan Maharaj College of Engineering, Shegaon

Name of Company: Tata Consultancy Services Ltd. (40 months)

**Summer Internship :** ACG Worldwide Six Sigma, Storage Management and Lean Initiative



Akanksha Sahai

B.Tech (Computer Science Engineering) Faculty of Science and Technology

Name of Company: Tata Consultancy Services (42 months)

Summer Internship: Titan Company
Process Improvements in Standard Operating Procedures



Shubhangini Rastogi

B.Tech
(Electrical and Electronics
Engineering)
Krishna Institute of
Engineering and Technology

Name of Company: Cummins India Ltd. (43 months)

Summer Internship: Titan Company
Strategy for Category Contribution Improvement of Sunglass
& Contact Lens and Designing Operational Checklist for Titan
Eye Plus stores



Raheesh Verma

B.E. (Computer Science Engineering) IET

Name of Company: Wipro Technologies (45 months)

Summer Internship: Bacardi India Pvt Ltd.

Market Benchmarking Analysis across Commercial, Functions and Operations for Asia & MEA and Salary Cost Budgeting Analysis

#### WORK EXP: 36+



**Sourav Ganguly** 

B.Pharm (Pharmaceutical)
Jadavpur University

Name of Company: Dr. Reddys Laboratories (46 months)

**Summer Internship :** ACG Associated Capsules Pvt. Ltd. Lean Initiative and Process Improvement



Abhiram Aditya Chilukuri

B.Tech
(Electrical and Electronics
Engineering)
J.B.Institute of Engineering
and Technology

Name of Company: HCL Technologies (21 months) Infosys Ltd. (30 months)

Summer Internship: PwC Comparative analysis of GST application service providers



**Surjeet Singh** 

B.Tech (Electronics and Communication Engineering) JSSATEN

Name of Company: State Bank Of India (63 months)

**Summer Internship :** Roche Diabetes Care India Pvt. Ltd. GST Implementation in RDCIPL



### **WORK EXP: 0-11**



Abhishek Kumar Meghwal

B.Tech (Computer Science Engineering)

Guru Ghasidas Vishwavidyalaya IT, GGV, Central University



Debolina Mukherjee

B.Tech (Mechanical Engineering)

Institute of Technical Education and Research **SOA University** 



**Swapnil Ahirwar** 

B.Tech (Electronics and Communication Engineering)

Maulana Azad National Institute of Technology Bhopal National Institute of Technology, Bhopal



Talla Abhishek Kumar

B.Tech

(Mechanical Engineering)

National Institute of Technology, Raipur National Institute of Technology, Raipur



Kuraganti Daniel Shushanth

B.Tech (Civil Engineering)

Gayatri Vidya Parishad College of Engineering Jawaharlal Nehru Technological University



Lawrance Lovedeep Bamania

B.Tech (Electronics and Communication Engineering)

University College of Engineering Punjabi University



Vardish Kumar Baburao Alone

B.E. (Mechanical Engineering)

Rajiv Gandhi College of Engineering, Research and Technology Gondwana University



#### Sachin Sahai

B.Tech (Computer Science Engineering)

National Institute of Technology, Allahabad National Institute of Technology, Allahabad

Name of Company: Ways2Capital (4 months) Ola Cabs (3 months)



**Manpreet Kaur** 

(Computer Science Engineering)

Chandigarh College of Engineering and Technology Panjab University



Srishti Verma

B.Tech (Electrical Engineering)

Madan Mohan Malaviya Engineering College Madan Mohan Malaviya University of Technology



#### **Desh Ratan**

B.E. (Computer Science Engineering)

Birla Institute of Technology, Mesra Birla Institute of Technology, Mesra

Name of Company: Sapient Consulting Pvt. Ltd. (9 months)



#### **Sukhpreet Singh**

B.E. (Computer Science Engineering)

Netaji Subhas Institute of Technology Delhi University

Name of Company: Dhanguz Pvt. Ltd. (10 months)

#### WORK EXP: 0-11



**Pritam Banerjee** 

(Computer Science Engineering)

Indian Institute of Engineering Science and Technology

Name of Company: PricewaterhouseCoopers (PwC) (11 months)

#### **WORK EXP: 12-23**



Gowthami Bendi

B.Tech (Computer Science Engineering)

Andhra University College of Engineering Andhra University

Name of Company: IBM (12 months)



S.S.Darun Prakash

(Mechanical Engineering)

Kongu Engineering College Anna University

Name of Company: Vedanta Resources (12 months)



Surabhi Srivastava

B.Tech (Electronics and Communication Engineering)

Jaypee Institute of Information Technology Jaypee Institute of Information Technology

Name of Company: Cognizant Technology Solutions (15 months)



#### Mohammad Adil Akhtar

B.Tech (Mechanical Engineering)

Maulana Azad National Institute of Technology National Institute of Technology, Bhopal

Name of Company: Tata Consultancy Services Ltd. (16 months)



#### M Annie Apoorva

B.Tech **Electronics and Computers** (Engineering)

Sreenidhi Institute of Science and Technology Autonomous, Affliated to JNTU-H

Name of Company: Cognizant Technology Solutions (17 months)



#### Deepti Nagar

B.Tech (Petroleum Engineering)

Rajiv Gandhi Institute of Petroleum Technology Rajiv Gandhi Institute of Petroleum Technology

Name of Company: Ayushi Computers (18 months)



Pranab Kumar Kabiraj

B.Tech (Civil Engineering)

Orissa Engineering College Biju Patnaik University Of Technology

Name of Company: Wipro BPO (8 months)
HSBC (10 months)



Jitendra Kumar Sinha

B.E. (Telecommunication Engineering)

R V College of Engineering Visvesvaraya Technological University

Name of Company: Deloitte Consulting India Pvt. Ltd. (19 months)



Somya Prakash Mohanty

B.Tech (Computer Science Engineering)



Name of Company: Wipro Technologies (19 months)



**Arjit Singh** 

B.Tech (Electrical Engineering)

National Institute of Technology, Patna National Institute of Technology, Patna

Name of Company: Siemens Limited (20 months)



**Manik Goel** 

B.Tech (Computer Science Engineering)

ITM School of Engineering ITM University

Name of Company: Sapient Consulting Pvt. Ltd. (19 months)



Roshni Mitra

B.Tech (Computer Science Engineering)

Institute of Engineering & Management West Bengal University of Technology

Name of Company: Cognizant Technology Solutions (19 months)



Rishav Raj

B.Tech (Electronics and Communication Engineering)

Cochin University College of Engineering
Cochin University of Science and Technology

Name of Company: Tata Consultancy Services Ltd (20 months)



**Anirban Dey** 

B.Tech (Information Technology)

Institute of Engineering and Management
Maulana Abul Kalam Azad University Of Technology

Name of Company: Ericsson India Global Services Pvt. Ltd. (21 months)



**Rudradeb Mahato** 

B.Tech (Electronics and Communication Engineering)

Netaji Subhash Engineering College Maulana Abul Kalam Azad University of Technology

Name of Company: Tata Consultancy Services Ltd. (19 months)



**Shruti Banargee** 

B.E. (Computer Science Engineering)

Ramdeobaba College of Engineering and Management Rashtrasant Tukdoji Maharaj Nagpur University

Name of Company: Accenture Services Pvt. Ltd. (19 months)



Annwesha Bhattacharya

B.Tech (Computer Science Engineering)

Techno India Maulana Abul Kalam Azad University of Technology

Name of Company: Tata Consultancy Services Ltd. (21 months)



**Gaurav Borikar** 

B.E. (Electronics Engineering)

Yeshwantrao Chavan College of Engineering Rashtrasant Tukadoji Maharaj Nagpur University

Name of Company: iNautix technologies (21 months)



**Kuladeep Tummala** 

B.Tech (Computer Science Engineering)

Indian Institute of Information Technology Design & Manufacturing Indian Institute of Information Technology Design & Manufacturing

Name of Company: Tata Consultancy Services Ltd. (21 months)



Pankhudi Jain

B.Tech (Information Technology)

Heritage Insitute of Technology Maulana Abul Kalam Azad University of Technology

Name of Company: Infosys Ltd. (21 months)



**WORK EXP: 12-23** 

**Ashwin Prasad** 

B.Tech (Electronics and Communication Engineering)

National Institute of Technology, Calicut National Institute of Technology, Calicut

Name of Company: Aricent Technologies (22 months)



**Diptimaya Sarangi** 

B.Tech (Computer Science Engineering)

College of Engineering and Technology Biju Patnaik University of Technology

Name of Company: Tata Consultancy Services Ltd. (3 months)

Accenture Solutions Pvt. Ltd. (19 months)



Rakesh Dev R

B.Tech (Civil Engineering)

College Of Engineering, Trivandurm Kerala University

Name of Company: Gulf Contracting Co. (W.L.L.) (21 months)



Shreyasi Saha

B.Tech (Electronics and Communication Engineering)

Institute of Engineering & Management West Bengal University of Technology

Name of Company: Ericsson India Global Services Pvt. Ltd. (21 months)



Kanu Priya Jawa

B.Tech (Industrial Engineering and Management)

National Institute of Technology, Kurukshetra National Institute of Technology, Kurukshetra

Name of Company: Evalueserve Gurgaon (22 months)



Rucha Bodkhe

B.E. (Mechanical Engineering)

Jawaharlal Nehru Engineering College Dr. Babasaheb Ambedkar Marathwada University

Name of Company: Greaves Cotton Ltd. (22 months)



#### Shubham Bhatnagar

B.Tech (Electronics and Communication Engineering)

G B Pant Engineering College Uttarakhand Technical University

Name of Company: Tata Consultancy Services Ltd. (21 months)



#### Swati Srivastava

B.Tech (Mechanical Engineering)

Indian School of Mines Dhanbad Indian School of Mines Dhanbad

Name of Company: IBM (21 months)



Sakshi Shah

B.Tech (Computer Science Engineering)

Mody University of Science and Technology Mody University of Science and Technology

Name of Company: Accenture Solutions Pvt. Ltd. (11 months) Panorbit (11 months)



**Subhodeep Ganguly** 

B.E. (Production Engineering)

Jadavpur University Jadavpur University

Name of Company: Royal Enfield (22 months)



**Vivek Kumar Pudur** 

B.Tech (Electronics and Communication Engineering)

SRM College of Engineering and Technology SRM University

Name of Company: Capgemini (22 months)



**Akshay Kumar** 

B.Tech (Petroleum Engineering)

Indian School of Mines Dhanbad Indian School of Mines Dhanbad

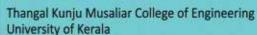
Name of Company: Sterling Global Oil Resource Limited (23 months)





Nandu M S

B.Tech (Mechanical Engineering)



Name of Company: Tata Consultancy Services Ltd. (23 months)



Sangeeta Roy

B.Tech (Civil Engineering)

Vellore Institute of Technology VIT University

Name of Company: AIG (23 months)



**Aman Grover** 

B.Tech (Computer Science Engineering)

Jaypee University of Information Technology Jaypee University of Information Technology

Name of Company: Accenture Solutions Pvt Ltd. (23 months)



**Gaurav Khandelwal** 

B.Tech (Electronics and Communication Engineering)

Jaypee University of Engineering & Technology Jaypee University of Engineering & Technology

Name of Company: Infosys Ltd. (23 months)



Shounak Ghosh

B.E. (Chemical Engineering)

Jadavpur University Jadavpur University

Name of Company: Reliance Industries Ltd. (23 months)



Shweta Shekhar

B.E. (Electronics Instrumentation and Control Engineering)

Thapar Institute of Technology Thapar University

Name of Company: Deloitte consulting USI (23 months)



Harshkumar H Patel

B.E. (Mechanical Engineering)

Birla Vishvakarma Mahavidyalaya Gujarat Technological University

Name of Company: Reliance Industries Ltd. (23 months)



Mayank Gaurav

B.Tech (Mechanical Engineering)

National Institute of Technology, Durgapur National Institute of Technology, Durgapur

Name of Company: Exide Industries Ltd. (9 months)
ANI Technologies Pvt. Ltd. (OLA) (8 months)
Zinka Logistics Solutions Pvt. Ltd. (Blackbuck ) (6 months)



**Tejas Patel** 

B.E. (Mechanical Engineering)

G H Patel College of Engineering & Technology Gujarat Technological University

Name of Company: Deepak Nitrite Ltd. (23 months)



Vignesh J

B.Tech (Information Technology)

K.S.Rangasamy College of Technology Anna University

Name of Company: Wipro Technologies (23 months)



Vishrut J Shah

B.E. (Mechanical Engineering)

Faculty of Technology and Engineering The Maharaja Sayajirao University of Baroda

Name of Company: L&T Heavy Engineering (23 months)

#### **WORK EXP: 24-36**



Akshay Razdan

B.E. (Mechanical Engineering)

Shri Govindram Seksaria Institute of Tehnology and Science Rajiv Gandhi Proudyogiki Vishwavidyalaya

Name of Company: Mahindra Rise (24 months)



**Ankit Kumar Agrawal** 

B.Tech (Mechanical Engineering)

Indian School of Mines Dhanbad Indian School of Mines Dhanbad

Name of Company: Hero Motocorp (24 months)



Arafath I

B.E. (Civil Engineering)

University College of Engineering, Tindivanam Anna University

Name of Company: CBRE South Asia Pvt. Ltd. (24 months)



#### **Arun Karthic**

B.E. (Mechanical Engineering)

PSG College of Technology Anna University

Name of Company: L&T Technology Services (24 months)



#### **Ashish Dhuwan**

B.Tech (Computer Science Engineering)

Bharati Vidyapeeth's College of Engineering GGSIPU

Name of Company: Cvent (24 months)



#### Karthik Prabhu

B.Tech (Computer Science Engineering)

Vishwakarma Institute of Technology University of Pune

Name of Company: Mediaocean Asia Pvt. Ltd. (24 months)



Praveen Kumar Gurram

B.Tech (Computer Science Engineering)

RVR & JC College of Engineering Acharya Nagarjuna University

Name of Company: Tata Consultancy Services Ltd. (24 months)



**Prerna Chopdar** 

B.Tech (Electronics & Telecommunication)

Kalinga Institute of Industrial Technology

Name of Company: TEKsystems Global Services Pvt. Ltd. (24 months)





**Tahir Gorwade** 

B.Tech (Electrical Engineering)

Walchand College of Engineering Shivaji University

Name of Company: Accenture Solutions Pvt. Ltd. (24 months)



**Uday Bharambe** 

B.Tech (Mechanical Engineering)

Institute of Technology Nirma University

Name of Company: Reliance Industries Ltd. (24 months)



Sayali Ketkar

B.Tech (Mechanical Engineering)

Vishwakarma Institute of Technology Savitribai Phule Pune University

Name of Company: Tata Technologies Ltd. (24 months)



**Shreyas Khare** 

B.Tech (Mechanical Engineering)

Vishwakarma Institute of Technology Savitribai Phule Pune University

Name of Company: JFE Engineering India Pvt. Ltd. (24 months)



Vamshi Krishna Ganji

B.Tech (Computer Science Engineering)

Rajiv Gandhi University of Knowledge Technologies Rajiv Gandhi University of Knowledge Technologies

Name of Company: Tech Mahindra Ltd. (24 months)



**Shambhav Gupta** 

B.Tech (Geo-science)

College of Engineering Studies University of Petroleum & Energy Studies

Name of Company: Whitehall Public School (11 months) Greka Drilling India Pvt. Ltd. (13 months)



**Siddhant Gupta** 

B.Tech (Computer Science Engineering)

Maharaja Agrasen Institute of Technology **GGSIPU** 

Name of Company: ZS Associates (24 months)



#### Swapnil Masal

B.E. (Electronics Engineering)

Sardar Patel Institute of Technology, Mumbai Mumbai University

Name of Company: L&T (Defense & Aerospace) (24 months)



Aarthi V

B.Tech (Electronics and Communication Engineering)

Amrita School of Engineering Amrita Vishwa Vidyapeetham

Name of Company: Ericsson India Global Services Pvt. Ltd. (25 months)



Renu Prashant Pahune

B.E. (Electronics Engineering)

Shri Ramdeobaba College of Engineering and Management Rashtrasant Tukadoji Maharaj Nagpur University

Name of Company: Infosys Ltd. (25 months)



Sowmith Adicherla

B.Tech (Mechanical Engineering)

Sreenidhi Institute of Science and Technology Jawaharlal Nehru Technological University

Name of Company: Infosys Ltd. (25 months)



**Utsav Sen** 

B.Pharm (Pharmaceutical Technology)

Jadavpur University
Jadavpur University

Name of Company: Tata Consultancy Services Ltd. (25 months)





B.Tech (Electronics and Communication Engineering)

College of Engineering Trivandrum University of Kerala

Name of Company: QBurst Technologies (27 months)



Mukesh Ranjan Sarma

B.E. (Electrical Engineering)

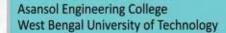
Assam Engineering College Gauhati University

Name of Company: IBM (27 months)



Shreya Jajodia

B.Tech (Civil Engineering)



Name of Company: VA Tech Wabag Ltd. (27 months)



#### Yelaga Sunil Kumar

B.Tech (Electronics and Communication Engineering)

Gandhi Institute of Technology and Management Gitam University

Name of Company : Aricent Technologies (28 month)

#### **WORK EXP: 24-36**



Kumar Manglam Agarwal

B.E. (Electronics and Communication Engineering)

Manipal Institute of Technology Manipal University

Name of Company: Tata Consultancy Services Ltd. (30 months)



Rahul Barman

B.Tech (Computer Science Engineering)

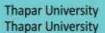
National Institute of Technology, Durgapur National Institute of Technology, Durgapur

Name of Company: Amazon India Development Centre (6 months) UCO BANK (24 months)



Ruby

B.E. (Electronics Instrumentation and Control Engineering)



Name of Company: Tata Consultancy Services Ltd. (30 months)



Shitij Arora

B.Tech (Electrical Engineering)

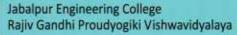
YMCA University of Science and Technology YMCA University of Science and Technology

Name of Company: Tata Consultancy Services Ltd. (30 months)



Surbhi Jain

B.E. (Mechanical Engineering)



Name of Company: Infosys Ltd. (30 months)



#### Vishal Varkhede

B.Tech (Electronics Engineering)

Vishwakarma Institute of Technology (VIT) Pune University

Name of Company: IBM (30 months)



**Angshuman Maity** 

B.Tech (Chemical Engineering)

Durgapur Institute of Advanced Technology and Management West Bengal University of Technology

Name of Company: Omkar Chemicals and Bulk Drugs Private Ltd. (10 months) Nalco Water India Ltd. (21 months)



Divya Jain

B.Tech (Information Technology)

University College of Engineering Rajasthan Technical University

Name of Company: Accenture Solutions Pvt. Ltd. (31 months)





Aditya Hemantraj Battalwar

B.E. (Electrical and Power Engineering)

Yeshwantrao Chavan College of Engineering Rashtrasant Tukadoji Maharaj Nagpur University

Name of Company: Infosys Ltd. (32 months)



Manish Kumar

B.E. (Electronics and Communication Engineering)

Government Engineering College Gujarat Technological University

Name of Company: Tata Consultancy Services Ltd. (32 months)



#### **Nikhil Tomson**

B.Tech (Electronics and Communication Engineering)

College of Engineering Trivandrum University of Kerala

Name of Company: Cognizant Technology Solutions (31 months)



**Raman Sharma** 

B.Tech (Electronics and Communication Engineering)

G B Pant Engineering College IP University

Name of Company: Infosys Ltd. (31 months)



**Nupur Gupta** 

B.Tech (Computer Science Engineering)

JSS Academy of Technical Education Uttar Pradesh Technical University

Name of Company: Infosys Ltd. (32 months)



Prakash Anand

B.E. (Electronics and Communication Engineering)

Paavai Engineering College Anna University

Name of Company: Accenture Solutions Pvt. Ltd. (32 months)



Sagnik Sengupta

B.Tech (Electronics and Communication Engineering)

Techno India West Bengal University of Technology

Name of Company: Tata Consultancy Services Ltd. (31 months)



Veena Poduru

IDP(B.Tech+M.Tech) (Civil Engineering)

Jawaharlal Nehru Technological University Jawaharlal Nehru Technological University

Name of Company: IBM (31 months)



**Abhinav Kumar** 

B.E. (Mechanical Engineering)

Dayananda Sagar College of Engineering Visvesvaraya Technological University

Name of Company: Tata Consultancy Services Ltd. (33 months)



#### Anshuman Kumar

B.E. (Electronics and Communication Engineering)

Manipal Institute of Technology Manipal University

Name of Company: Tata Consultancy Services Ltd. (33 months)



Neha Sinha

B.Tech (Electronics and Communication Engineering)

Institute of Engineering & Management West Bengal University of Technology

Name of Company: Infosys Ltd. (33 months)



Payel Mukherjee

B.Tech (Computer Science Engineering)

Narula Institute of Technology West Bengal University of Technology

Name of Company: Tata Consultancy Services Ltd. (27 months) Pricewaterhouse Coopers Pvt. Ltd. (6 months)





Shivangi Maheshwari

B.Tech (Computer Science Engineering)

Rajagiri School of Engineering and Technology MG University

Name of Company: Cognizant Technology Solutions (34 months)



Vivek Kumar Jhunjhunwala

B.Tech (Electronics and Communication Engineering)

National Institute of Technology, Patna National Institute of Technology, Patna

Name of Company: IBM (34 months)



**Umair Haque** 

B.Tech (Electronics and Communication Engineering)

Institute of Engineering & Management West Bengal University of Technology

Name of Company: Infosys Ltd. (14 months) Aayaamlabs Pvt. Ltd. (19 months)



Bhagyada Dhingra

B.Tech (Mechanical with specialisation in Automotive Engineering)

Vellore institute of tehnology VIT University

Name of Company: Fiat Chrysler Automobiles (34 months)



Ashok Kumar Pukkalla

B.E. (Mechanical Engineering)

Andhra University College of Engineering Andhra University

Name of Company: L&T Technology Services (35 months)



Saurabh Giri

B.Tech (Information Technology)

Kamla Nehru Institute of Technology Uttar Pradesh Technical University

Name of Company: Tata Consultancy Services Ltd. (35 months)



**Karan Bhagat** 

B.E. (Electrical Engineering)

Shri Ramdeo Baba College of Engineering and Management Nagpur University

Name of Company: Accenture Solutions Pvt Ltd. (34 months)



#### Mayank Bhashker

B.Tech (Computer Science Engineering)

Haldia Institute of Technology West Bengal University of Technology

Name of Company: Infosys Ltd. (34 months)



Shashank Sahu

B.Tech (Electronics and Communication Engineering)

Visvesvaraya National Institute of Technology Visvesvaraya National Institute of Technology

Name of Company: Reliance Industries Ltd. (35 months)



Sivaraamakrishnan Dhananjayan

B.E. (Electrical Engineering)

College of Engineering Guindy Anna University

Name of Company: VA Tech Wabag Ltd. (35 months)



Varnika Sharma

B.Tech (Electronics and Communication Engineering)

Deenbandhu Chhotu Ram University of Science and Technology Deenbandhu Chhotu Ram University of Science and Technology

Name of Company: Fidelity International (35 months)



Venkata Surya Ganesh Merupula

Integrated (B.Tech + M.tech) (Computer Science Engineering)

Andhra university College of Engineering Andhra university

Name of Company: Accenture Solutions Pvt. Ltd. (35 months)



Vineet Mishra

B.Tech (Civil Engineering)

SRM College of Engineering and Technology SRM University

Name of Company: L&T ECC (35 months)



Ashwani Kumar

B.Tech (Information Technology)

Birsa Institute of Technology Sindri

Name of Company: Tata Consultancy Services Ltd.



#### **Dinesh Sawarkar**

B.Tech (Metallurgical & Materials Engineering)

Visvesvaraya National Institute of Technology National Institute of Technology

Name of Company: Sunflag Iron & Steel Co. Ltd., Bhandara (36 months)



#### **Nikhil Patil**

B.Tech (Mechanical Engineering)

Veermata Jijabai Technological Institute, Mumbai University of Mumbai

Name of Company: Reliance Industries Litd. (36 months)

#### **WORK EXP: 24-36**



Raj Thakkar

B.Tech (Petroleum Engineering)

School of Petroleum Technology Pandit Deendayal Petroleum University

Name of Company: Gujarat Gas Ltd. (36 months)



**Roshan Singh** 

B.Tech (Mechanical Engineering)

Institute of Technical Education and Research Siksha O Anusandhan University

Name of Company: Tata Consultancy Services Ltd. (36 months)



#### Shubhanshu Gupta

B.Tech (Mechanical Engineering)

Maulana Azad National Institute of Technology National Institute of Technology, Bhopal

Name of Company: Fiat India Automobiles Pvt. Ltd. (36 months)

#### WORK EXP: 36+



**Chandan Kumar** 

B.Tech (Production Engineering)

Haldia Institute of Technology West Bengal University of Technology

Name of Company: Infosys Ltd. (40 months)



Palash Bolia

B.Tech (Mechanical Engineering)

Kalinga Institute of Industrial Technology
KIIT

Name of Company: Tata Consultancy Services Ltd. (41 months)



**Swapnil Sarkar** 

B.Tech (Applied Electronics and Instrumentation)

Heritage Institute of Technology West Bengal University of Technology

Name of Company: Infosys Ltd. (41 months)



Meshram Sampada Yuwaraj

B.Tech (Electrical Engineering)

Walchand College of Engineering Shivaji University

Name of Company: Tata Consultancy Services Ltd. (46 months)



Moyya Dilip Kumar

B.Tech (Electronics and Communication Engineering)

RVR & JC College of Engineering Acharya Nagarjuna University

Name of Company: Tech Mahindra Ltd. (35 months) HSBC Software Development India (11 months)



**Prashant Agarwal** 

B.Tech (Electrical Engineering)

Malaviya National Institute of Technology, Jaipur Malaviya National Institute of Technology, Jaipur

Name of Company: Cairn India Ltd. (49 months)



# **Alumni Speak**



"Welcome to the most diverse campus of the country where VGSoM stands as a pillar of excellence. VGSoM with its excellent alumni network and experienced faculty will not just train you as a leader but also inculcate values in you to make you a socially responsible human being. Best wishes for your life changing journey ahead."

#### Jatin Grover

Manufacturing Lead, Reckitt Benckiser
Batch - 2011

#### "Dear VGSoMites.

Let me begin by congratulating you guys for getting into one of the most coveted B schools of India. Writing this brings back a lot of memories of the year 2014, when we were on the other side of table. Wishing you guys all the luck and hope you make the best use of next 2 years to excel academically, make lifelong friends and understand the importance of working as a team.

Dream, Aspire and Achieve!"

#### Ishan Dogra Britannia

Batch - 2016





"This is a very opportune time for you to reach your best potential! As you scramble your way through multiple trade-offs: which courses to take, which activities to participate in and which clubs to join; remember, you are not alone. You are now a part of the IIT fraternity and help is only a shout (or an email) away.

Here, you'll find the rarest combination of professors who are highly qualified yet very willing to help. Treasure them. You'll have multiple avenues to explore your entrepreneurial as well as managerial skills. Embrace them. You would have a peer-set handpicked from the brightest talent in the world. Inspire them.

So, don't just sit back and be lost in your dreams. Go ahead and realize them!"

#### Aditya Kulkarni

Marico

Batch - 2011

VGSoM, coupled with the IIT ecosystem, empowered me to dream big and provided myriad opportunities to pursue excellence in life, from academics to sports. In today's dynamic business environment, gaining life skills is an important part of being industry ready and the institute helps inculcate these, through interactions with students and faculty from diverse backgrounds and a brilliant living experience in the sprawling IIT campus - as much learning happens in the halls as in the classrooms. The 2 years I invested in the MBA can be attributed to thorough self-development and span, undoubtedly, the best of my student life."

#### Saikat Pal

Google

Batch - 2016



### **Clubs & Committees**

VGSoM boasts of a strong student community and almost all the important activities that are essential for a management institute are student driven, here at VGSoM. VGSoM has 8 functional committees taking care of various processes like placements, admission, alumni relation etc. and 5 different focus clubs, each cultivating different facets of managerial domains.



#### The Committees are Listed as follows:

- Placement Committee- In charge of all placement related activities at VGSoM. Also responsible for publishing the annual summer and final placement report.
- Alumni Committee In charge of maintaining alumni relationships, publishing the annual alumni newsletter - Insync and organizing the annual alumni meet - CONNECT.
- Admissions Committee- In charge of coordinating the whole admissions process and facilitating aspirants and new entrants.
- Corporate & Media Interaction Cell In charge for all types of communications with the media and corporate world. It is also responsible for arranging and coordinating guest lectures by industry stalwarts.
- Purvodaya Committee: In charge of organising and conducting the flagship college event Purvodaya which is the amalgamation of various events spread across all the business domains.
- Sports Committee In charge of arranging various sports and recreational activities for the students of VGSoM.

- Cultural Committee In charge of managing all the cultural events at VGSoM. It is also responsible for organizing fresher's party and farewell for incoming and outgoing batches respectively.
- Saamanjasya In charge of designing and organizing the annual event Saamanjasya.
- Spring Fest and Kshitij Committee In charge of designing and managing events during the annual Spring Fest and during the techno-managerial fest Kshitij.

#### The five focus Clubs are:

- MAD-The Marketing Club
- ☐ Finterest The Finance Club
- VC2-The Consulting Club
- ☐ Scope The Supply Chain and Operations Club
- VGSoM Quiz Club











# Saamanjasya

'When there is righteousness in the Hearts, there is Harmony in the society.'

With this altruistic belief, Saamanjasya, the CSR club of Vinod Gupta School of Management came into prominence. At Saamanjasya, we strive to create harmony and bridge the gap between the corporate and NGOs by instilling a sense of selfless devotion towards the society among the aspiring leaders of tomorrow. We dream of creating a society devoid of any strife and tribulations, and we believe that this can only be realised by inculcating social equality and spreading awareness in today's connected world.

With this notion in mind, Team Saamanjasya has set on a mission to help orphan kids at Disha Seema, an orphanage school founded by IIT Kharagpur Alumnus. Every year, the team conducts a t-shirt sales drive in August & September and the profits made are used to celebrate the Festival of Lights for the orphans there. Saamanjasya is also responsible for organising debates, paper presentations, etc. on social issues aimed at propagating the thought of giving back to the society. Apart from this, the team invites NGOs to share their existing problems. These problems are treated as individual Case Studies and are floated for the management students across B-Schools to compete in the battleground where the solution is the victory and harmony in society, the award.

# **Spring Fest**

This is not a news anymore that IIT Kharagpur host's arguably one of the largest annual social and cultural festival in Asia, Spring Fest, popularly known as SF. The legacy has continued since 1960, an ever-growing extravaganza which hosted its 58th edition on 20th of Jan 2017 which experienced a footfall of more than 50.000 people.

Spring Fest encompasses multiple genres like Dance, Music, Dramatics, Photography, Literature, Quizzing and Fine Arts covering more than 60 events for the students to showcase their calibre. Apart from competitions, it also entertains the mass with it's Star Nights, which consists of Live concerts by celebrities of national and international fame. Famous Indian artists like Farhan Akhtar, Pritam, KK, Papon, Sunidhi Chauhan, Vishal-Shekhar, Shankar Mahadevan and classical performers such as PanditHariprasadChaurasia, L. Sriram, PanditVishwa Mohan Bhatt, and PanditDivyangVakil have performed here. Bands like Pentagram, Underground Authority, Kryptos, Parikrama, Euphoria, Indian Ocean, Strings, and Spunk have also performed.

Spring Fest is the equipoise of Craziness, Compassion and Dedication, a festival which lights up the entire 2100 acre of Kharagpur Campus, highlighting the "True spirit of Youth".





### Purvodaya

The Purvodaya Core Committee is responsible for organizing and conducting the B-School Fest of VGSOM. Purvodaya- Signifying the Rise of East, is the amalgamation of 14 different events including case study competitions in various management domains such as Marketing, Consulting, and Supply Chain Management, etc. where budding managers can put their mettle to test. Inauguration ceremony marks the commencement of Purvodaya, followed by Leadership Summit organized by corporate media interaction cell, where various eminent business personalities discuss ideas and opinions on the latest business happenings to inspire young students. Reminiscence is organized to invite alumni from the silver jubilee batch to share their success stories with the students and give the alumni a chance to relive their memories. Cultural Night "IBIZA" marks the conclusion of 3 days long fest. A band performance is followed by a DJ night in which people get together to celebrate the culmination of a successful event.



Spread across 3 days, Purvodaya provides the ideal training ground for young managers and future business owners to hone their skills and test their wits before against their peers before heading out for the actual battle. Apart from the high-intensity clash for supremacy, Purvodaya also features the wisdom talks and panel discussions exhibiting the best from the world of business, eminent academicians and Bureaucrats.

Purvodaya 2017 was held from February 3rd to 5th, 2017. Purvodaya, this year witnessed the participation of more than 2500 students from all major IIMs and other business schools of India including JBIMS, NMIMS, XIMB, XLRI and NITIE among others.

Purvodaya 2017 was organized in association with AP

Tourism, Gujarat Tourism, Telangana Tourism, Union Bank of India, Tata Metaliks, State Bank of India, Bisleri, American Express and Valvoline.

The fest witnessed some of the best speakers of the country, like Mr. Pawan Agrawal, C.E.O. Mumbai Dabbawala.

Purvodaya 2017 had events conducted in close coordination with the various clubs of VGSoM, viz. SCOPE, MAD, Finterest, VC2 (VGSoM Consulting Club), Saamanjasya and Quiz Club.

The flagship event was Jack of All Trades where the knowledge from all domains as put to test. Some other events were: —

- Bulls Eye, an online stock-trading, and investing module, by finterest
- Srijan, a B-Plan competition focused on entrepreneurship, by E-Cell
- Modus Operandi, a case study competition on operations, by SCOPE
- Leaders Challenge, a marketing case competition, by M.A.D.
- Guesstimates, an online 3 round competition by VC2 (VGSoM Consulting Club)
- Quizzard, an online business quiz competition, by Quiz Club
- Parishram, a case competition to solve a real-life problem faced by an NGO, by Saamanjasya
- ☐ Tactica, an operations simulation game, by SCOPE
- Mulyankan, a financial valuation event, by Finterest

A major addition to Purvodaya this time was the Reminiscence, conducted in association with the Alumni Committee. Alumni from the 1st and 2nd batch of VGSoM were invited to share their valuable insights.

Away from the intellectual exchange and the nerve-rattling competitions, "Purvodaya 2017" also



witnessed a whole gamut of co-curricular events including Quizzes, Guesstimates and Debate competitions. The fest concluded celebrating life through a power-packed Cultural Night with a promise of still more magnificent Purvodaya 2018.

Stock Mind - A national level virtual trading event organized by ICICI Direct in collaboration with Finterest where students within IIT-KGP fight the battle of virtual trading.





**Destello** - In its very first functional year, FLASH conducted its Flagship event during Purvodaya, the annual fest of VGSoM. The event registered participation from several premiere B-schools across the country



**Flash** - The Club is responsible for conducting photography events, exhibition, workshops and the



Glimpses from the Exhibition Conducted on the eve of Diwali

coverage of events. From its inception, the Club successfully conducted photo exhibition on the auspicious eve of Diwali. The photographs pooled in from several talented students from the batch served as a treat to the audience's eyes. Some of the exhibited photographs are displayed above hinting about the eminence of the event.

**Times Groupsales drive** - It is a live project for the Junior batch, which provides a great opportunity for sales and marketing enthusiasts to get on-field experience.

**Venalicium -** It is a Pan-IIT Mega Business Quiz. More than 200 teams register each year.

**Kotlergiri** - The intra-department event judged the participants on their business awareness in the 1st round. The 2nd is about developing a marketing strategy for a product.

**Leader's Challenge** - It is a flagship event of MAD. It is a PAN India on campus case study competition

**Think Vent** - It is a competition on building a marketing strategy of a product, conducted in **Purvodaya** B-Fest of VGSoM.



Quizzical, an online national level quiz, is held in the month of November. Quizzical 2016 witnessed participation of 524 teams from top b-schools like IIMs, FMS, XLRI, MDI, etc

Quizzard is the flagship event of Quiz Club held during Purvodaya. Top quizzers from B-schools across the



country participate in online prelims followed by onstage finals.

Quizzario is held during Vinculum the annual day of VGSoM. It is a pan-IIT Kharagpur quiz

with a rolling trophy to find the best business quizzer in the campus.

Quiz Club also conducts a business quiz in partnership with Trade & Beyond and Business Standard.

A Daily Digest mail series has been started where students of VGSoM receive daily mails to brush up their knowledge about the latest happenings around the globe. These mails



contain tips about preparing for interviews and group discussions as well to help students for their placements.





Modus Operandi — Flagship event of Purvodaya with 500 + participants from top B-schools across India including IIMs, IITs, NITIE etc. The event includes a quiz based on supply chain and operations followed by corporate based case study competition.



#### **KPMG Six Sigma Certification Program**

ScOpe conducts Six Sigma green belt certification program in association with KPMG to equip the students with the basic concepts of Six Sigma process thus making them industry ready.

**Chain Reaction** — A competition where students are supposed to study, analyse & present the supply chain model of Gartner top supply chain companies in the world.



#### **Tactica**

A supply chain event, to test the supply chain acuity and its application in real life situations. The event is held in two exhilarating rounds – case analysis and simulation game. The event tests one's prowess in the supply chain, analytical & critical decision making skills, and coordination & communication skills.

# **Corporate and Media Interaction Cell** The Corporate and Media Interaction Cell (CMI) is a student-run body which coordinates with industry stalwarts to provide a rich and engaging industry connect to the students of the Vinod Gupta School of Management (VGSoM), IIT Kharagpur. Taking forward the legacy of this proud Institute, this body provides an immersive industry experience by means of it's flagship guest lecture series - "Vaarta", along with other seminars, summits, and conclaves. It acts as the official hub for disseminating news on the latest happenings, achievements, and other notable information pertaining to VGSoM to the outside world which includes managing the Institute's social media presence on multiple platforms such as LinkedIn, Facebook, Twitter, Youtube, and the VGSoM blog. In essence, the CMI acts as the face and manager of brand VGSoM.

### **Guest Lectures**

As a part of its flagship guest lecture series Vaarta, the CMI invites corporate leaders and innovators to deliver lectures on a diverse array of topics. Through this endeavor, it strives to help students blend theory with practice and gain a professional's perspective on the different functional areas of a business. Such rich industry exposure elevates their managerial acumen and helps the Institute forge lasting corporate relationships. Some esteemed guests it has hosted recently are:

- Ms. Vidhya Srinivasan, Executive Director & CFO, Puma, India
- Mr. Amit Shah, Associate Director, Marketing, Mondolez International
- Mr. Arun Karna, Managing Director, AT & T Global Network Services India Pvt. Ltd.
- Mr. Arnab Banerjee, Wholetime Director, Boards of CEAT Ltd (ED Operations), CEAT Limited
- Mr. Unny Radhakrishnan, Chief Digital Officer & Creative R&D Head, Maxus Global
- Mr. Sudeep Goswami, Director & GM GSI Sales, India, Dell Technologies
- Mr. Ravi Kant, Former Vice Chairman, Managing Director, Tata Motors
- Mr. Sourav Niyogi, Managing Director, Accenture
- Mr. Sambasivan, Tata Sky

# Summits and Conclaves

One of the key roles of the CMI is organizing business summits and conclaves. The Leadership Summit, a premier event of the CMI and the flagship event of 'Purvodaya — the annual Business Festival of VGSoM' garners a lot of commendation from the corporate and media fraternity. The recently concluded edition witnessed the participation of some of the biggest names in the corporate sector who came together to discuss on "Rethinking Leadership — Exploring New Possibilities". The panel included the likes of:

- Ms. Mitali Mukherjee, Business journalist, Former Markets Editor CNBC (Moderator)
- Mr. Tarun Katial, CEO, Reliance Broadcast Network
- Mr. Aashish P. Sommaiyya, MD, and CEO, Motilal Oswal Asset Management Co. Ltd.
- Mr. Lalit Malik, CFO, Dabur India Ltd.
- Mr. Sumit Sharma, COO, Lacoste India
- Mr. P.V. Sheshadri, CEO, Future Supply Chain Solutions
- Mr. Sandeep Lakhina, Former CEO, Mint-HT Media
   & EVP, Dentsu Aegis Network



# **Faculty Profiles**

#### Parama Barai

Education: B.E. (Civil) NIT Durgapur, MS IISC Bangalore, Fellowship Programme in Management, Mergers and Acquisitions (XLRI Jamshedpur)

Specialization: Finance

Parama is a finance faculty, teaching Investment Management, Financial Risk Modelling, and Financial Analytics, for the past 6 years. Her current research interests include Insider Trading, M&A and Investment Strategies. She regularly publishes her research in journals and conferences, mostly international. Before joining academics, she worked in engineering design at Tata Steel for 6 years.

#### Sujoy Bhattacharya

Education: MBA, Ph.D. (IITM, Gwalior)

**Specialization**: Marketing

Management

Sujoy Bhattacharya has ten years of teaching and research experience. Before joining VGSoM, he has taught at Mudra Institute of Communications, Ahmedabad, Goa Institute of Management, Goa, IMT Nagpur and S P Jain Institute of Management, Singapore Campus. He has been a visiting lecturer for the Border Security Force (Tekanpur) at the 'Chanakya' tactical training wing at the senior command level.

#### Susmita Mukhopadhyay

Education: M.Sc. (Applied Psychology), PGDHRM, Ph.D. (Research Fellow PRU, ISI, Kolkata-degree awarded by Calcutta University)

Specialization: Human Resource Management & Industrial Relationship, Business Value and Ethics, Organizational Behaviour Susmita Mukhopadhyay's areas of specialization include Human Resource Management and Industrial Psychology, Business Values and Ethics and Organisational Behaviour. A gold medallist in M.Sc., she is the recipient of the Young Scientist Award and Search of Excellence Award. She was selected for the Microfinance Researchers Alliance Fellow Program, Centre for Microfinance, Institute of Financial Management & Research, Chennai in 2009.

#### Rudra Prakash Pradhan

Education: M.A., Ph.D. Econometric Modelling (IIT Kharagpur)

**Specialization**: Econometric Modelling & Business Forecasting

Prior to joining VGSOM, Rudra Prakash Pradhan worked with finance group at BITS Pilani. His current research interests include forecasting financial markets, particularly on foreign direct investment and infrastructure finance. He has published several research papers in many national and international journals.

#### Aradhna Malik

Education: M.Sc. (Panjab University) Child Development, Ph.D. (University of Denver, USA) Human Communication Studies.

**Specialization:** Communication Studies.

Aradhna has been serving as faculty in Vinod Gupta School of Management, IIT Kharagpur since July, 2008. She has about 21 years of experience in a diversity of roles and organizations in India and abroad. Her areas of interest include developmental communication, management of social welfare organizations, organizational communication, intercultural communication, corporate social responsibility, the social impact of technology, and international human resource management.

# **Faculty Profiles**

#### Sangeeta Sahney

Education: B.A. (Hons.) (Calcutta University), MBA (Bundelkhand University), Ph.D. (IIT Delhi)

**Specialization**: Marketing Management

A Gold Medallist in MBA, Sangeeta Sahney served as a faculty member at U.P Technical University and IIT Roorkee, before joining IIT Kharagpur. With a specialization in Marketing, she also teaches Organizational Behaviour and HRM. Her research interests include studies in consumer behaviour, organizational behaviour and quality management in education. Dr. Sahney has been seconded by MHRD to teach at AIT, Bangkok twice, in 2009 and 2016. She has several publications in national and international journals, and a book published by Oxford University Press.

#### Arun Kumar Misra

Education: M. Phil. and Ph.D. Finance (IIT Mumbai)

Specialization: Capital Market, Corporate Finance & Banking Arun Kumar Misra is a faculty in finance. After completing his Ph.D. from IIT Bombay in Financial Markets Integration, Mishra joined a leading Public Sector Bank in 2001. He has worked in various areas of Commercial Banking including Risk Management, Basel-II Implementation in Banks and Assets - Liabilities Management. After seven years of corporate experience, he joined VGSoM, IIT Kharagpur as faculty. His teaching and research experience include Commercial Banking, Risk Management and Financial Markets & Institutions.

#### **Gautam Sinha**

Education: B.Tech (BIT Sindri), M.Tech(ISM), Ph.D(IIT Kharagpur)

**Specialization**: Management Research

Gautam Sinha has worked for nearly twenty-five years in steel and engineering industry. He was trained as TQM Trainer by Institute for Resource Development, Columbia, USA in 1991 and received his ISO Lead Assessor Certificate from BSIQA, UK. He has co-authored one book in Management Research. Currently, Prof. Sinha is on deputation as Director, IIM Kashipur.

#### Kunal Kanti Ghosh

Education: B. Tech (Mechanical Engg), M. Tech (IE & OR), PhD (Automotive Design), FIIE, Chartered Engineer

Specialization: Project
Management, Production &
Operations management,
Corporate Strategy, Information
Systems

Kunal Kanti Ghosh has more than 30 years of work experience at various levels in the automobile industry. He was the "Corporate Initiatives Head" of Tata Technologies Ltd. He was adjudged the 'Best Young Materials Manager' in 1986, by Indian Institute of Materials Management. He also received the 'Best Young Manager's Award' in 1990 from All India Management Association. He was the prime architect of "Parts Supply Management" System for the Nissan plant, Australia.

#### Prabina Rajib

Education: PhD (IIT Kharagpur)

Specialization : Finance & Accounts

Prabina Rajib has twenty-five research publications in Finance in refereed journals as well as around fifteen conference proceedings. She is the coauthor of the book titled "Stock Exchanges, Investments and Derivatives: Straight Answers to 250 Nagging Questions." She is also the author of a book titled, "Commodity Derivatives and Risk Management." She is a Fulbright fellow.

# **Faculty Profiles**

#### **Biplab Datta**

Education: B. Arch. (IIT Kharagpur), M.B.E.M., Ph.D. Service Quality Management (IIT Delhi)

**Specialization**: Marketing, Technology Management, Organisational Leadership Biplab Datta's research interests include Marketing Management, Technology Management and Organisational Leadership. He was awarded Silver Medal in Architecture by IIT Kharagpur in the year 1992 and earned ISO 9000 Lead Auditor Certificate from DNV, U.K. Prior to joining VGSoM, he has been a faculty member with NICMAR (National institute of Construction Management and Research), Delhi and has more than twenty-three years of teaching experience.

#### Chandra Shekhar Mishra

Education: M.Com., Ph.D. (Utkal University)

**Specialization**: Finance, Accounting

Chandra Shekhar Mishra's teaching and research interests include Financial Accounting, Financial Statement Analysis, Corporate Finance, Mergers & Acquisitions and Business Valuation. He was a doctoral fellow at Institute of Public Enterprise (IPE), Hyderabad. He is also the recipient of young researcher in Accounting Award from Indian Accounting Association. Previously, he has worked with Institute of Management Technology (IMT), Ghaziabad and ICFAI Business School (IBS), Hyderabad.

#### Tuheena Mukherjee

Education: Doctor of Philosophy (Ph.D.), Human Resource Management (Indian Institute of Technology, Delhi)

Specialization: Industrial Psychology and Human Resource Management Social Psychology Tuheena Mukherjee, an industrial psychologist by training, is a Chancellor medallist. She is also the recipient of Jung Tae-gon Young Scholar Award 2011, for Best Doctoral Dissertation, by the Asian Association of Social Psychology, at Kunming, China. Presently, she is India Partner to the International HR Climates Project. Her interest areas include emotions in organizations, consumer psychology, and psychological and HR issues at workplace. She has published papers in journals and conferences, both national and international.

#### **Barnali Nag**

Education: Master of Arts (M.A.), Economics(JNU, New Delhi) Doctor of Philosophy (PhD) (IGIDR, Mumbai)

Specialization: Public Policy, Economics of Climate Change, Policy and Planning in the infrastructure sector and energy security Barnali Nag did her post-doctoral research from Wharton Business School, University of Pennsylvania. She has worked as Business Research Fellow at the Indian School of Business, Hyderabad and RIS, New Delhi, Ministry of External Affairs, Gol, an advance Institute for actionable research. Before joining VGSoM, IIT Kharagpur, she was a faculty in Indian Institute of Management Kashipur. Dr. Nag has published in various refereed international journals of repute like energy Economics (Elsevier), energy Policy (Elsevier), Transportation Research (Taylor and Francis), Transportation (Kluwer) Applied Economics Letters (Routledge) and Resources, Conservation and Recycling (Elsevier). Her research interests pertain to Public Policy, Competition Policy and Competitiveness, Economics of Climate Change, Policy and Planning in the infrastructure sector and energy security issues of India.

# **Faculty Profiles**

#### Srabanti Mukherjee

Education: IIEST, Shibpur (Erstwhile Bengal Engineering and Science University) Ph.D, Marketing

Specialization: Consumer Behaviour and Marketing to the Bottom of the Pyramid, Integrated Marketing Communications and Advanced Marketing Research Srabanti Mukherjee has taught in several premiere institutions of India including IIM Indore, IISWBM Kolkata, IIEST Shibpur and Visva Bharti, Shantiniketan. She has taught as a visiting faculty in Royal University Bhutan, XIMB, and TAPMI. Her key teaching interests are Consumer Behaviour, Marketing to the bottom of the Pyramid and Advanced Marketing Research. She has authored a book titled "Consumer Behaviour" (Publisher: Cengage Learning India Pvt. Ltd.). Apart from publishing quite a few papers in peer reviewed journals and conferences, she has also registered business cases in Ivey Publishing Portal (co-distributed through Harvard Business School Publishing). She has published case analyses in Vikalpa, the journal of IIMA based on invitation from the Editorial Section. She has also been reviewer of several prestigious journals and conferences. Dr. Mukherjee has also imparted professional training to various organisations like Science museums, BDC of Shantiniketan, ESI Corporation, All India Institute of Hygiene and Public Health, Indiapost and so on.

#### **Abhijeet Chandra**

Education: Ph. D., Finance (Jamia Millia Islamia)

**Specialization**: Corporate Finance, Investments, Behavioural and Personal Finance

Abhijeet Chandra has more than five years post PhD experience and previously been associated with IIM Bangalore and IIT Madras. Prof. Chandra offers graduate and post-graduate level courses in Corporate Finance, Business Statistics, and Cost & Management Accounting. His main research focus is on financial economics (behavioural finance, asset pricing, economics of derivatives) and individual decision making under risk and uncertainty (prospect theory, risk preferences, irrationality).

#### Saini Das

Education : Fellow Programme in Management(FPM) from IIM Lucknow

**Specialization**: Information Systems

Saini Das is an Assistant Professor in Information Systems department at Vinod Gupta School of Management of the Indian Institute of Technology Kharagpur (West Bengal, India). Prior to joining VGSoM, she has served as a faculty member at IIM Indore for three years. She has pursued her Doctoral Programme from IIM Lucknow in the year 2013. Before joining IIM Lucknow for FPM programme, she worked with Infosys for 3 years. Her research interest includes Information security, Risk management, e-commerce, Management Information System, data privacy, digital piracy and data analytics. She has also published research papers in national and international journals of repute.

#### **Amit Upadhyay**

Education: Ph.D. (Operations Research), IIT Delhi M.Tech. (Industrial Engineering), IIT Delhi

**Specialization**: Operations Research, Logistics & Supply Chain Management, Railways, Container Shipping. Amit Upadhyay's research interests include Transportation planning, Logistics and Supply Chain Management. He did his post-doctoral research from National University of Singapore, Singapore and The Hong Kong Polytechnic University, Hong Kong. Before joining VGSoM, he has worked with ACME Energy Solutions (Gurgaon). He has handled research/consultancy projects sponsored by Container Corporation of India Ltd, International Water Management Institute (New Delhi) and Proctor & Gamble (Indonesia). He has published research papers in reputed refereed international journals and conferences.



### **Final Placement Statistics**

Average CTC 15.61 lacs

Median CTC

13.42 lacs

Highest CTC

21.15 lacs

Lowest CTC

8.05 lacs

### **Industry Wise Offers**



### **Summer Placement Statistics**





\*Average and Median stipend is inclusive of domestic as well as international offers

### **Our Recruiters**



















































































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