VINOD GUPTA SCHOOL OF MANAGEMENT
IIT Kharagpur

FINAL PLACEMENT REPORT
2017-2019
A Note from the Placement Chairperson

In the 26th year as a premier B-School of the country, Vinod Gupta School of Management, IIT Kharagpur has moved to 6th position in this year's QS World University Rankings of Indian Business & Management Studies universities. Recently we have also been adjudged 6th best Management institute in India by the MHRD, Govt. of India, under NIRF Rankings 2019.

Vantage 2019, the final placement season of VGSoM saw some of the biggest names in the corporate reaffirming their faith in VGSoM and participating in the placement process. The placement season was successfully completed with 100% placements, with 123 students bagging a total of 151 job offers, including 31 Pre-Placement Offers. More than 70 companies visited the campus for placements and this itself is a testimony to the calibre of the students of VGSoM.

On successful completion of this year’s placement season, we would like to extend our immense gratitude to the illustrious alumni. They have been instrumental in providing guidance and constant support to their alma mater. We would like to appreciate our Placement Committee for their continuous effort. We hope to carry this momentum on to the next academic year.

Dr. Prabina Rajib
Professor
Placement Chairperson
prabina@vgsom.iitkgp.ac.in

Dr. Arun Kumar Misra
Associate Professor
Placement Co-Chairperson
arunmisra@vgsom.iitkgp.ac.in
Key Statistics

Experience Distribution

- Freshers (0–11 months): 10%
- < 2 years (12–23 months): 35%
- < 3 years (24–35 months): 45%
- > 4 years (48+ months): 9%

Engineering Background Distribution

- Mechanical/Production: 24%
- ECE/Telecom: 29%
- CS/IT: 25%
- Civil/Electrical/Chemical: 9%
- Others: 9%
**Key Statistics**

- **Highest Domestic CTC**: 22.11 LPA
- **Average CTC**: 17.42 LPA
- **Median CTC**: 16.11 LPA
- **Lowest CTC**: 8.85 LPA

**Domain Distribution**

- Operations & Retail: 18%
- Sales & Marketing: 15%
- IT/ITES: 19%
- Analytics: 10%
- BFSI: 12%
- Consulting: 26%

**Other Statistics**

- **Batch Size**: 123
- **Registered for Placements**: 122
- **Total Students Placed**: 122
- **PPOs**: 31
- **New Recruiters**: 39
- **Total Companies Participated**: 74
Profiles Offered

FMCG/FMCD/E-Commerce/Retail

Esteemed corporations like AkzoNobel and Titan offered niche roles in the field of Sales and Marketing and Operations. E-commerce giants Amazon and eBay continued its long-standing association offering coveted roles like Account Management, Product Management, Program Management, Catalog Management and Supply Chain Management.

Consulting

VGSoM has grown as one of the most sought after campus for consulting role. The school saw participation from leading regular recruiters like Deloitte, PwC, ZS Associates along with first time association with EY, RedSeer and Cedar Consulting. These consulting stalwarts offered most of the coveted roles like Management Consulting, Strategy Consulting, Advisory Digital Consulting, and Technology Consulting.

Analytics

Major industry leaders like Accenture Digital, HSBC, Tiger Analytics, Affine Analytics, Axtria, Clustr and Virtusa offered few of the niche roles in analytics thereby making VGSoM as one of the top destinations for potential recruiters. The roles offered in this domain were Financial Analyst, Marketing Analyst, Credit-risk Analyst, Fraud-risk Analyst, Supply Chain Analyst and Business Analyst.
Profiles Offered

Operations

Industry leaders like Trident, Vedanta, Tata Power and Schlumberger offered diverse roles in Supply Chain Management, Procurement, Delivery Management, IT Operations, Sales and Marketing. PSUs like Rural Electrification Corporation offered unique role in Project Financing. The season forged new associations with Ford and Let’s Transport and continued the long term partnership with Cummins, Halma and QuEST Global. These industry stalwarts offered roles across Operations, Sales & Marketing and Analytics.

BFSI


IT/ITES

VGSoM continued its relationship with IT giants like IBM, Wipro, Infosys, and TCS and cemented new associations with first time recruiters like Genpact, MAQ Software and Hexaware. This placement season witnessed varied roles of IT Consulting, IT Operations, Pre-Sales, Project Management Analyst and Account Manager in this domain.
Major Associations

accenture digital
amazon
Axtria
AkzoNobel

Bloomberg
CEDAR
CRISIL
clicklabs
Cummins

Capital First
Deloitte
DIAGEO INDIA
ebay
Edelweiss Tokio Life Insurance

EY
Emami
Ford
Genpact
HALMA

HSBC
IBM
ICICI Bank
JPMorgan Chase
Kotak

Maybank
MaQ Software
Mu Sigma
Novartis
OYO

Quest
Schlumberger
Tiger Analytics
Titan Company
Tata Power

Trafignura
vedanta
virtusa
wipro
ZS
Closing Note

Another excellent and fruitful season of final placements has come to an end. Vinod Gupta School of Management would like to thank all its regular recruiters for their continued association and faith in the skills of the students of this institute. We would also like to extend our hearty welcome and gratitude to the first-time recruiters and wish the association goes long. We would like to express our gratitude to the Dean and the entire faculty members of Vinod Gupta School of Management (VGSOM) for their constant support. Alums of our prestigious institution have always been active in helping the team connect with organisations and we are thankful for their efforts.

The institute wishes good luck to the students for their bright future ahead. The Institute takes immense pride in the students’ abilities and is confident that they would add significant value to the organisations they join. VGSOM conveys its deep excitement for the several great possibilities that lie ahead in the road and hopes to sustain its special bonds with all its industry partners.
Placement Team

Abhilash Kollipara
k.abhilash31@iitkgp.ac.in
+91-81067-05667

Harsh Agrawal
harshag@iitkgp.ac.in
+91-91169-72553

Jayant Taparia
jayant.taparia@iitkgp.ac.in
+91-89613-95525

Madhav Krishna
madhav.krishna@iitkgp.ac.in
+91-81308-67849

Param Sharma
param.sharma@iitkgp.ac.in
+91-97393-65432

Soma Bhattacharya
soma.bhattacharya@iitkgp.ac.in
+91-86952-14138

Suraj Bhandare
surajbhandare@iitkgp.ac.in
+91-97688-86270

Utkarsh Dobhal
utkarshdobhal@iitkgp.ac.in
+91-90453-61503

Yash Lahoti
yash.lahoti.iitkgp@gmail.com
+91-95713-14986

Placement and Corporate Contact
VGSoM, IIT Kharagpur

Prof. Prabina Rajib
Chairperson, Placements and Corporate Contact

placements@vgsom.iitkgp.ac.in
placements.vgsom.iitkgp@gmail.com