

Final Placement Report

2019-21



VINOD GUPTA SCHOOL OF MANAGEMENT
INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR



Note from the Placement Chairperson

Established in 1993 as the first B-school in the IIT ecosystem, VGSoM has grown to its current renowned stature by imparting quality education in the field of management. With the determined effort, proficiency, and guidance of its highly qualified and devoted faculty members, VGSoM, IIT Kharagpur is recognized for its excellence and currently stands as the fifth-best management school in the country curated by the Ministry of Human Resource Development.

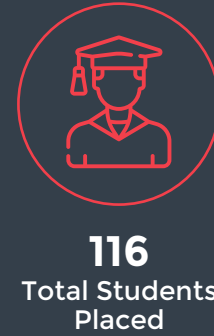
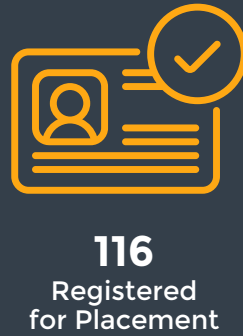
VGSoM concluded one of the finest Final Placements, Vantage 2021, in its 28- year legacy, attesting VGSoM's reputation as one of the top B-Schools in the country. Despite the unprecedented challenges faced this year with the advent of the pandemic, we have had an overwhelming response from an increasing number of recruiters who have chosen to invest in the calibre and diverse demographic of our students. Eminent companies exhibited unwavering trust in the potential of our students by extending coveted offers and worthy profiles to the batch of 2019-21. The institute hosted over 72 companies, concluding a comprehensive recruitment cycle for the students.

I express my gratitude to our loyal recruiters who have continuously put their faith in the mettle of our students and to our new recruiters, who have acknowledged the potential of our students and provided them with a plethora of opportunities. The VGSoM family would like to extend their gratitude to all its eminent alumni who constantly strive to elevate and serve as the hallmark of the VGSoM brand and enhance its prestige as one of the premier B-Schools in the country. We also appreciate our Placement Committee for their unremitting endeavors towards upgrading the corporate reach of the Institute. We look forward to building upon this achievement and carry forward its legacy in the coming years.

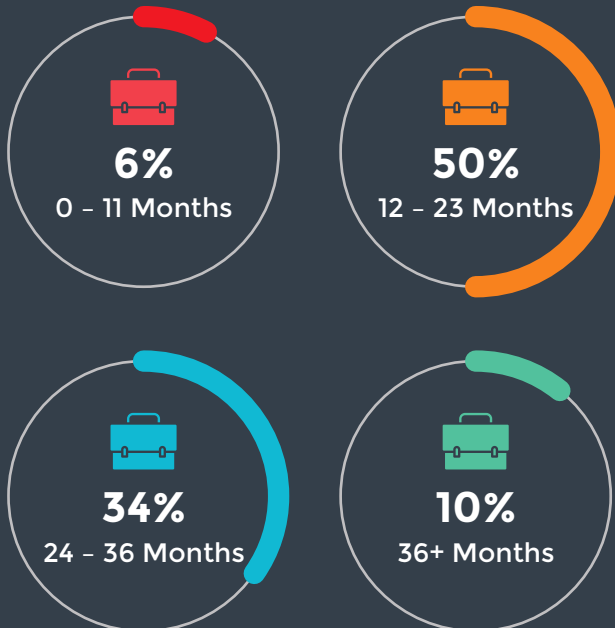
Prof. Biswarup Ghosh
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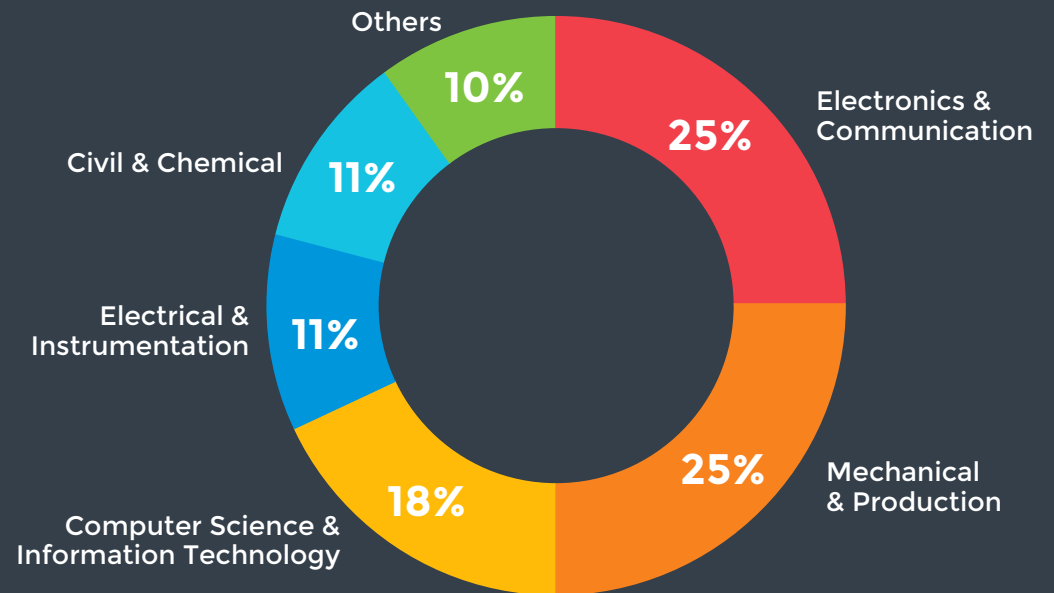
Key Statistics



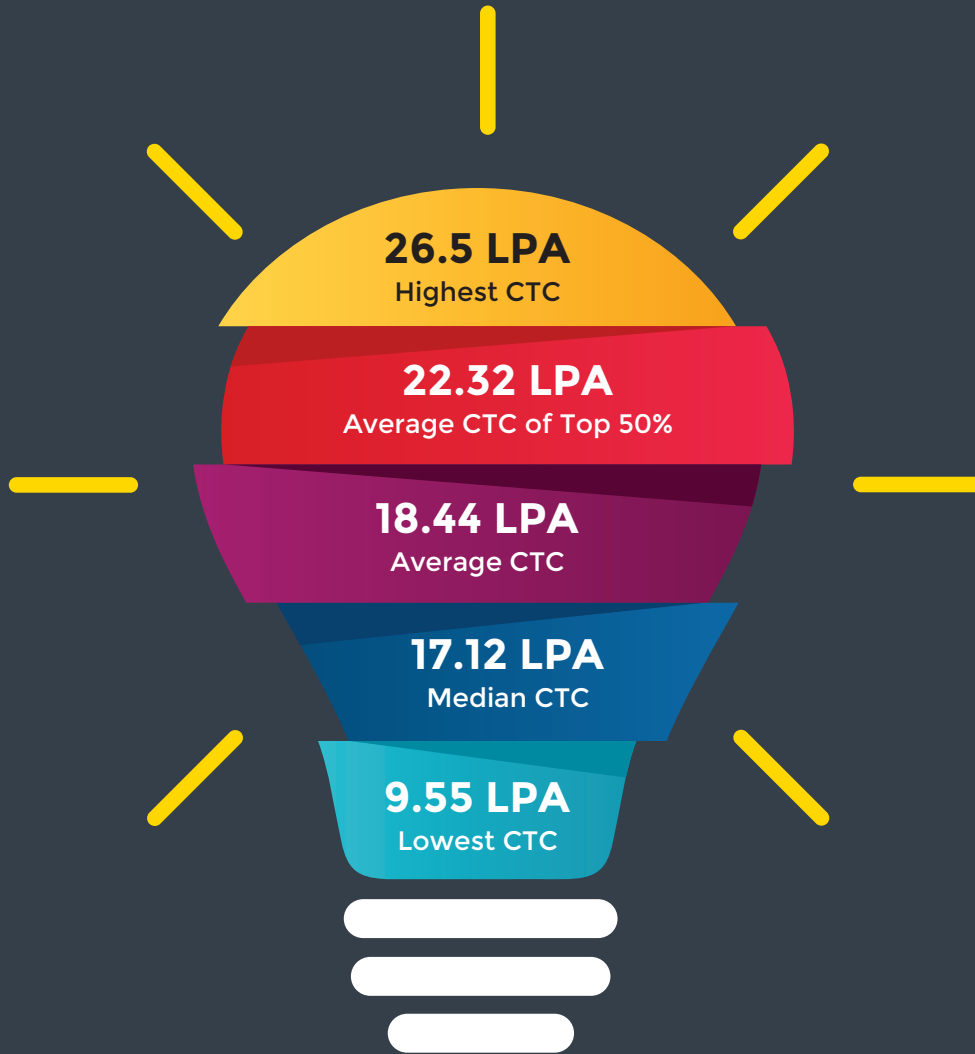
Work Experience



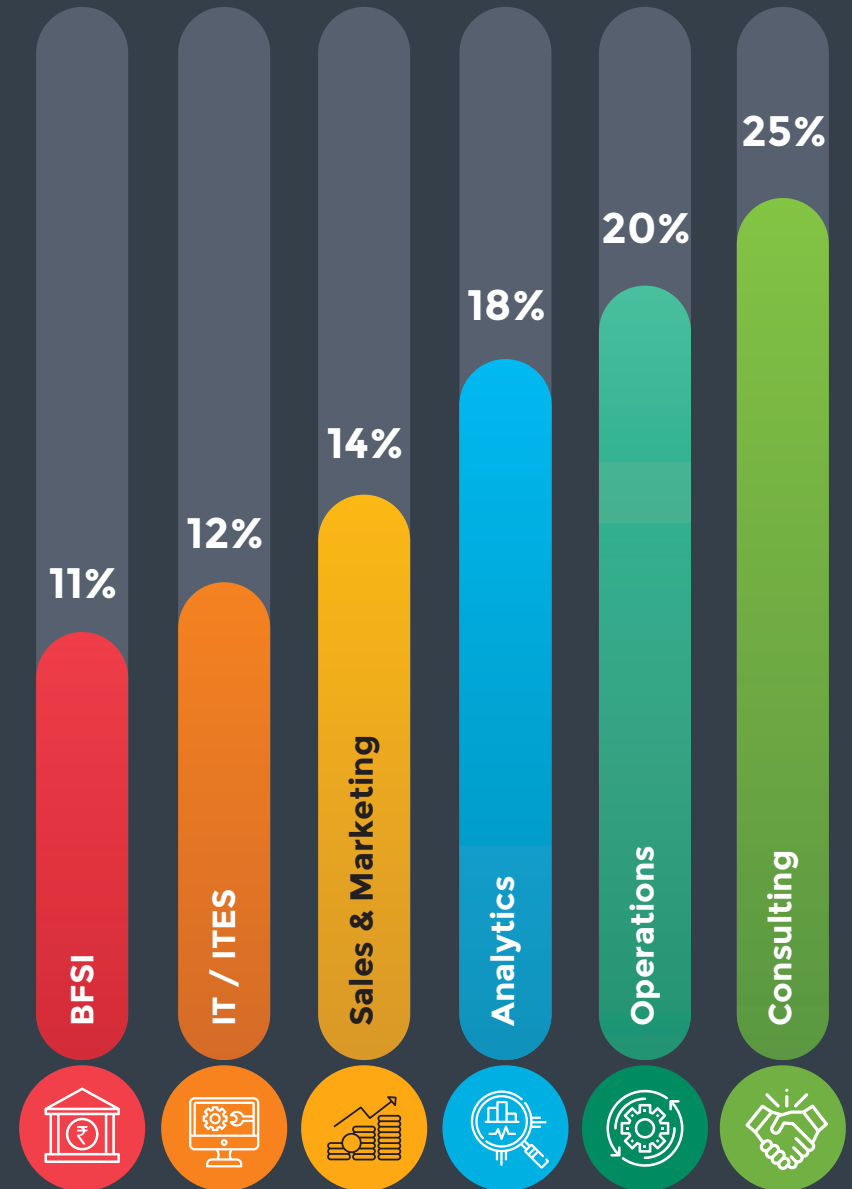
Engineering Background



Placement Statistics



Domain Distribution



Sectors Hiring/ Profiles Offered



FMCG/FMCD/ E-Commerce/ Others

E-Commerce corporations like Amazon, Delhivery and Flipkart offered roles in the field of Sales and Marketing, and Operations. FMCG and FMCD companies like Diageo, Johnson & Johnson and Titan recruited for the roles in Sales and Marketing, Project Management and Business Analyst, thus continuing their long-lasting relationship with the institute. Further, Becton Dickinson and Schlumberger hired for roles in Sales Planning and Management.



Consulting

VGSoM continued as one of the top choices for Consulting firms with recruiters like EY, Inspirage, PwC, Protiviti and ZS Associates offering coveted roles like Business Consulting, Advisory Consulting, Decision Analytics Consulting, Government Advisory and Technology Consulting.



Analytics

Industry leaders like Accenture Digital, Axtria, Ford, MuSigma, OSC Analytics and Tiger Analytics offered several Analytics roles including niche ones thereby reaffirming VGSoM's standing as a highly preferred destination for recruiters. The roles offered in this domain were Analyst, Business Analyst, Global Data Insight Analyst, Product Analyst and Decision Analyst.



Operations

Industry stalwarts like ACT Fibernet, Berger Paints, Ford, Larsen & Toubro, Syngene, Tata Metaliks and Vedanta offered niche roles in Supply Chain and Operations with roles like Operations Management, Supply Chain Management and Inventory Planning. Additionally, we are glad to forge first-time association with Modern Foods that offered the role of Production Manager.



BFSI

The recruitment in the BFSI sector saw participation from prominent recruiters like ICICI Bank, Kotak Mahindra, Oxane Partners, TresVista and Wells Fargo. The cohort of companies offered roles in Program Associate, Research and Investment Associate and Banking Operations.



IT/ ITES/ Product Management

IT giants like Genpact, HCL, HashedIn Technologies, Indegene, Sutherland, Virtusa, Wipro and Zycus continued their trust in VGSoM this placement season. Diverse roles like Project Management, Account Management and Pre-Sales Consulting were offered by these companies. Moreover Arvind, Juspay and Revfin offered roles in Product Management.

Major Associations

accenture

ACT
FIBERNET

amazon

ARVIND

AXTRIA
INGENIOUS INSIGHTS

BD

Since 1793
Berger
Paint your imagination

Dalmia
Bharat

DELHIVERY

DIAGEO

EY

Ford

Flipkart



genpact

HashedIn

HCL

IBM

ICICI Bank

Indegene

Johnson & Johnson

JUSPAY

kotak
Kotak Mahindra Bank



modern™



OXANE
PARTNERS

protiviti®

pwc

Revfin

Schlumberger

SUTHERLAND

Syngene

TATA
TATA METALIKS

TEXAS
INSTRUMENTS

TIGER
ANALYTICS

TITAN
COMPANY

TresVista

vedanta
transforming elements
VEDANTA LIMITED

WELLS
FARGO

wipro

ZS

ZYCUS

Closing Note

VGSoM, IIT Kharagpur takes immense pride in announcing the successful completion of the Final Placements for the Batch of 2019-21. Our students' stellar performance stands testimony to the rapid progress made by VGSoM, IIT Kharagpur having once again reaffirmed ourselves as the preferred choice for recruiters. We would like to convey our earnest gratitude to the Dean and the whole fraternity of VGSoM for their sustained assistance without which this would not have been conceivable. Our Alumni network has been exceptionally dynamic in supporting their Alma Mater and consistently contributed to further strengthening our corporate associations.



Regardless of the exceptional challenges faced in the past year, we have had an astounding response from a rising number of recruiters who have believed in the potential of our students. We are immensely grateful to our legacy recruiters who have persistently placed their confidence in our students and have encouraged their association with us for yet another year to facilitate this mutually beneficial relationship. Also, we are thankful to our new recruiters, who have recognized the capabilities of our students and trusted them with wonderful opportunities.

With continued support from students, recruiters, faculty, alumni, staff and management, we hope to carry this momentum on to the next academic year. The institute believes our students get the opportunities to exhibit their skills and expertise, thereby adding value to the organization and society. We look forward to synergetic associations with our corporate partners in the years to come.



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