



VINOD GUPTA SCHOOL OF MANAGEMENT
INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR

Final Placement Report

2020-22

A Note from the Placement Chairperson

Embarking on a journey in 1993 as the pioneer in the IIT ecosystem to impart management education, VGSOM - IIT Kharagpur has grown leaps and bounds to establish itself among the nation's premier management institutes. Due to the sustained efforts, proficiency, and guidance of its highly qualified and devoted faculty members, VGSOM, IIT Kharagpur has been recognized for imparting high-quality management education and training and features as the ninth-best management school in the country as per the Ministry of Human Resource Development, 2021.

The Placement Committee of VGSOM, IIT Kharagpur, has successfully concluded one of the most remarkable Final Placements in its 29-year legacy, reaffirming the trust reposed by the industry in the Institute. In an endeavor to constantly outdo our previous records, we strived for an exceptional placement season this year, which is evident from the overwhelming response from our recruiters, who bestowed their unwavering faith and confidence in our students' potential and ability.

Many prominent companies extended coveted offers and note-worthy profiles to the batch of 2020-22. Close to a third of the students were awarded Pre-Placement Offers by eminent recruiters based on their stellar performance during the Summer Internship Program. This establishes the firmness of the value our students can deliver to industries. The Institute hosted over 20 companies, offering a diverse portfolio of roles, thereby concluding a complete recruitment cycle for all of its 97 students, securing 100% placements.

I, on behalf of the entire student community of VGSOM, IIT Kharagpur, express my heartfelt gratitude to our recruiters who have continuously placed their faith in the mettle of our students, which drives us on our inquest for scaling more extraordinary summits. We extend our special thanks to our new recruiters, who have acknowledged the potential of our students and provided them with a plethora of opportunities.

The VGSOM family would also like to extend their gratitude to all its eminent alumni who constantly strive to elevate and serve as the hallmark of the VGSOM brand and enhance its prestige as one of the premier B-Schools in the country. We also appreciate our Placement Committee for their unremitting efforts towards upgrading the corporate reach of the Institute. We look forward to building upon this achievement and carrying on the Institute's legacy in the years to come.

Prof. Biswarup Ghosh

Placement Chairperson

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A Note from Placement Co-Chairpersons



VGSoM, founded in 1993, has been at the forefront of managerial excellence for the past 29 years. It has made impressive strides toward excellence in all areas over the years, evolving proactively with the changing business ecosystem. The fact that VGSoM has consistently been ranked as one of India's top business schools in various rankings and surveys is a testament to this. The VGSoM Vantage 2022 Final

Placement season saw active participation from some of the biggest names in the corporate sector from various domains offering diverse roles. The fact that we were able to place 100% of our students in record time demonstrates our recruiters' trust in the students of VGSoM. I would like to thank our esteemed recruiters for their ongoing assistance. I'd also like to thank our Placement Committee for their tireless and enthusiastic efforts to broaden the institute's corporate reach. We intend to carry on this legacy in the coming years.

Prof. Prabina Rajib
Placement Co-Chairperson
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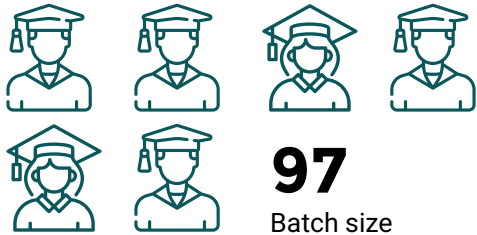


With immense pride, VGSoM – IIT Kharagpur announces yet another year of successful placements for its students. Recruiters from multifarious domains such as Consulting, Operations, Analytics, and Sales & Marketing placed their trust in the ability of our students, offering challenging roles to students across diverse verticals. The institute's consistent position in rankings among the best B-schools in the country is a testament to its glorious placement figures. While we appreciate the unwavering support of our regular recruiters, we are incredibly thankful to our new recruiters for recognizing the potential of our students. We are extremely grateful to our recruiting partners and esteemed alumni, whose continued support is the reason we stand where we do today. Finally, I would like to acknowledge the efforts of the Placement Committee towards upholding the institute's reputation. With this, we look forward to strengthening symbiotic and mutually beneficial ties with our corporate network for years to come.

Prof. Swagato Chatterjee
Placement Co-Chairperson
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Key Statistics



97
Registered for
Placement



97
Total Students
Placed



34
Number of PPOs



Work Experience

2%

0-11
months

37%

12-23
months

51%

24-35
months

10%

36+
months



Engineering Background



Mechanical Engineering



Electronics & Communication Engineering



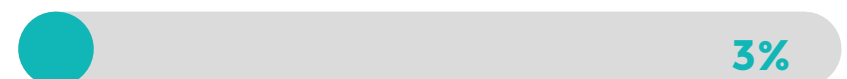
Electrical/ Instrumentation Engineering



Computer Science Engineering

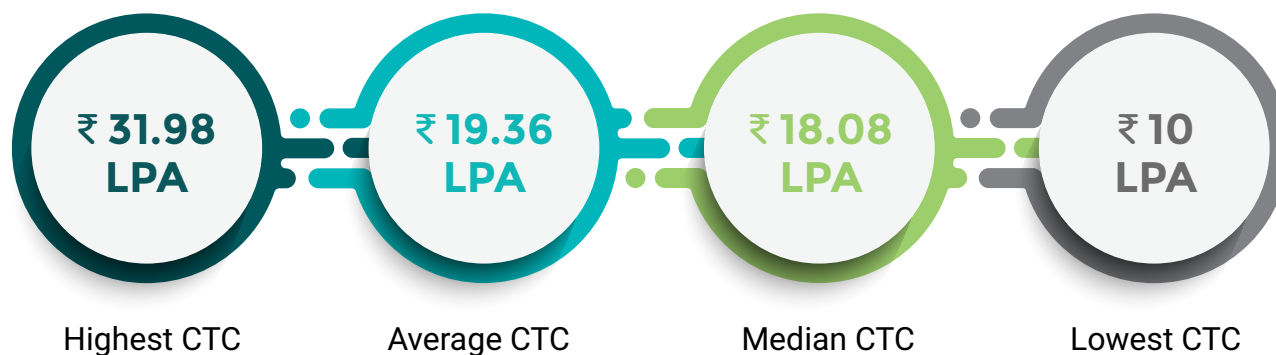


Chemical Engineering



Others

Placement Stats

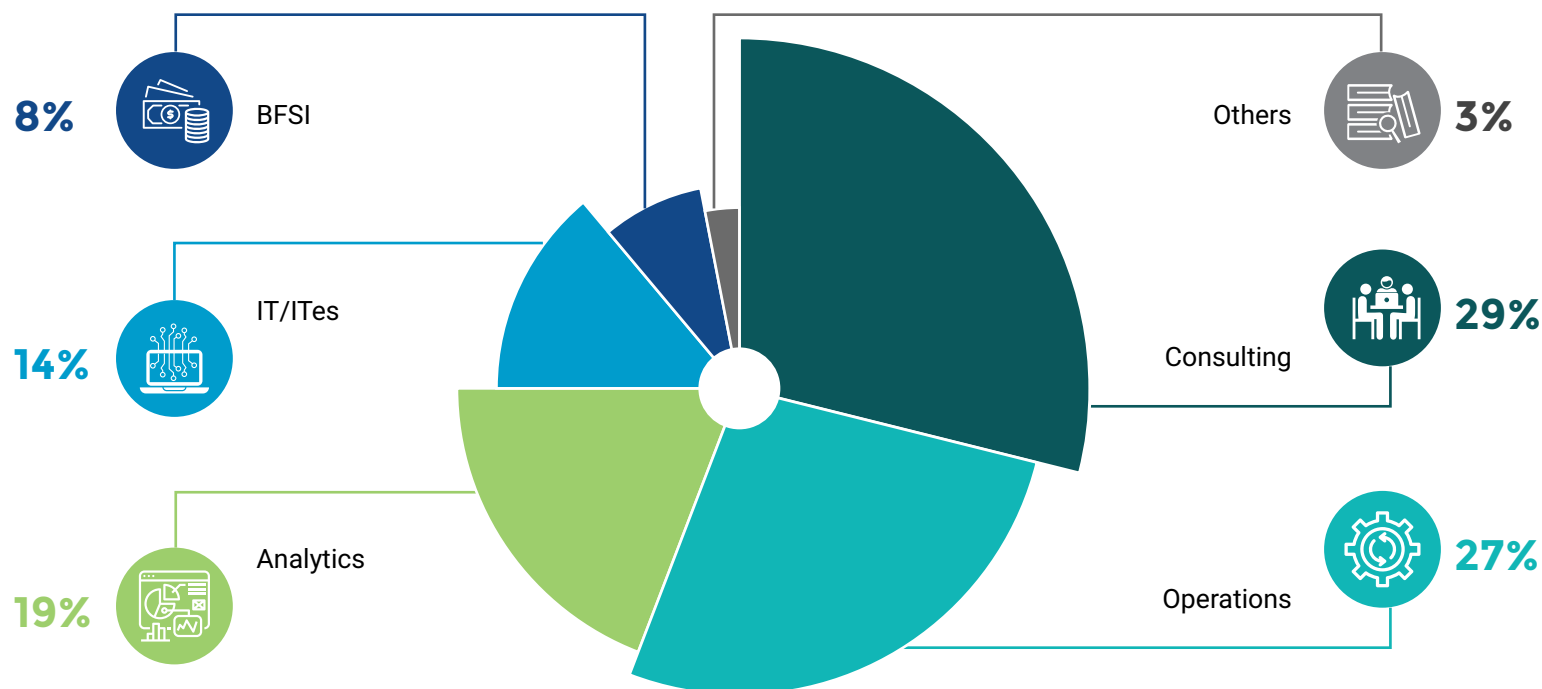


CTC of Top 10 percentile - 28.75 LPA

CTC of Top 25 percentile - 27.05 LPA

CTC of Top 50 percentile - 23.37 LPA

Domain Distribution



Our Recruiters

 **accenture**

accenture[>]strategy

 **AgriLife**
BioSolutions for Soils & Crops

 **amazon**

BRISTLECONE

Crompton

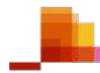


Deloitte.

 **indegene**[™]

Infosys[®]
CONSULTING



 **pwc**

 **Revfin**

 **Schindler**

TIGER
ANALYTICS



vmware[®]

**WELLS
FARGO**



Sector wise Distribution & Profiles Offered



Consulting

Continuing to be one of the top choices for Consulting firms, VGSOM saw participation from a slew of new recruiters like Accenture Strategy & Consulting and Infosys Consulting. In contrast, Industry stalwarts like PwC, ZS Associates, and Deloitte continued their long-lasting relationship with the Institute. Some of the coveted roles offered in this domain were Management Consulting, Business Operations Associate, Functional Consultant, Technology Consultant, and Decision Analytics Consulting.



Analytics / IT / Product Management

Big names in the Industry like Accenture Digital, Dell, Tiger Analytics, Wipro, Indegene, and VMware offered diverse roles like Analyst, Business Analyst, Product Management, Senior Market Intelligence Analyst, Pre-Sales Consultant, Quality & Process Excellence, and Decision Analyst, thereby reaffirming VGSOM's standing as a highly preferred destination for recruiters.



Operations

Industry stalwarts like Schindler, Bristlecone, and Agrilife offered several diverse roles in the field of Operations. The cohort of companies offered roles in Operations Management, Inventory Planning, etc.



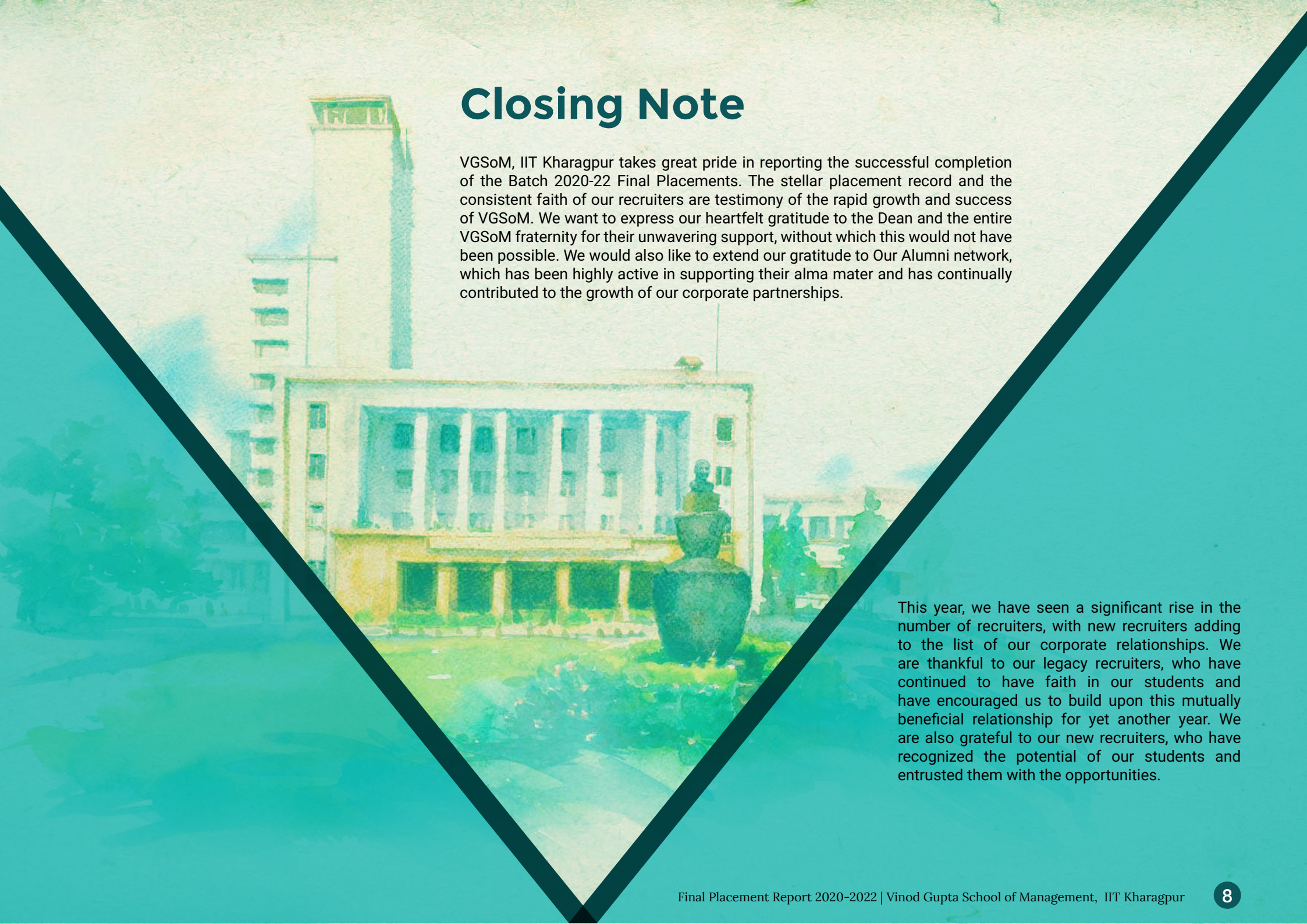
BFSI

The BFSI sector saw significant participation from companies like Wells Fargo as well as Fin-Tech companies like RevFin. Profiles offered were Banking Operations, Product Manager, and Manager (Strategy).



FMCG / FMCD / E-Commerce / Others

VGSOM saw participation from a whole array of companies in this sector, including the E-commerce giant Amazon which continued its trust in VGSOM this placement season by hiring for roles in Account Management and Program Management. FMCG and FMCD firms like ITC, Titan, Crompton etc. hired for roles in Operations and Project Management.



Closing Note

VGSoM, IIT Kharagpur takes great pride in reporting the successful completion of the Batch 2020-22 Final Placements. The stellar placement record and the consistent faith of our recruiters are testimony of the rapid growth and success of VGSoM. We want to express our heartfelt gratitude to the Dean and the entire VGSoM fraternity for their unwavering support, without which this would not have been possible. We would also like to extend our gratitude to Our Alumni network, which has been highly active in supporting their alma mater and has continually contributed to the growth of our corporate partnerships.

This year, we have seen a significant rise in the number of recruiters, with new recruiters adding to the list of our corporate relationships. We are thankful to our legacy recruiters, who have continued to have faith in our students and have encouraged us to build upon this mutually beneficial relationship for yet another year. We are also grateful to our new recruiters, who have recognized the potential of our students and entrusted them with the opportunities.

Placement Committee



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