

FINAL PLACEMENT REPORT

2021-2023



VINOD GUPTA SCHOOL OF MANAGEMENT
INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR



Chairperson's Note



Dr. Biswarup Ghosh

Placement Chairperson
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VGSoM, IIT Kharagpur began its journey in 1993 as the first management institute in the IIT ecosystem. Today, it has established itself as one of the premier management institutes in the country, owing to the sustained efforts, proficiency and guidance of its highly qualified and devoted faculty members. We were recently ranked as the 12th best management school in the country by the Ministry of Human Resource Development in 2022. The Institute's success results from its faculty members' unwavering dedication and the student's commitment to excellence.

Recently, the Institute's Placement Committee successfully concluded its final placements for the batch of 2021-23, reaffirming the trust reposed by the industry in the Institute. The placement season at VGSoM, IIT Kharagpur, was exceptional, with many prominent companies extending coveted offers and noteworthy profiles to the batch of 2021-23. More than a third of the students were awarded Pre-Placement Offers by eminent recruiters based on their stellar performance during the Summer Internship Program, which reflects the value that VGSoM students can deliver to industries. A slew of companies participated in the placement season, offering a diverse portfolio of roles, thereby concluding a complete recruitment cycle for all of its 94 students, securing 100% placements. The

recruiters' unwavering faith and confidence in the student's potential and ability have driven VGSoM, IIT Kharagpur's quest for scaling more extraordinary summits.

The student community of VGSoM, IIT Kharagpur, expresses their heartfelt gratitude to the recruiters for continuously placing their faith in the students. They extend their special thanks to the new recruiters, who have acknowledged the students' potential and provided them with many opportunities. The Institute also recognizes the contributions of its eminent alumni, who constantly strive to elevate and serve as the hallmark of the VGSoM brand and enhance its prestige as one of the premier B-Schools in the country. They appreciate the Placement Committee's unrelenting efforts towards upgrading the corporate reach of the Institute.

In conclusion, VGSoM, IIT Kharagpur, has achieved outstanding management education and placement success. The Institute's sustained efforts, proficiency and guidance of its faculty members have been instrumental in its success. The recent placement season was exceptional, securing 100% student placements. The Institute looks forward to building upon this achievement and carrying on its legacy in the future.

Co-Chairperson's Note



Prof. Prabina Rajib

Placement Co-Chairperson
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VGSoM, IIT Kharagpur has been a leading institution for nearly three decades in cultivating managerial excellence. Over the years, it has actively adapted to the changing business landscape, consistently making impressive strides in all areas. VGSoM has been constantly placed among India's best business schools in different rankings, and surveys attest to this.

During the Final Placement Season for the batch of 2021-23, a wide range of prestigious companies took part and offered diverse job opportunities in various domains including Strategy, Consulting, Finance, Operations, Analytics and Sales & Marketing. These recruiting partners have put their faith in the abilities of our students, giving them challenging opportunities to begin their careers. VGSoM's enduring status among the

nation's top B-schools is a tribute to its outstanding placements. The success of placing 100% of students in record time is a testament to recruiters' trust in VGSoM's students. This achievement would not have been possible without our esteemed recruiters' ongoing support and our Placement Committee's tireless efforts.

We intend to continue this tradition of excellence in the years ahead, expanding the institute's corporate reach and building on our legacy. This achievement further reinforces VGSoM's commitment to nurturing business leaders well-equipped to face the ever-evolving global business environment. We are proud of our student's accomplishments and confident they will excel in their future endeavors.

STATISTICS

Key Stats:



94
Batch Size



94
Registered for
Placements



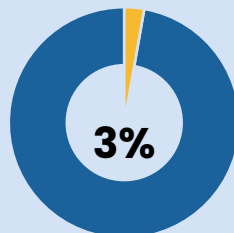
94
Total Students
Placed



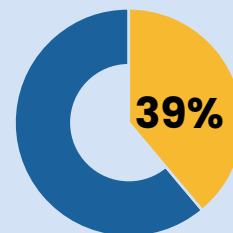
41
Number of
PPOs



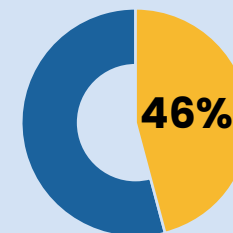
Work Experience



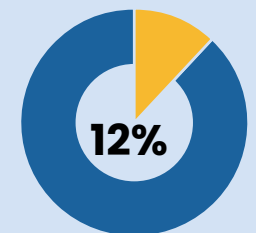
0-11 Months



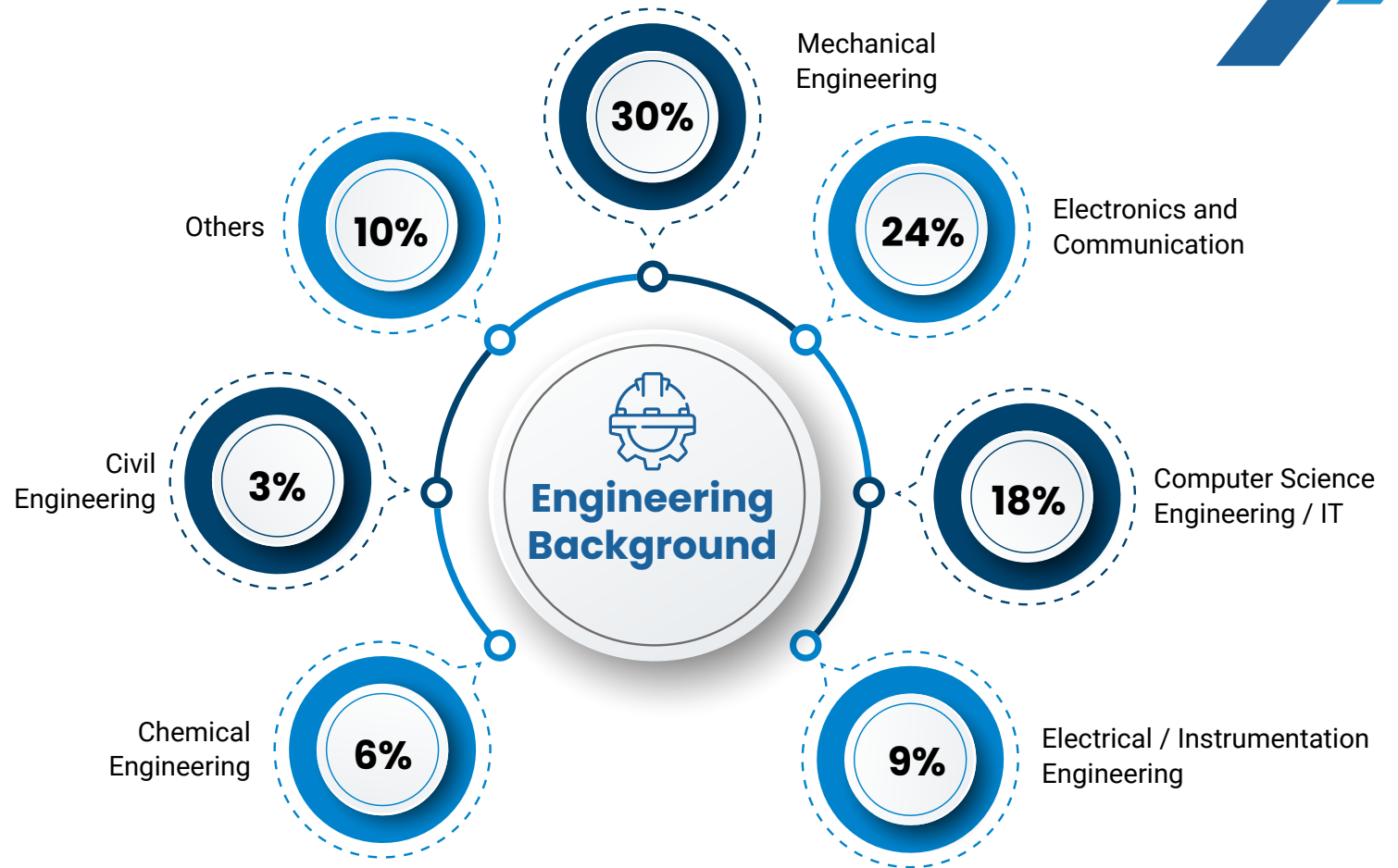
12-23 Months



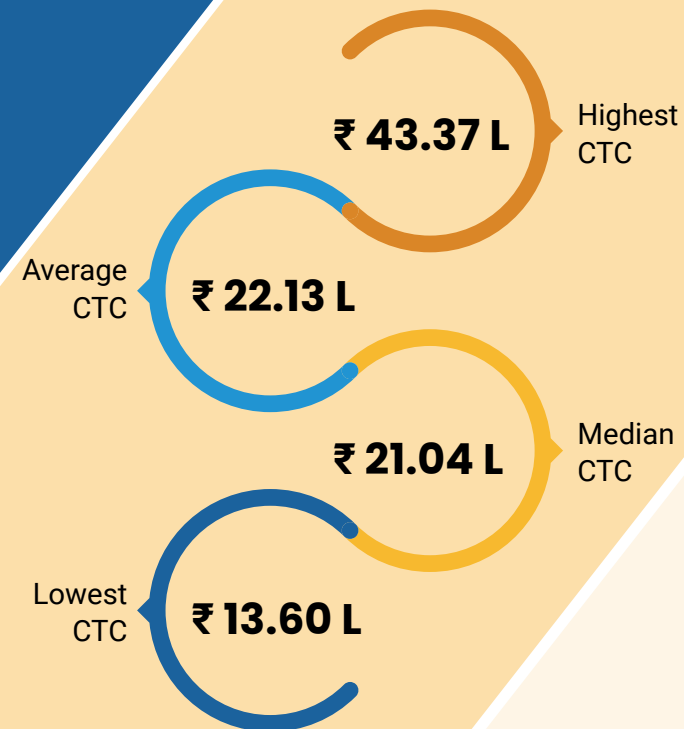
24-35 Months



36+ Months



Placement Stats



Top 10% Average CTC

₹ 31.55 L

Top 25% Average CTC

₹ 27.78 L

Top 50% Average CTC

₹ 24.66 L

Domain Distribution

30%



Strategy & Consulting

19%



Operations

18%



Analytics

15%



General Management

10%



BFSI

8%



Sales & Marketing

Our Recruiters

Sector-Wise Distribution & Profiles Offered



Strategy & Consulting

VGSoM continued to be one of the top choices for Strategy and Consulting firms and saw participation from various industry leaders like McKinsey & Company, Accenture Strategy & Consulting, Deloitte, Infosys Consulting, PwC, IBM and ZS Associates. Some coveted roles offered in this domain were Management Consulting, Business Transformation Consulting, Package Consulting, Risk Consulting, SAP Consulting, Senior Implementation Facilitator, Strategy Consulting, Technology Consulting, and Decision Analytics Consulting.



BFSI

The BFSI sector saw significant participation from a plethora of private equity and financial research, modelling and services companies like Wells Fargo, ICICI Bank and TresVista. Profiles offered were Management Trainee, Finance Associate and Analytics & Modelling Manager.



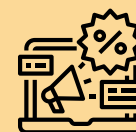
Supply Chain & Operations

Among industry stalwarts, VGSoM saw participation from a slew of new recruiters like GSK, Diageo, DBSI and Mahindra & Mahindra. Maintaining its legacy, VGSoM students received several diverse roles in the field of Operations & Supply Chain from companies like ITC and Titan. The cohort of companies offered roles in Strategic Sourcing, Operations Management, Inventory Planning, Quality and Process Excellence, Digital and Technology Management, GCC - Transformation and AUT - Supply Chain, among others.



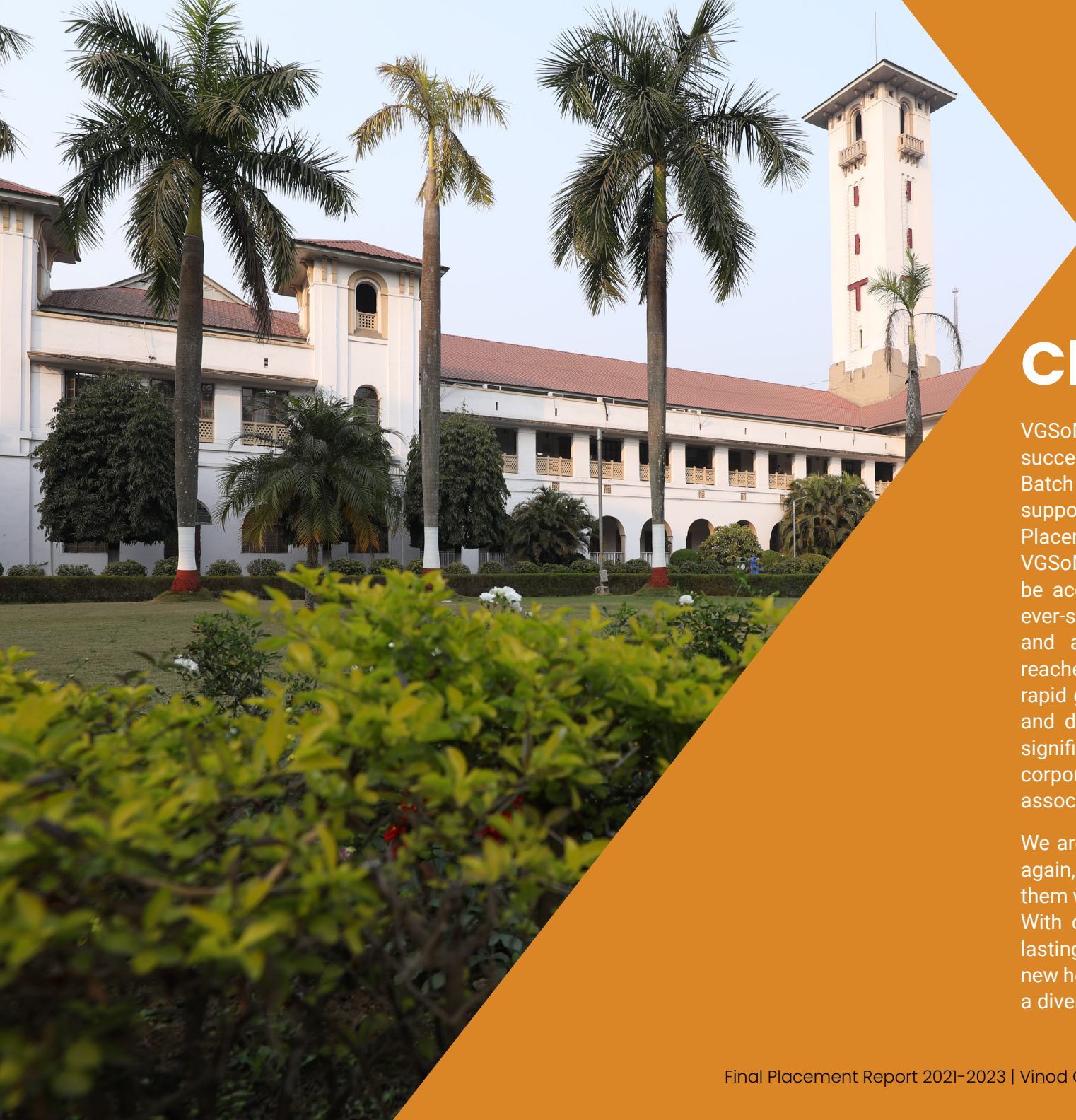
Analytics & ITes

Big names in the Industry like ServiceNow, IBM, Accenture AI, EXL Service, Wipro, Paytm, Factspan Analytics, Genpact and Mphasis offered diverse roles like Data Science Analyst, Assistant Project Manager, Senior Associate Manager, Data & Analytics Analyst, Technical Program Manager, Product Manager, Associate Deal Executive and Risk and Compliance Executive. Healthcare giants like Indegene and Optum hired for roles such as Program Management Lead and Product Manager thereby reaffirming VGSoM's standing as a highly preferred destination for recruiters.



E-Commerce/Sales & Marketing

VGSoM invited and hosted several companies in this sector. E-Commerce firms like Amazon hired for functions in inventory planning, whereas firms such as Reliance Retail and Berger Paints hired Digital Marketing and Brand Management Trainees in their Sales & Marketing functions.



Closing Note

VGSoM, IIT Kharagpur is delighted to announce the successful completion of Final Placements for the Batch of 2021-23. We are grateful for the steadfast support that we have received from the Dean, Placement Chair and Co-Chairpersons and the entire VGSoM fraternity, which have enabled this feat to be accomplished. While maintaining consistent and ever-strengthening relationships with our recruiters and an excellent academic environment, VGSoM reached new heights this year, staying on track with rapid growth. We also express our thanks to our vast and diversified alumni network, which has played a significant role in supporting and building long-lasting corporate relationships along with helping forge novel associations with multiple new recruiting partners.

We are thankful to our recruiters who have, time and again, believed in our students' potential and provided them with limitless opportunities to prove their mettle. With onboarding new recruiters and forging a long-lasting relationship, and taking the existing ones to new heights, we look towards striving for excellence in a diverse set of domains in the industry.

Placement Committee



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