



VINOD GUPTA SCHOOL OF MANAGEMENT
INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR

Summer Placement Report

2021-23

A Note from the Placement Chairperson

Since its inception in the year 1993, VGSoM IIT Kharagpur has upheld its vision of becoming a center of excellence in management education & research. It stands firm in its mission of developing outstanding managers who are well-rounded professionals and capable of leading organizations across the globe. The Institute has continuously delivered stellar quality education to its bright and budding managers. A testament to this is the fact that we have been consistently ranked amongst the top management institutes across the globe. We are currently ranked as the 9th best B-School by the prestigious NIRF ranking by MHRD, 2021, and featured as the 8th Best B-School in India by the QS World University Rankings in Business and Management Studies, 2021.

We pride ourselves in announcing the successful completion of Summer Placements for the MBA class of 2021-23. The placement season this year has been phenomenal, with prominent new recruiters from various business verticals such as Finance, IT/ITES, Operations, Supply Chain, Sales & Marketing, Analytics, Consulting participating and forging an association with the Institute.

At this juncture, on behalf of the entire student community at VGSoM, IIT Kharagpur, I would like to say that we are honored and grateful to our recruiters for their continued support and faith in our Institute. We would also like to thank our new recruiters who aligned their hiring cycle with our placement timeline and chose to invest in the caliber of our students. We extend our heartfelt gratitude to our alumni base for their unwavering support that has propelled their alma-mater to reach greater summits every year. We also appreciate the Student Placement Committee for their invaluable effort toward making the placement processes seamless, transparent, and successful.

With this, we look forward to continuing our legacy year after year by forging strong partnerships and building a symbiotic relationship with our recruiters and partners, thereby scaling VGSoM, IIT Kharagpur to greater heights of repute.

Prof. Biswarup Ghosh
Placement Chairperson
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A Note from Placement Co-Chairpersons



With the successful completion of the Summer Placements for the Batch 2021-23, VGSoM, IIT Kharagpur has once again demonstrated its commitment to the diversified talent requirements of the corporate world. The Institute is dedicated to imparting knowledge that keeps up with the industry's ever-changing expectations and standards, allowing our students to embrace and flourish in all types of leadership roles in their chosen industries, be it academics or case competitions. We would like to thank our regular recruiters for maintaining a strong relationship with us, as well as the new recruiters who put their trust in our students by offering them a plethora of new and niche roles across a variety of verticals. This allowed us to make significant gains in the overall average stipend, highest stipend, and the diverse roles offered to our students. Finally, the role of the unwavering support of the Institute's distinguished Alumni would be central to this laudable achievement, without whose strong trust and backing, this feat would not have been achievable.

Prof. Prabina Rajib
Placement Co-Chairperson
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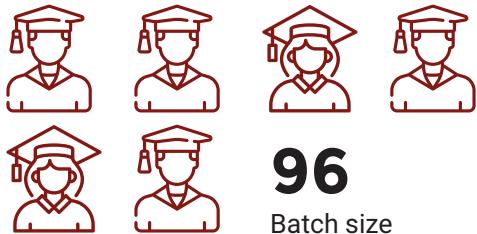


The Summer Internship Placements witnessed stellar brand names this Placement Season. I would like to convey my heartfelt gratitude to all of our recruiters who have believed in our students' abilities and presented them with a stage to realize their potential. We are also deeply appreciative of the resolute support shown by our alumni. I can state with absolute certainty that our recruiters will obtain valuable inputs from the candidates recruited from our college, which will enrich the organization as a whole. We look forward to building upon this achievement and carrying forward our legacy in the coming years. The Institute has a specific emphasis on providing education that develops students into distinguished professionals with a high degree of integrity, developing them into high-caliber leaders. It is a place that sows the seeds of creativity in young minds and promotes excellence and perfection in all areas of life.

Prof. Swagato Chatterjee
Placement Co-Chairperson
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Key Statistics



96
Registered for
Placement



96
Total Students
Placed



30
Total Companies
Participated



Work Experience

3%

0-11
months

38%

12-23
months

47%

24-35
months

12%

36+
months



Engineering Background

33%

Mechanical and Production Engineering

20%

Electronics & Communication Engineering

19%

Electrical/ Instrumentation Engineering

18%

Computer Science Engineering

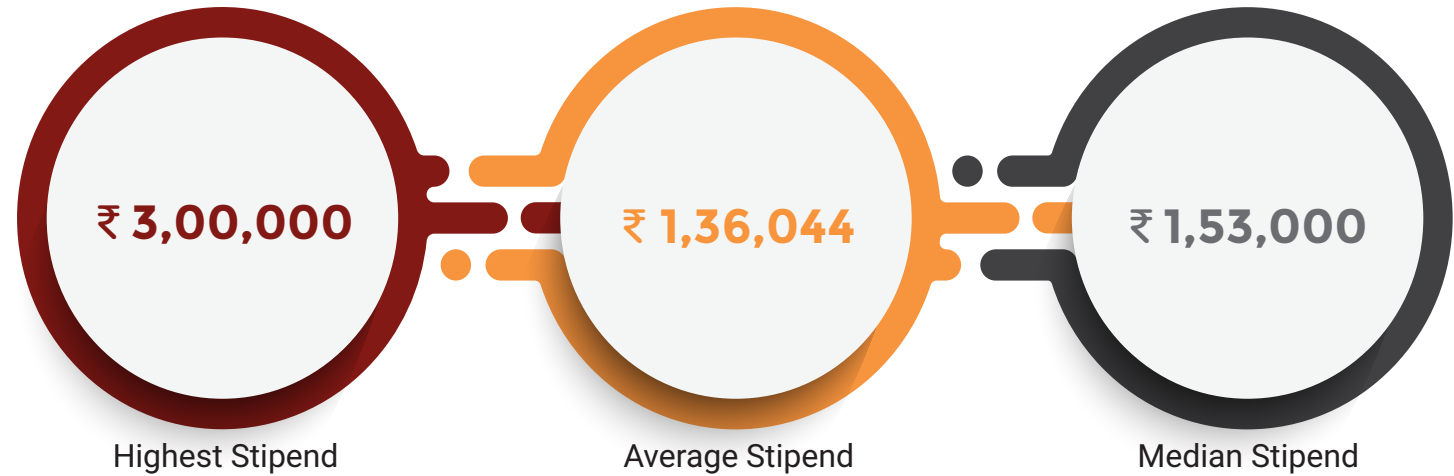
7%

Civil Engineering

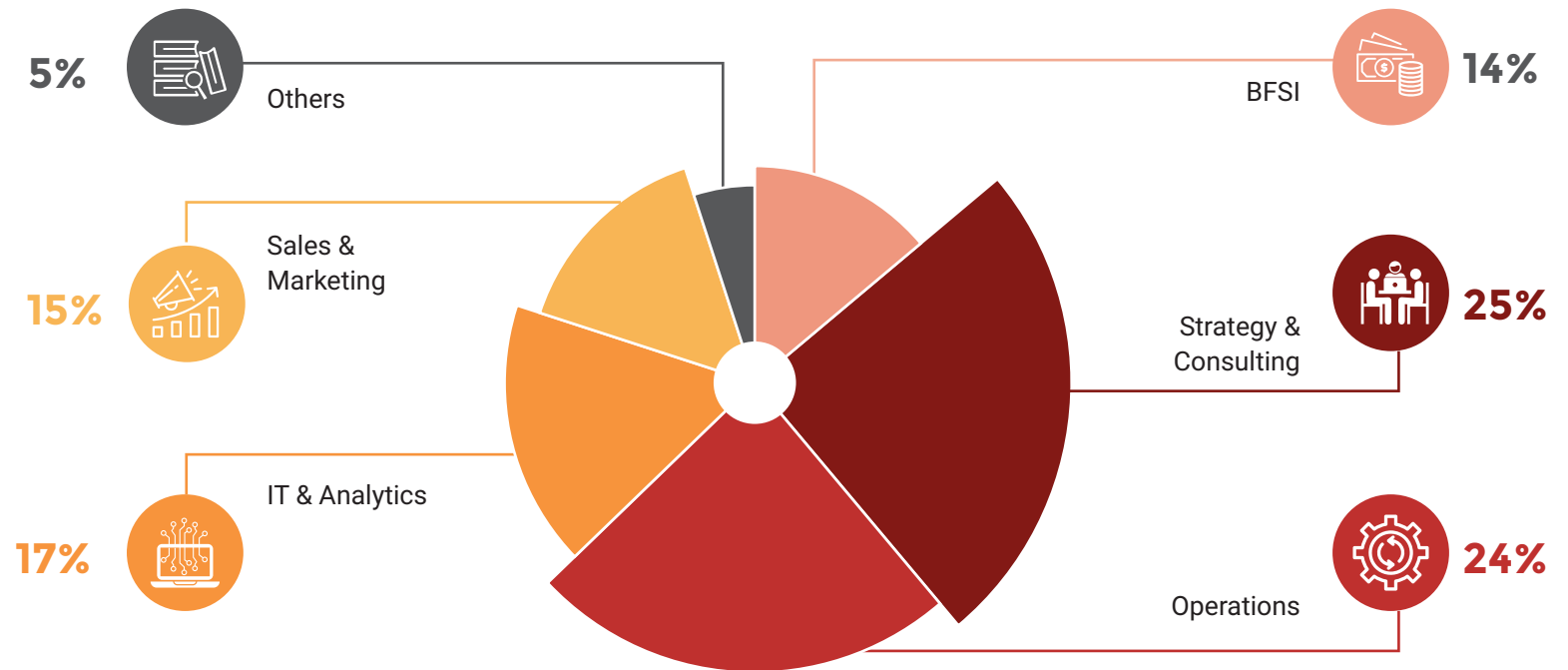
3%

Others

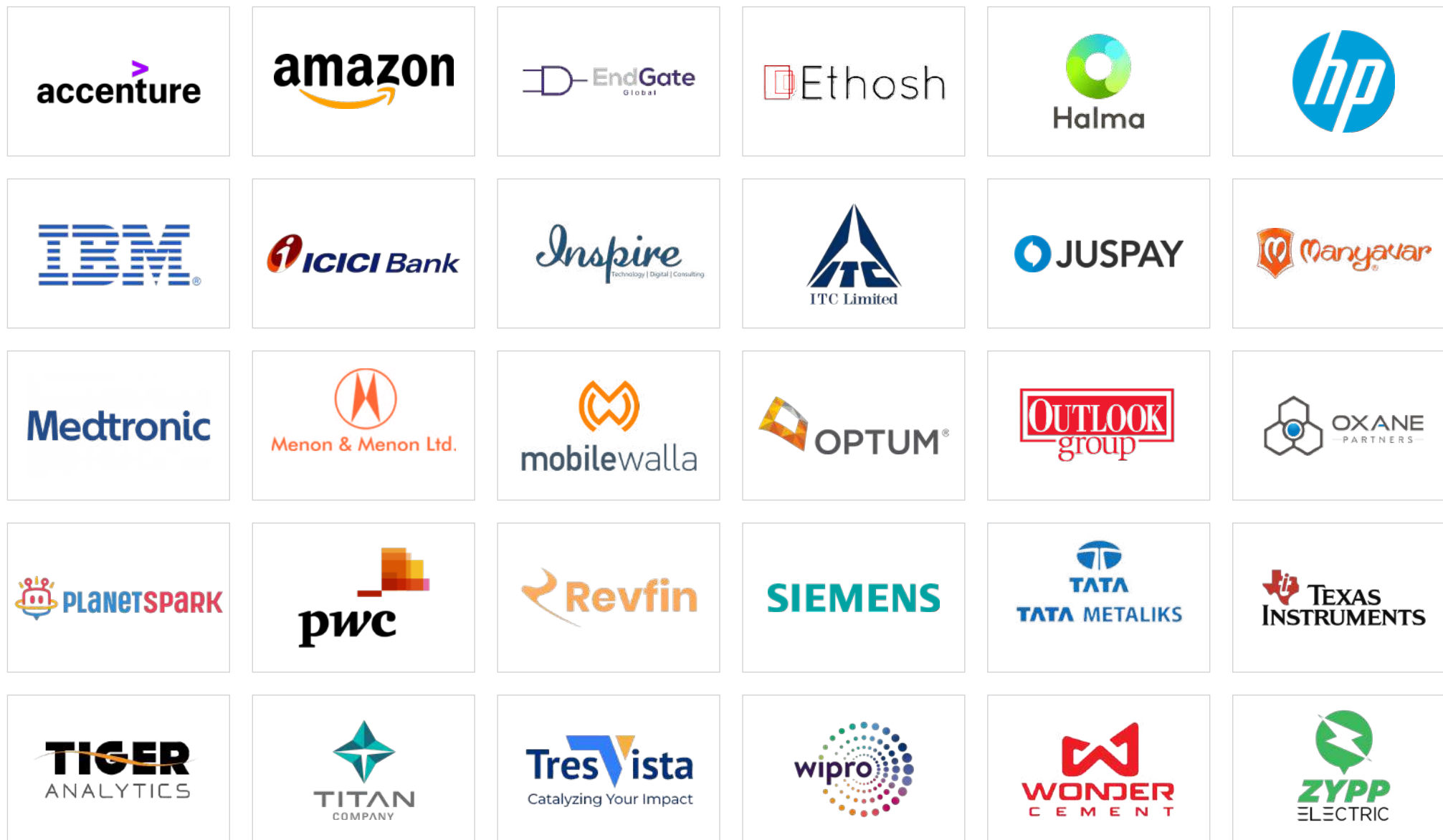
Placement Stats



Domain Distribution



Major Associations



Sector Distribution & Profiles Offered



FMCG/FMCD/ E-Commerce

Recruiters from FMCG and E-Commerce domains like Amazon, ITC, and Titan offered roles like Inventory Planner, Account Manager, Supply Chain Intern, and Sales & Marketing Intern.



Banking and Finance

The BFSI sector saw extensive participation from Fin-Tech companies like Juspay, RevFin, and TresVista. Profiles offered were Financial Operations Intern, Product Management Intern, Research and Investment Services Associate, etc.



Sales and Marketing

Sales and Marketing roles were offered for Summer Internship by reputed organizations like HP, Medtronic, Texas Instruments, ICICI Bank, Ethos, Planet Spark, Outlook Group and Inspire Infosol offered profiles like Sales and Marketing Intern, B2B Technical Sales, Business Development Intern and Digital Marketing Intern.



Consulting and Strategy

The Consulting and Analytics sector witnessed prestigious companies offering coveted profiles like Management Consulting, Analytics Intern, Technology Consulting, Cybersecurity Management Consulting, Presales Consultant, Strategy Development Intern, and Analytics Consulting. Industry leaders like Accenture, PwC, Siemens, Wipro, Tiger Analytics, and Zypp Electric reiterated their faith in us by offering multiple profiles.



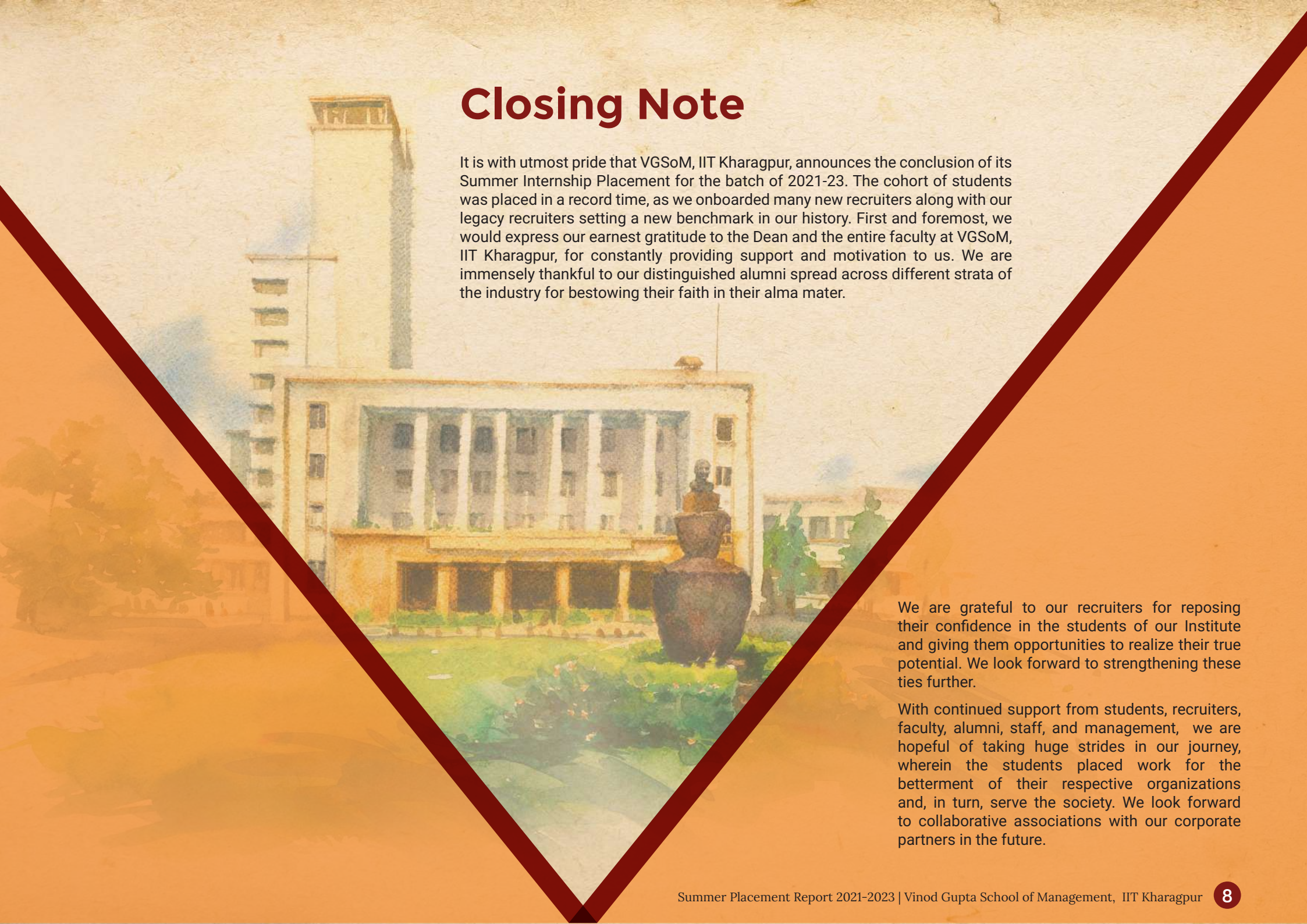
Supply Chain and Operations

The domain witnessed participation from industry leaders like IBM, Wonder Cement, Tata Metaliks, Manyavar Mohey, Halma, Menon & Menon, etc. Profiles like Oracle SCM Intern, Operations Intern, Supply Chain Intern, Retail Operations, Strategy & Operations, Inventory Management Intern, etc., were offered to the students.



IT/ITES

The IT/ITES domain saw participation from premier recruiters like Wipro, Oxane Partners, Mobilewalla, and Optum. Profiles offered include Pre-Sales Consultant, Quality & Process Excellence, Risk & Compliance Intern, and Product Management Intern.



Closing Note

It is with utmost pride that VGSOM, IIT Kharagpur, announces the conclusion of its Summer Internship Placement for the batch of 2021-23. The cohort of students was placed in a record time, as we onboarded many new recruiters along with our legacy recruiters setting a new benchmark in our history. First and foremost, we would express our earnest gratitude to the Dean and the entire faculty at VGSOM, IIT Kharagpur, for constantly providing support and motivation to us. We are immensely thankful to our distinguished alumni spread across different strata of the industry for bestowing their faith in their alma mater.

We are grateful to our recruiters for reposing their confidence in the students of our Institute and giving them opportunities to realize their true potential. We look forward to strengthening these ties further.

With continued support from students, recruiters, faculty, alumni, staff, and management, we are hopeful of taking huge strides in our journey, wherein the students placed work for the betterment of their respective organizations and, in turn, serve the society. We look forward to collaborative associations with our corporate partners in the future.

Placement Committee



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