

MBA Orientation Programme

VGSOM gladly welcomes 2019-21 batch MBA students with a grand inaugural session on 12th July 2019. Total of 114 students have been admitted for 2019-21 MBA program. Out of these students, 93 are male and 21 are female students. The number of female students has seen a significant rise from the previous academic year. Students are from diverse geographical locations representing 22 States and Union Territories of India and this year SAARC nation students also being admitted in our MBA program. The students comes with relatively a good exposure to the corporate world, as the average age of students are 24 years with average work experience of 20 months. The Inaugural session was graced by Dean VGSOM, Dean PGS&R Prof P K Das and Mr Indranil Das, the Head-Middle East Ericsson as the Chief Guest.

VGSOM organizes orientation programme with the objective of creating a collegial environment among students coming from different socio-economic, regional and academic backgrounds. The one of the key agendas of this orientation program is to instil a managerial education orientation to the students, promote interpersonal interactions and sow the seed of holistic self- development of the students. This orientation program has some important sessions –Team Building, Banking essentials, Academic Integrity, Business Etiquette, Learning business from newspaper and learning business from case studies geared towards this. These sessions add significant value to the fresh management students to start their management education on a constructive note. Specifically, while sessions on Team Building and Academic Integrity will help in nurturing positive attitudes and values in students, Business etiquette session will orient the students toward channelizing their mannerism, dress code, verbal and non-verbal cues to be a future managers in the corporate world. Similarly, the sessions on banking essentials, learning business from cases and learning business from newspapers are the key sessions which will provide a platform for students to understand different business situations and it will enable them to comprehend and make a constructive managerial decisions that would contribute for the success of the business entities.

Visit to the Kharagpur railway workshop to understand the production processes therein is and business quiz by a leading business newspaper are additional attraction of the week long orientation program from 12th to 19th July 2019.









