



ALUMNI COMMITTEE
VGSOM



S O M
IIT KHARAGPUR

IN-SYNC

A B-School Magazine | Issue 22

2018-19



THE ART OF GIVING

Vinod Gupta School of Management
IIT Kharagpur

From the desk of Alumni Committee...

Welcome to the 22nd edition of In-Sync, the annual B-school magazine of VGSOM.

Francis of Assisi once said, *"For it is in giving that we receive"*.

With the theme of Insync 2018-19 being *"The Art of Giving"*, the articles here are based on the importance and effects of the spirit of giving, how people and institutions can create peace and abundance for the world around them through the gestures of kindness and generosity.

The month of July marked the commencement of the new academic year with a batch of 126 students. This batch provided an ensemble of professionals with experience in varied domains, along with a few fresh talents.

The placement process for the batch of 2019 was remarkable. Students were hired by some of the top-notch companies of the industries with recruiters offering some of the most sought-after profiles of recent times. The summer internships of batch 2020 weren't far behind with most of the top recruiters offering sought-after profiles to the interns.

Annual business festival: Purvodaya'19 with its theme *"Stability in Volatility"* was conducted on the 2nd and 3rd February. The event was inaugurated by **Nobel laureate Mr. Muhammad Yunus**, Founder – Grameen Bank. Along with him, **Mr Chandra Shekhar Ghosh, MD & CEO-Bandhan Bank**, graced the fest with his presence. An overwhelming response was experienced, with teams coming down to the campus from all across India in order to participate in the events organized by the various clubs and committees.

In-sync brings you a plethora of articles from the students of VGSOM, and we are sure that it will give you some food for thought. So, grab your cup of coffee and enjoy.

Happy reading! !

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#HomeVGSOM



Reminiscence '19

#HomeVGSOM

The second edition of **Reminiscence** was presented by the Alumni Committee, VGSOM under the ambit of Purvodaya'19- annual business fest of VGSOM. Distinguished alumni from VGSOM's ever-growing alumni base graced the event. The theme for the discussion was 'Rendezvous at Home: Recalling the Spectacular Journey' where the panellists shared their experiences of life in and post-VGSOM. The journey which encompasses the first steps into the management world to emerging as leaders in their respective fields served as a perfect boost for the crop of

budding managers. The key insights into what is required in the corporate world today and how VGSOM can contribute further towards making its students corporate ready rekindled the connect which our beloved alums have with the institute and the institute has for them.



Class of 2000



From Left: Glen Palmer, Sanjib Banerjee, Abhijit Chakroborty, Subhasish De, Gopal Bhageria and Saibal Nandi

The Panel

Mr Abhijit Chakroborty	Class of 1996	Founder & Director	APSO Global
Mr Sanjib Banerjee	Class of 1996	Associate Director	Cognizant
Mr Gopal Bhageria	Class of 2000	Entrepreneur	
Mr Subhasish De	Class of 2000	Project Manager	IBM
Mr Saibal Nandi	Class of 2000	Head Analytics	TATA Steel
Mr Glen Savio Palmer	Class of 2017	Moderator	BT Group

Endowment Fund

Going by the principle of “Learn, Earn and Return” which guided our founder Mr. Vinod Gupta into conceptualizing and establishing the Vinod Gupta School of Management, IIT Kharagpur, we have decided to build a professional **Endowment Fund** which is critical to the long-term plans of VGSOM. The endowment would be a collection of donations by the alumni, parents, students and every family member of this institute. We aim to be self-reliant and improve the visibility and impact we have as a business school in the IIT fraternity.

The Endowment Committee has set forth an ambitious target of raising INR 1 Crore for the endowment. This amount will be kept in a fixed deposit and the interest earnings out of the same will be utilized for providing the prize money to the toppers of the institute in the years to come.

The donating alumni will be recognized through VGSOM Donor’s Gallery. Apart from this, special souvenirs and a certificate of appreciation will be given to the donating batch.

In the wake of Silver Jubilee of VGSOM, the school has chartered a long-term plan for taking VGSOM to greater heights of glory. The institute plans to establish a Data Analytics and Financial Engineering (DAFE) Lab in the premise to provide state of the art data analytics solutions in the financial domain. Not only will this help the students of VGSOM, but also the students applying for the Financial Engineering programme .



Rise by Raising others

Designing the right training program for your team

A couple of weeks back, I was thinking out loud on how to structure and design the right training plan. And as I started to brood over it, I wondered if the ideas can be encapsulated within a framework, which is relevant to most of the organizations, across the breadth of functions. Below is the framework I thought of and I want to share it with the broader fraternity.

Step 1: Try to answer the question - how would an ideal person in the role look like, for which you need to design the training program. Start listing down the traits of that ideal person and try to group them as "Behaviour" and "Capability". The output of Step 1 would be a laundry list of traits under the head of "Behaviour" and "Capability". Keep in mind, that the "Behaviour" and "Capability" that you want, should be in sync with your Team's/Organization's Culture. This is very important to ensure that you set your team member for success.

Step 2: Prioritize the traits that you have jotted down. The traits should have a

forced ranking which means the least important trait should have the rank 1 and the rank should increase by 1 as the importance increases. For example, if there are 10 traits, then the least important trait should be ranked 1 and most important trait should be ranked 10.

Step 3: Pick up a random sample of team members who have been trained via the current training program and evaluate them on each of the traits of the ideal team member that you listed in Step 1. Clearly identify the gaps for each trait basis the scoring: -1 score if the trait is almost/completely missing, 0 if the trait is partially missing and 1 if the trait is almost/completely met.

Step 4: Training gap assessment - multiply the score of each trait with the rank and add all to get the final score of current assessment. The higher the score, the better. This score can help make a quick assessment of the current state.

Step 5: For each of the traits where the score was 0 or -1, have a brainstorming session with the key stakeholders, what to modify in the training to bridge the gaps. In some cases, there will be some modifications needed in the skill-set Rise by Raising others requirement in the job description - to ensure people are hired with the desired behavior or capability, if the key stakeholders feel that those can't be taught over a period of time.

Step 6: Build an assessment test (Questionnaire/On The Job Check), to evaluate the efficacy of the training plan designed. Repeat Step 4 to assess the intermediate state and make the corrective actions to improve the program further.

Step 7: Make a glide-path with the intent to take corrective actions (retraining, training modification, job description changes) to maximize the score - forced rank multiplied by the assessed score of each trait (follow Step 4). Ensure that your sample is random and not biased to be fair with the assessment!

Aditya Zutshi MBA '11



On Legacies, Leftovers... and More...

As we encounter the momentous occasion of turning a newer page in the book of our life, we are presented with a unique and prestigious opportunity to leave our footprints with sanguine memories of sunshine. In an era where the futility and nihilistic philosophy of life is explained in raps and songs in popular media, we cannot deny the realism of the thought which the words encapsulate. The age demands a more lucid, and simplified expression of the idea, and hence, we seek the analogy of a seedling to explain the predicament.

Sometimes, we are presented with the opportunity to plant a seed, sometimes to nurture it for some time, and at other times we simply gaze in amazement at the fruition of its existence. Maybe, as an oblivious, nonchalant observer

we are unaware of the contribution of that noble soul who planted that seed, or for that matter watered the plants' roots for a while. Nevertheless, we shall always be endeared towards the benefit which we derive from the plant. Even beyond the lifetime of the noble soul, his noble deed will continue to breathe and inspire other kinder hearts to pursue the path of altruism.

Our nihilistic journey between life and death may very well find a sustainable meaning under the canopy of philanthropy, for the sapling may be literal or metaphorical, but the benefit, the happiness, and the legacy will perennially remain tangible.



Forgo the Greed Within

I spent a long time running to the promise land,
Alas! I knew not then, what I know now.
That the flowers are all there to bloom,
But you can't go around plucking to decorate your drawing room.

What a rush to grave, sacrificing freedom within to hold,
We have been taught what you touch turns into gold.
Folks rush and compete to be first,
Should we not collaborate, as we all are just the same stardust?

I wish the humanity to be like the selfless Mother,
Who comforts you like the summer evening rainfall,
Like the sun of the winter afternoon,
From the womb till the tomb a mother personifies the 'art of sharing'.

I wish the humanity to be like the Sun,
Battles fought for greed are never won.
Greed will lure us all to weep,
It's high time to arise and not sleep.
The Sun burns to give you light,
The desire for more is what we have to fight.

I wish the humanity to be a Tree,
Where people are not chained by greed but within free.
Let us all be together where the shadow lies,
Let us share and together fly.

THE CSR PARADOX

We are living in the VUCA age. A time when every step we take, every move we make, affects our surrounds and not just the vicinity but beyond! Every decision we make has an impact, not just on us, but everything we are able to touch. Existing in a time, where every being on this earth is just a click away from us, **empowers** us to touch lives. But is only this our role? Are we just here to excel in our lives and leave the whole world behind? Is this the purpose, to keep marching on, regardless of the cost, or would it be too much of a cliché if I tell you that **we are meant for far better things!** But that just might be the case. We have grown up to the golden words of Mr Ben Parker- “With great power comes great responsibility”, and this responsibility may just be to make sure, no man gets left behind. There can be no story for a colossal conquest if you alone turn out to be the only one who makes it to the summit. Being human is not enough, it is time we act like one too. A small step in this direction can be as simple as ABC, affection, benevolence and care, not just for our fellow humans but this planet as a whole.

We are living in a society, which is split right down the middle, when it comes to their colour, economic status, their preferences, the choices of the clothes, careers, food, to the extent of the type of profession, the lifestyle, quality of life and anything else which may require a binary response at the minimum. From the outset, it may look like the choices are aplenty, delving deeper, you may find that the cost of these choices cannot be

In these times, corporations own businesses and in some places, even own the governments, where money minting takes precedence over anything else, there needs to be a voice for the voiceless. There has to be some way, that this uneven distribution is given some symmetry,



those at the dull end of the spectrum are also given a chance to be better, to fight. Fortunately, someone was wise enough to come up with a novel idea called **Corporate Social Responsibility**, a simple initiative to make us more aware

“I would lie to you if I tell you the truth.”
— **Jaime Tenorio Valenzuela**

“The best way to find yourself is to lose yourself in the service of others.”
— **Mahatma Gandhi**

and responsible to the needs of the fellow men and planet as a whole. With intentions to bring about change, this initiative has spread like wildfire, and some corporations have adopted it willingly, others having to once the initiative came under the jurisdiction of the law.

Today, every huge business or corporation is battling out not just on the business front, but also on the CSR front, but is it the same? One of the greatest traits which

One may be right in arguing that whatever is the cost, something good is coming off it. But this might be true from the eyes behind the myopic lens. Only when we take a step back and think, is it doing any good? **Is the goal still the same?** Or has it been transformed into something else? Would the corporations still indulge in this practice voluntarily if tomorrow, regulations for CSR are removed, will the firms still be giving back to the society voluntarily if they don't have an obligation to fulfil a set quota?

What will happen in the future, only time can tell? Whether the money minting behemoths actually transform the lives of the people in need and transcend the notions defined by the life long practices they have indulged in, or will they still keep sniffing for any advantage and let the predatory instincts govern their actions, this is something we will have to wait and watch.

But one thing is for sure, that **we as humans are meant for better things**. It is this cognitive ability that sets us apart from other beings with whom we share this planet with. It is this ability and knowledge, passed down from centuries which allows us to separate right from wrong, good from bad. We might be caught up in our lives, but taking time out and thinking and working for the good of those around us is what makes us more human than any other thing in this world. We may not solely wield the power to change things, but **together**, we can be better. Together, we can usher in a wave of change, together we can **stand tall** and fight back, and ensure that we move ahead, but **collectively**. Together we can make a difference and maybe, just maybe, if we stand strong, you, me, **us**, we just might hold the key for unlocking this **paradox**.



Sahil Sawalkar

MBA '20

Corporate and Media Interaction Cell

The Corporate and Media Interaction Cell of the Vinod Gupta School of Management, IIT Kharagpur is at the forefront of managing industry-academia interactions and public relations for the B-School. This cell is responsible for organizing annual events such as the HR Conclave and the Leadership Summit. The **HR Conclave** is an annual affair that gathers some of the top HR leaders of the corporate world at the campus, to discuss on a gamut of pressing issues

of guest lectures under two distinct banners - **Vaarta** and **Pratyaksh**. It also actively manages VGSoM's footprints over a wide range of media platforms, both legacy and digital in nature, namely - Facebook, LinkedIn, YouTube, Twitter, InsideIIM, VGSoM Vibes (the official blog of the B-School) and other national media houses. Moreover, activities related to **B-School rankings** and digital series such as **VGSoM Impressions** (an infographic series on all the happenings in



relevant to the HR function of businesses. The **Leadership Summit** is an initiative of the cell that exhibits an august congregation of business leaders from across the world to deliberate on critical business topics.

Apart from these, the cell also organizes several interactions between the industry and the budding managers of VGSoM all around the year in the form

and around VGSoM), **Sem Round-Up** (an article series to summarize the happenings of a semester) and **#CelebratingAchievers** (a congratulatory post series for the competition achievers from VGSoM) further highlight the B-School's presence in both professional and academic communities.

Some of our renowned guests over the year 2018-19 were as follows:

- Dr Duvvuri Subbarao, Former Governor of the Reserve Bank of India
- Mr Sanjeev Sanyal, Principal Economic Advisor, Ministry of Finance, Govt. of India
- Ms Alka Shukla, Director - National Ventures Juices at The Coca-Cola Company
- Ms Niranjana Ravi, Director Products at Flipkart
- Mr Partho Chakrabarti, Managing Director at Faber Castell, India
- Mr Rajneesh Jain, Chief Financial Officer at Reliance JIO Infocomm Ltd.
- Mr Sourav Sinha, Chief Information Officer at IndiGo Airlines
- Mr Neel Pandya, Media and Digital Head at L'Oréal

Some of the stellar panellists who took part in the HR Conclave '18 and the Leadership Summit '19 were as follows:

- Mr Ranjan Kumar Mohapatra, Director -HR at Indian Oil Corporation Limited
- Mr Arun Kumar Krishnamurthy, Director and Head of HR India at Barclays
- Dr Sujatha Sudheendra, Head - Human Resources at Aditya Birla Finance Limited
- Mr Sandeep Tyagi, Director - HR at Samsung Electronics
- Mr Amogh Dusad, Head - Content, Partnerships, New Initiatives (Digital Business) at Sony Pictures Networks India
- Mr Gautam Borah, Vice President – Customer Service Operations at Vodafone Idea Ltd.



Placement Committee

The Placement Committee is a student-driven body which is responsible for acting as an interface between the students and the corporate world, thereby ensuring that students of VGSoM get ample opportunities to get into their desired industries in the corporate sector. The committee liaises with thousands of companies to build and promote corporate relations of VGSoM. It coordinates amongst companies, students and the Institute's administration not only for recruitment and summer internship but also for industrial/corporate workshops, live projects and campus competitions

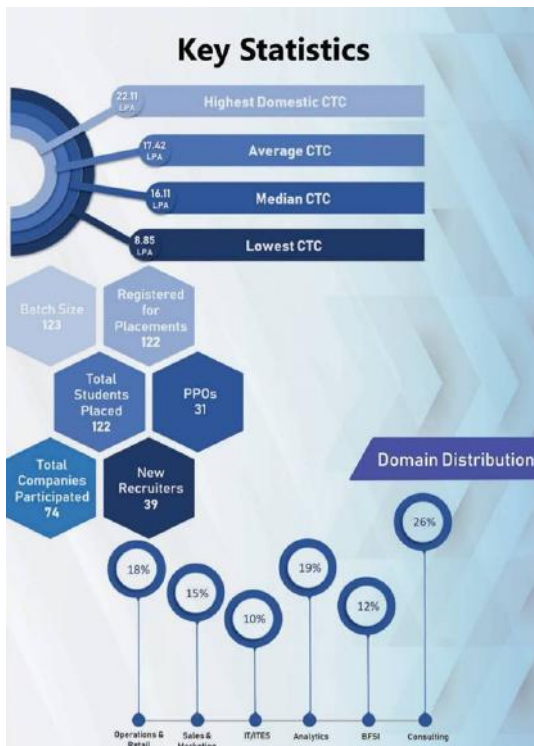
Vantage, the placement process is conducted twice a year; once for summer internship of first-year students and again for the final placements of second-year students. The institute is proud to be associated with some of the best companies in the world who participate in the recruitment process year after year. The placement committee is also in charge of vetting students' resume, pitching to the companies, mapping students' skills with jobs. The Placement Committee strives to increase the corporate network of VGSoM and establish the B-school as the go-to destination for top corporate players for management hiring.

Click for [Placement Brochure 2018](#)

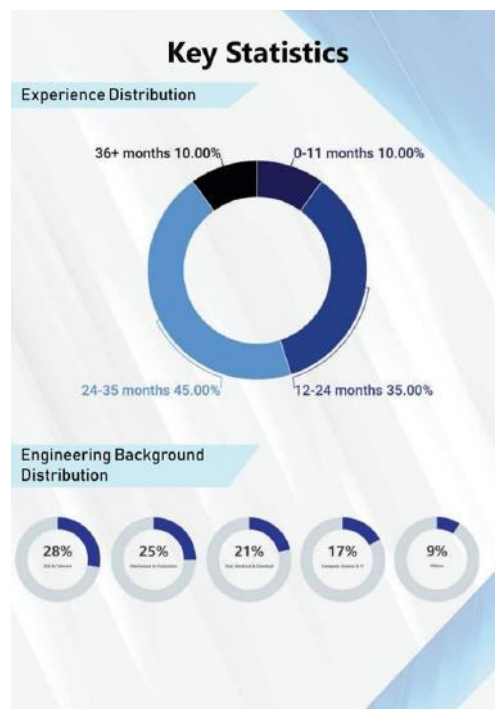
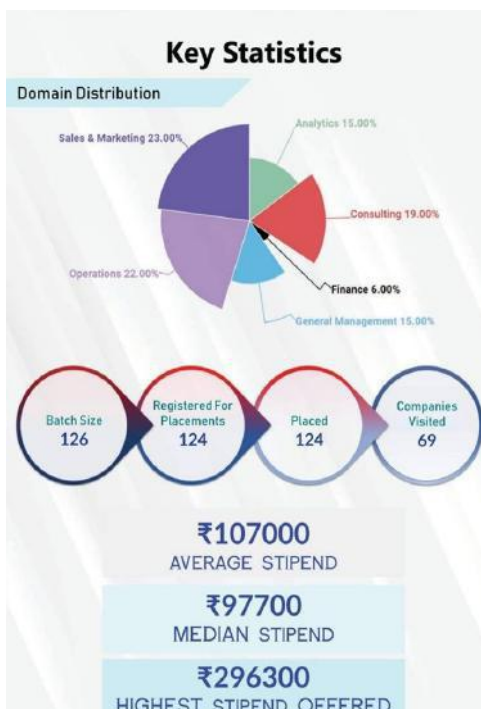


Placement Statistics

Final Placement Stats: Batch 2017-19



Summer Placement Stats: Batch 2018-20



ACHIEVERS

CORPORATE COMPETITIONS

Competition	Company	Rank Secured	Qualified for	Name of Students
Titan Elevate	Titan	N/A	Campus Winners	Rajkeerthi Ananthan Ashik masani
Stock Mind Season 7	ICICI	First	Campus Winners	Virendra Suryawansh Shreyas Sawarkar Vikas Gupta
Niine National Competition	Niine	Runner up	Nation Finals	G Teja Vijay Rao Phalguni Khare Pratik Kumar
HOLT Valuation Challenge	Credit Suisse	N/A	27th out of 12000 candidates (globally)	S S Darun Prakash
B-School Project Award	Business Standard	N/A	National Finalist	Prerna Chopdar
Rise Up Chaellnege	Appollo Munich	N/A	Campus Finalist	Uday Barambe Vishrut Shah

BUSINESS SCHOOL COMPETITIONS

Competition	College	Rank Secured	Qualified for	Name of Students
Corona	IIM Shillong	First	Campus Winners	Meghraj Panmand Abhishek Wagh
Ace the case, Atharva'19	TAPMI, Manipal	First	Campus Winners	Sandesh Nayak Vishnu Narayan
OpsSamasya - Solaris' 18	IIM Udaipur	First	Nation Finals	Ajay Routh Sai Krishna UV Shobhit Singh
Ops-Essentia	IIM Raipur	First	Nation Finals	Divyanshu Surawat Mohan Kalkal Rishabh Panchal
Eco Vega 2.0	IIM Raipur	First	Nation Finals	Divyanshu Surawat Mohan Kalkal Rishabh Panchal
Manifest-Varchasva	IIM Lucknow	First	Nation Finals	Divyanshu Surawat Mohan Kalkal
Art of War 3.0	IIM Ranchi	First	Nation Finals	Virendra Suryawansh Shreyas Sawarkar Vikas Gupta
BizNiti Lattice	IIM Calcutta	First	Nation Finals	Aarathi V Gowthani Bendi
Srijan	VGSOM	First	National Finals	Shubham Kumar Anas Mirza
Vichaar	VGSOM	First	National Finals	Dhiraj Das Pritam Sharma Saurabh Kumar
Ranbhoomi	IIM Kashipur	First	National Finals	Manik Goel Diptimaya Sarangi

PURVODAYA

Purvodaya is an assemblage of various corporate stalwarts, celebrities of high stature and budding managers from leading B-schools of the country. It brings together eminent personalities from all walks of life, sharing their enriching experiences with the leaders of tomorrow. Also, it provides a platform for students from the leading business schools of India to participate in challenging business competitions and prove their mettle in solving real-life business problems.



Gracing the occasion as the Chief Guest was **Nobel Laureate** Dr Muhammad Yunus, the founder of Grameen Bank and an acclaimed revolutionary in the domain of Financial Inclusion. We were also privileged to host Mr Chandra Shekhar Ghosh, MD and CEO of Bandhan Bank, as the Guest of Honour. Moreover, Mr Balaji Vishwanathan, CEO of Invento Robotics (most followed Quoran) and Mr Kashyap Kompella, Founder of Edwisely, were invited as

guest speakers.

This edition of Purvodaya hosted the theme ‘**Stability in Volatility**’, focusing on the pressing business challenges across every domain. With changing times of globalisation, technological ad-

vances and the continuing proliferation of networks, businesses no longer operated in isolation. Purvodaya’19 also hosted the Leadership Summit with the topic of deliberation for this year being - “**Remodelling India Inc.: Leading Businesses in the VUCA age**”, focusing on the road-map that India needs to follow to stand out in such unsettled environment.

VGSoM is a big family and in an attempt to reunite its members, we had **Reminiscence**, presented by the Alumni Committee, where the alums of the institute joined and reconnected with their Alma mater. Purvodaya being a comprehensive event, also organised a marathon as an attempt to promote **cancer awareness** in the society.

Events such as the '**Leader's Challenge**', '**Sumantran**', '**Mulyankan**', '**Destello**', '**Aalekh**', '**Modus Operandi**', '**Srijan**', '**Quizzard**' etc were organised by the various clubs and committees. As always, Purvodaya offered an exceptional experience in a magic box filled with a unique blend of learning, competitiveness and fun.





VGS CONNECT

A Student Partner App for VGSOM



Developer:- Sai Krishna U V
Batch 2018-20
saikrish14all@gmail.com

“Necessity is the mother of invention ”

The necessity for a single platform that would assist students in day to day activities from academics to club-committee related, from partying to hiring a cab, even calling the restaurants for enquiries has been the problem statement for a few lazy people including me at IIT KGP.

There began the thought of building a one-stop solution for all the needs of a student. And yea, this was me thinking in the first month of MBA itself. Club activities, assignments, Batch addresses, interviews and night canteen meetings are making us familiar with the MBA life. There was no difference between day-life and nightlife of an MBA Student.

An idea struck midst chaos- how about an app assisting students with college activities so that a little of brain's RAM is excused.



VGS Connect
skcreations
Education

UNINSTALL OPEN

What's new

- Updated names/numbers
- Feedback option
- TimeTable
- Hostel Warden contacts

About this app

Helps ease day to day activities of VGSOM Students, IIT Kharagpur

an in-house app developed by a student of VGSOM as giving back to the college and creating smart and lazier students

you can get in touch with your friends for a lifetime
Eases your day to day activities be it so academics or club activities
works offline too :)
clears your RAM of remembering your groups and deadlines
you have all the nearby contacts you need to survive in IIT Kharagpur

With more of Mechanical Engineering background and even more of passion in software learning, I started from scratch, by making the very first VGS Calls in MIT app inventor—a call alone feature. Deep inside I knew that there will be no takers just for this. It has very little customization and would look dull without it. So I changed the platform to Android Studio kept leaning and adding multiple features one after other WhatsApp, Gmail, LinkedIn, subject groups, notifications, time table, other important contacts etc. Initially, I felt it was ambitious but something kept pushing me.

It was 5-6 months of dedicated hard work in silence. No one knew this was coming. The December holiday vacation was dedicated to the development of the app. Time spent with family boosted my productivity. And a few months before vacation plans of taking up a winter internship has also been sacrificed for this very thing. The goal was clearly set. Six to seven screen hours go in every day at home as I'm no great coder nor have a work ex in IT. Snippets of code from *stackoverflow* and other websites were adopted to fit the design I had in mind. I learnt a lot working on this. After returning to college, the library provided the best ambience to code. During weekends and holidays, I worked 9 hours straight. True that, because I wanted to see this go live benefitting the student fraternity. As the app took shape and launch was closer, I was eager and also nervous to see how the VGSOM reacts to it. As the design came to final stages it was christened **VGS Connect**.

Mr. Vinod Gupta's visit was scheduled in the last week of March before the annual day of VGSOM - Viniculum. The nobleman who established VGSOM. I was very excited to show him the app. I left no stone unturned to get a 5 min appointment. Alas! I didn't get an appoint-

ment, I was a little upset but kept going. I was sure that he would be more than happy to see an in-house student partner app for the college. After he left, updated more features and gave a finishing touch in the next few days. I tested the app on multiple mobile phones in a simulator. After every update, I took a deep breath as I backed up the code on the cloud. Just in case if my laptop gets cranky.

The Launch Day-March 29, 2019

A day I would never forget. VGSOM Student Council (VSC) has given me the opportunity of launching the app in the opening ceremony of Viniculum. Hours before the final launch the apk was uploaded in the Google play store in the class itself. The stage was set. With my batch mates and faculty in the house, E201, I never felt this nervous. I've given many presentations in my life but this was special. Why? Only I would know. I started off the wireless projection of my mobile screen through the projector. The presentation was crisp to 10-15 mins max. As I demonstrated the features one after the other, my friends encouraged me with thundering applauds. They were the final stakeholders of this app. They loved it. It was clearly visible from the energy of the room. I couldn't stop smiling collecting their appraisal at the end of the presentation. Months of hard work in silence and success is deafeningly roaring. By now you would have guessed how I would be feeling. A series of congratulatory messages in my batch WhatsApp group, my best friends were surprised as they didn't see it coming either. I loved the surprise on their face. I came out of the room, thanked God and my parents, who were the only ones who knew about this from inception and supported me to achieve this big day.

Features of the app

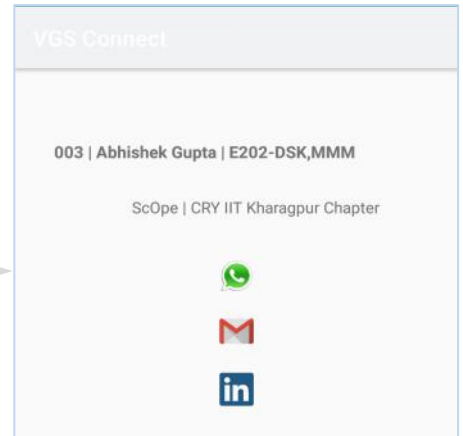
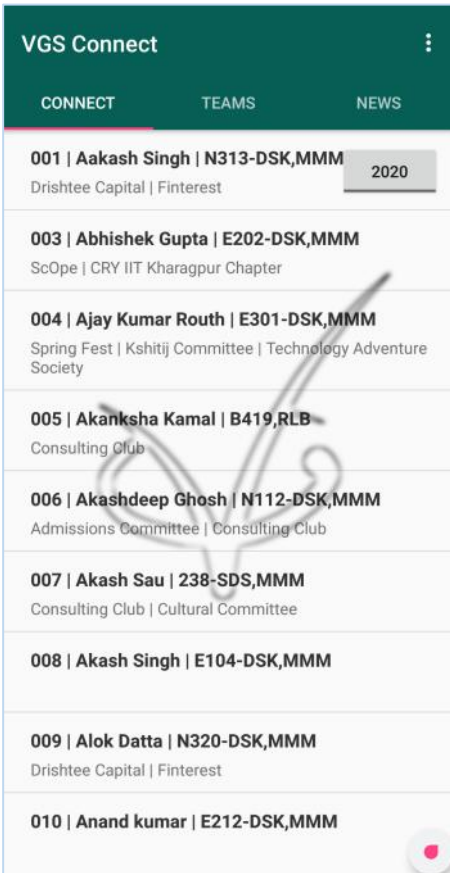
UI looks similar to WhatsApp, and has 3 tabs.

Connect Tab: It has tap to call and long press to WhatsApp, Gmail and find in

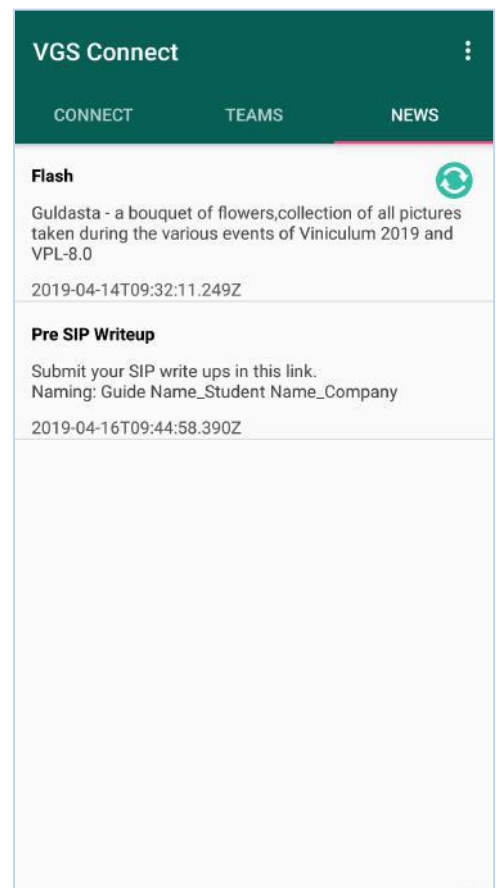
On long press

LinkedIn features. Also the naming format is intended to show the mostly demanded yet public details of the student. A push button at top to change the list to senior/junior batch contacts.

Teams Tab: Tapping on it shall display section wise subjects dropdown, tapping on which the teams formed in that particular subject will



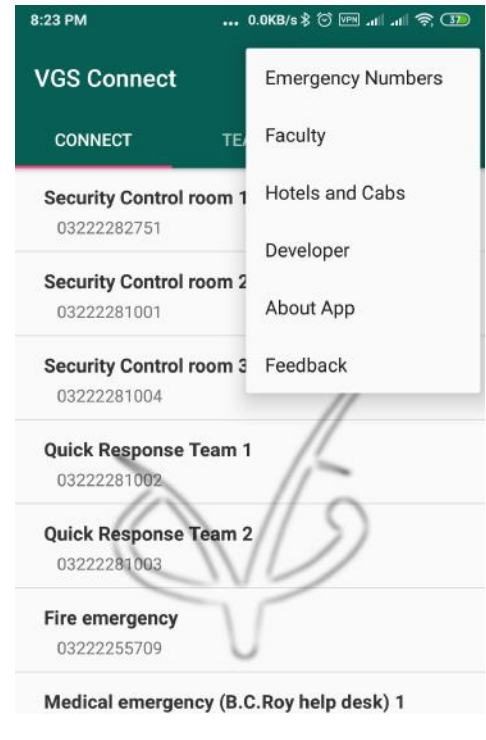
News Tab: Dropbox links for Submission, G-forms URLs floated by students, club and committee members for survey and registration purposes appear here instantly as they fill a batch management form linked to this app. Tapping on the item will open the browser redirecting to the intended web page.



Features of the app—VGS Connect

At times of emergency we definitely look around for emergency contacts and regret for not saving it earlier. We do not save more than 2-3 cab contact numbers, they are usually busy when we need the most.

VGS Connect has got it all— that too *Offline*. It has also got all the VGSoM faculty members contact details along with email addresses. Needless to ask, it covers contact details of local cabs, hotels, canteens, hostel warden numbers.



Giving Back to College

Technically and personally, I consider this as giving back to my college. Little did I know this would be tremendously appreciated by the VGSoM fraternity. It

was a huge success. The benefits of this would be best reaped by the future batches. My heartfelt

Words are powerless to express Gratitude.

gratitude to the VGSoM Student Council for their support and encouragement to bring this project live, to the faculty members for their suggestions and trusting me, to the *icons* (Batch 2020) for their love.



Generosity – How it helps you climb up the ladder?

I write this article with the hopes of educating people about the ripple effects the stone of generosity can cast into the pool of a person's life. Human beings are super intelligent and complex creatures who have more dimensions and depth than any other living organism found on earth. What sets them apart is their ability to think, not just logically but emotionally as well. They are not driven merely by the animal instincts to hunt and protect, but are involved in higher level of thoughts. Maslow's hierarchy of needs explains this concept beautifully. The higher up a person is on the triangle, the more human (s)he is.

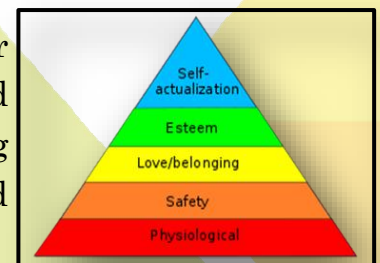
Positive virtues such as compassion, kindness and generosity are tools through which one can climb up the ladder. Such qualities instill a feeling a self-satisfaction and happiness in one's life. A person who lives by these leads a more fulfilled life. (S) He is liked and respected by many and has a better chance of fulfilling the purpose of life.

Money and material possessions are although necessary for the sustenance of human life, but their excess indicates greed and insecurity, and an unhappy life. No matter how glittering and filled with riches the exterior appears, internal peace and satisfaction are true indicators of happiness.

The richest men on earth – Warren Buffet and Bill Gates – have understood the sense of fulfilment the act of giving brings. They know the duty they have towards the society, to give back, and have handsomely contributed to various noble causes. The giving pledge is a campaign through which they encourage other billionaires to try such philanthropic quests.

Minimalism is a way of life which encourages giving up of things you don't need, by donating them to someone who might need it more. A minimalist mindset discourages waste and excessive consumption, reducing greed and demand. Lesser demand of material products will result in their lesser production, and hence through minimalism, you are giving life to earth, by decreasing usage of natural resources.

Whatever be the form, the act of generosity results in a positive return. It is one of the best ways to express gratitude for an act of kindness done to you in the past. Helping others in their time of need can go a long way for you. The meaning of life is to be compassionate and spread happiness for everyone.



Maslow's Hierarchy of Needs



Entrepreneurship Cell

Entrepreneurship Cell of VGSOM is a student run body which strives towards promoting the ethos of entrepreneurship. E- Cell signed an MOU with CIBA, Mumbai for distance incubation and investment support for the budding entrepreneurs of VGSOM. Another milestone was the industry partnership with Edwisely, where MOU was signed for incubation, knowledge partnership and event collaboration.

Major Highlights of this year (2018-19) were the number of winter internships and live projects we provided. Around 31 students did winter internships in companies like DRDO, Edwisely, Medibox, Return Trucks, RCI, FreightBro etc. Also 3 students converted their Winter Internships into Summer Internships too.



Srijan was the flagship National level B-Plan competition conducted under the ambit Purvodaya'19. It witnessed participants from top institutes with the winners getting incubation support from CIBA. In the online sphere, E-Cell organized **Vi-chaar**- a national level event with the first round being quiz based on start-ups and entrepreneurship followed by case study.

As a unique offering, **Think Hatke** was over three weeks. In first week participants are given a Business problems from the IIT Kharagpur campus itself. In Second week, 'Lovator' pitch contest was held, where participants had to propose to their 'partner' using business jargons followed by the final live case round.

E-Cell has taken significant strides in all aspects by providing the required opportunities for the students from professional outlook and also by encouraging entrepreneurial spirit.



Team Olympia

Team Olympia, SportsComm is the official sports committee of VGSOM and is responsible for conducting all the sporting events and tournaments for students in the college all year round. It is one of the most loved committees in college for entertaining, learning and engaging students as individuals and also as a team for the past so many years. Like every year, 2018-19 also saw three major events held by SportsComm.

Racquets – Students participated in huge numbers for indoor racquet events namely Badminton, Table Tennis and Squash. **Futsal** – Like every year, Futsal was preceded with an auction, where each team was given a virtual

Pocket of \$100 Million to bid for players distributed in different bands for base prices. This year, the auction saw 60 players going under the hammer. This type of auction unleashes the managerial skills and strategies of the students. Black Knights emerged as the champions of Futsal 2018. Manager's Cup was also held simultaneously where Blue Raiders emerged as the winners.

VPL8.0 (VGSOM Cricket Premier League) –

VPL also had the same structure as that of Futsal, except, the budget for each team was \$120 Million. This year a total of 84 players and 63 managers took part in VPL and Blue Brats won the league. Apart from these events Team Olympia conducted various online gaming and sporting events during Viniculum 2019. Various Senior-Junior Cricket and Football matches were also conducted at regular intervals to help Students take a break from the hectic MBA schedule.

These sporting events help in unleashing the creativity, motivation and team spirit. We aim at enhancing the interest of participants and the budding players.





THE ART OF HAPPINESS – GIVING

“As you grow older, you will discover that you have two hands — one for helping yourself, the other for helping others.” — Audrey Hepburn.

One of the deepest source of happiness is giving – not just for the sake of giving, but giving from your own heart. True giving and true happiness are intertwined.

Even small, personal acts of kindness are special forms of giving. It can be considered as a gift, which is enjoyed by both parties – the giver who can revel in the pleasure of donating something special as well as by the person who is receiving it.

One might be wondering what he/she should give. The truth is everybody has something or the other for another person. It could be a token of appreciation, a kind word, a gentle pat on the back, sharing of special knowledge or even a helping hand or emotional support during times of adversity.

The true act of giving is blissful and amazing. The world’s resources are finite and hence, there is only a limited amount of what can be given away. However, kindness and generosity cannot be bound by such material restrictions.

The power of giving is often restricted by the giver by expecting something in return. When one gives without thinking of getting anything back, then only the returns will be truly limitless.

The intention behind giving is the most important thing to keep in mind. It should always aimed at creating happiness to both the giver and the receiver.

So, from now on, if you want to experience true happiness and bliss, wherever you go and whomever you meet – give. As long as you continue this, you will be showered back with many things (it might not be materialistic) which in turn will result in inner peace. Remember, giving is joy and joy spreads joy.

In ancient China, Lao Tsu wrote, "Kindness in words creates confidence. Kindness in thinking creates profoundness. Kindness in Giving Creates Love."

May everyone in this world be filled with joy, happiness and inspiration.

Happiness in Giving Back



There is a Chinese saying that goes: “If you want happiness for an hour, take a nap. If you want happiness for a day, go fishing. If you want happiness for a year, inherit a fortune. If you want happiness for a lifetime, help somebody.”

We have been hearing since our childhood that it is better to give than to take. But is there a deeper truth behind this truism? The answer is ‘yes’. It has been proven by scientific studies as well that giving is a powerful pathway to not only lasting happiness but personal growth as well. Helping others may just be the secret to living a life that is not only happier but also healthier, wealthier, more productive, and meaningful. But it is very im-

portant to remember that giving doesn’t *always* feel great. The opposite could very well be true: Giving can make us feel depleted and taken advantage of. To feel good about giving, our passion should be the foundation for our giving. Its not how much we give, but how much love we put in for giving something. It should not be choosing about the right thing to give but also choosing what is good for the other person and would benefit him.

The gift of time is often more valuable to the receiver and more satisfying for the giver than the gift of money. Even a few hours every day or a few days every month can make someone else feel good about themselves and

give them a sense of security that they have someone to look upon. “Selfless giving, in the absence of self-preservation instincts, easily becomes overwhelming,” says Adam Grant, author of *Give & Take*. *It is important to give more than you receive but keeping your interests in sight.*

Also giving something back should not be done to avoid humiliation but rather out of generosity and concern. Trying to avoid humiliation would often lead to a warm glow feeling and eventually to resentment. We should always focus on the best charity for our values. In the end, the key is to find the approach that fits us and helps us realise



Sustaining happiness is the KEY

a cause for which we actually want to give back something without any pressure and which actually keeps us happy and contented with what we are doing. As the old adage goes, “*Giving back is as good for you as it is for those you are helping, because giving gives you purpose. When you have a purpose-driven life, you’re a happier person*”,



FLASH

“Stories that can’t be captured in words are forever distilled within the hallowed frames of a photograph”

With this vision, Flash, the official photography club of Vinod Gupta School of Management, IIT Kharagpur attempts to capture those indelible moments to be cherished forever. Whether it be collating images of official events or photo sessions of our student driven activities, Flash endeavours to showcase events with expressions beyond the normal four sided frame of a photograph.

Flash conducts Destello, an online photography competition during Purvodaya with participation from over 100 b-schools across India. Besides, Photo-Walks and Exhibitions help kindle the creative fire within the IITians. This year we have added another competition “Silence speaks”, to kindle the art of video making among our students, which also garnered some really creative entries.

We have also introduced food photography competition “Delta” for the food junkies of VGSOM and inspire the art of photography.



Flash is beyond photography – It excels in videography as well and is proud to be the only in-house video production team among all Indian b-schools.

Flash dedicatedly works throughout the year capturing the events organised by every other club and committee at VGSOM. Purvodaya, HR Conclave, Rana-neeti, Quizzing

league, Venalicium, ‘Apno ki Diwali’, ‘Illumination’, Futsal, Racquets and VPL are some of the notable events, exhibitions and competitions that are *covered*.



Flash frames the moments filled with multitude of emotions that define VGSOMites in their two years of stay and presents it as SLAM-BOOK to them. As for the team – they are a passionate lot and for themselves they say – “Our hearts don’t BEAT, they FLASH”



SAAMANJASYA

Saamanjasya, the CSR club of Vinod Gupta School of Management, strives for creating a brighter future and promoting eternal growth of the society. Team Saamanjasya is driven by passion and belief of eradicating the social issues pervasive in our society by bringing corporates, NGOs and academicians together. Saamanjasya organizes var-



ious events aimed at steadily turning its vision to reality. Our VGSoM family is emotionally attached to Disha Seema, a school founded by IIT Kharagpur alumnus for children from the less privileged sections of the society. Every year, a T-shirt sales drive is conducted and the profits are used to bring smiles on these children's faces when VGSoM celebrates Diwali with Disha Seema. All the funds raised by the club is entirely used to celebrate and organize various events for these kids throughout the year. All the year

round, the club ensures that these children get most of the experiences which put them on the same line of action as other privileged children are.

Nukkad Natak and **Marathon** by Purvodaya, is a platform to spread awareness in the society and bring people together to make them aware of the social issues prevalent in the society.

The team also organizes Rangmanch, a drawing competition for the students of Disha Seema to showcase their creativity, imagination, and talent.

Saamanjasya also collabo-



Purvodaya, gives a platform to contestants not only from B-schools but from all other institutions to take part and put in their views on social causes.

The club pledges to perpetuate the vision of a sustainable and equitable society inside every



rates with NGOs and conducts live case study competitions based on real-life social and environmental issues. Aalekh, our national level article writing competition, also facilitated by

mind and promote the victory of eternal happiness and harmony.

Supply Chain and Operations Club

ScOpe

The Supply Chain and Operations Club (ScOpe) of Vinod Gupta School of Management (VGSoM), IIT Kharagpur is an association of Operations Management enthusiasts, who work throughout the academic year with an aim to inspire students to explore the diverse field of Supply Chain and Operations Management. ScOpe conducts numerous inter-college and intra-college events every year that attract students from top-notch business schools within the country.

ScOpe organized **Modus Operandi** under the ambit of Purvodaya'19 with the event providing an excellent opportunity for students to experience real business issues re-



lated to operations management. Another offering of ScOpe was **Tactica**, an event designed to test the supply chain acumen of contestants and its application in real life situations. The two challenging rounds, which were case analysis and simulation games, challenged the analytical decision-making ability and collaboration among team members along with their presentation skills.

Chain Reaction, SC 2.0 Were conducted with the aim to enhance participant's understanding of SCM in some of the top organizations and ignite the interest of students in the field of operations, while getting them familiar with various theories and concepts of optimum planning.

ScOpe also facilitates certification drives like ISCEA CDDP, ISCEA CSCA and KPMG Lean Six Sigma to name a few for interested students in the field of supply chain and operations.



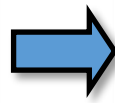


Marketing and Advertising

The Marketing and Advertising Club (MAD) is the first club constituted in VGSOM. It has been a pioneer in conducting various events in the functional domain of Marketing, not only within the VGSOM family but on a PAN-IIT scale.

With the onset of 2019, MAD Club launched its new logo.

In 2019, MAD club conducted its flagship event **Leader's Challenge** at Purvodaya'19 which gave students learning about marketing strategies of



The MAD club got things running from July by organizing the **Times Group sales drive** for the new batch which was a great opportunity for sales and marketing enthusiasts to get on-field experience.

Venalicium, a PAN-IIT Business Quiz saw participation from more than 500 participants and 6 teams qualified for the final round where prizes worth 8k were up for grabs.

big companies and how they succeed in various segments of the market.

Kotlergiri 2019 came out to be a fun-filled event in MAD's kitty. The first round was dumb charades round where the teams had to unravel a product and the second round was a campaign round where the teams had to develop a marketing campaign for the brand and product given to them.

[Click here for MADazine '19 - MAD's Annual Magazine](#)



QUIZ CLUB

Quiz Club was formed in 2009 by a group of quizzing enthusiasts with the sole purpose of serving as a platform for peer learning. It connects quizzing enthusiasts with other like-minded people from across the world.

Quiz Club hosts 4 major events and a plethora of various quizzes throughout the year.

Quizzical, an online national level quiz, is held in the month of November. Quizzical 2018 witnessed the participation of 746 players from top b-schools like IIMs, FMS, XLRI, MDI, etc

Quizzard is the flagship event of Quiz Club held during Purvodaya. Top quizzers from B-schools across the country participate in online prelims followed by on-stage finals. This year winner position was bagged by students from XLRI, Jamshedpur.



Quizzario is held during Vinculum – the annual day of VGSOM. It is a pan-IIT Kharagpur quiz with a rolling trophy to find the best business quizzier in the campus.



Quizzing League is held exclusively for VGSOM students and covers topics of popular choice.

Apart from these 4 events Quiz Club also maintains and publishes the Daily Digest mail series where students of VGSOM receive daily mails to brush up their knowledge about the latest happenings around the globe. These mails contain tips about preparing for interviews and group discussions as well to help students for their placements.

Also Quiz Club regularly conducts quizzes on social media platforms where best quizzers are awarded.

The Journey to a New Home

#HomeVGSOM

Sometimes, life takes a turn for either the best or the worst – and one such fateful day was the one in which I found myself waiting in a room with several others for a common goal: cracking the VGSOM interview for the admission in their coveted MBA program. As I entered, the panel greeted me warmly, which helped me calm down my nerves a bit. The interview went quite smoothly and it was over before I knew it. As a whole, the entire process was well organized and concluded without any hassle.

The Admission Committee members of VGSOM showed great patience and enthusiasm in clarifying all our doubts and catering to our problems throughout the entire ordeal. They connected to us via various social media handles and were available 24*7 to resolve our queries and provide moral support. After the candidates were selected, several pre-induction activities

were carried out to offer a glimpse at the club and committee culture of VGSOM. The wait was finally over and I found myself leaving home and heading to IIT Kharagpur. All the students received a warm



Let's forget the baggages of the past and make a new beginning
- Andre Aciman

and hearty welcome by both our faculty members and senior batch students. The induction program held by our senior batch is an unforgettable event, which we all will cherish throughout our lives. Not to mention, the faculty members are one of the most knowledgeable and

approachable people whom I have met in my life. They always encourage us to push our limits and break the barriers of knowledge and understanding.

All in all, life at VGSOM never fails to entertain with every day bringing in a new challenge and making us stronger and stronger. It is like a home away from home and the feeling of belongingness is what always keeps me moving ahead!

Rajarshi Mondal MBA '20



The Rising



*A donor should donate,
A needy should collect,*

*From the beautiful rainbow, you should take colour,
From the mountain beneath you should take vigour,*

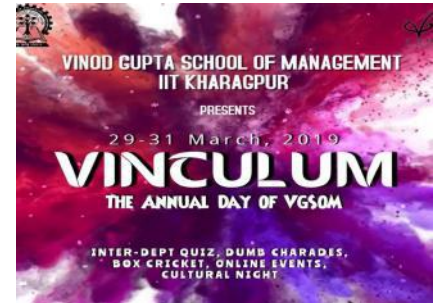
*From the mighty King Asoka, you should learn rebirth,
For the questions of blood, ask the answers from mother Earth;*

*Take insanity from the flowing river,
Take generosity from Mother nature,
Take courage from the Lion and roar,
Take the act of giving and more;
Take kindness from the mother
And love the ones who suffer,
Take patience from father and conquer;*

*Take the good things and let the bad things burn,
Be anybody, be anyone, ready to learn, earn and return!*



Vinculum'19



The three days spanning from 29th to 31st March 2019 shall be forever etched in the memory of VGSoMites, as they celebrated Vinculum, the highly anticipated Annual Day of their beloved B-School. The joyous celebrations, including exciting events such as Pictionary, Dumb Charades, LAN Gaming, Chess, Quizzario, Box Cricket League and Tug of War, culminated with a colourful Cultural Night. Soaking in the spirit of togetherness, members of the Vinod Gupta School of Management, IIT Kharagpur experienced a truly memorable time and cherished each other's company to the fullest.

“What we call the beginning is often the end. And to make an end is to make a beginning. The end is where we start from.”
-T.S. Eliot

Farewell to "the" Prof

The VGSoM fraternity bids farewell to its charismatic and beloved faculty, Prof. Gautam Sinha for years of dedication. Let us take this opportunity to thank Prof. Sinha for putting his heart and soul into our institute, to its growth and its future.





DRISHTEE CAPITAL

“Calling someone who trades actively in the market an investor is like calling someone who repeatedly engages in one-night stands a romantic.”

“The stock market is designed to transfer money from the active to the patient.”

-Warren Buffett

What DC brings to the table

Exposure

Expertize

Portfolio Analysis

TrackInvest

Street Warrior

DC 1.0—Zenith

Drishtee Capital, the investment club of VGSOM is effectively run and managed by the students. It maintains an open-ended equity fund mainly focusing on the investment opportunities available across sectors in the stock market to learn the nuances of investing and thereby create wealth for stakeholders. The investment decisions are carried out through interpretation of financial reports, application of valuation techniques, portfolio management theory and security analysis.

Drishtee Capital provides students with valuable insights into the real-time challenges faced by investors with focus mainly on generating long-term value rather than short-term profits by following a top-down approach while making investment decisions. Few of the investments of DC in the past year like Aurobindo Pharma Ltd., ICICI Bank Ltd., Punjab National Bank Ltd, etc., have done extremely well and have given good returns. Drishtee Capital publishes quarterly reports of the fund performance, frequently posts invest-



ment related articles on the Facebook page.



Drishtee Capital successfully conducted “Synergy 2019” in Purvodaya, where a Mergers and Acquisitions related case study competition was floated which saw huge participation from some of the elite

B-Schools in India. DC also conducted a virtual stock trading competition named ‘Street Warriors’ in association with TrackInvest’ where students got practical experience of trading with virtual money.

‘DC 1.0-Zenith’ was a quiz competition organized by DC. In order to boost their social appeal, DC have revamped their blog where sector-wise latest news updates, provide investment suggestions, industry out-

look and other valuable information is shared. At DC the students get a golden opportunity and a real-time experience of managing a portfolio thus honing their skills and temperament which effectively constitutes the base to become a successful fund manager.



The Consulting Club



THE CONSULTING CLUB

Its all about

RanaNeethi

Rth Shastra

Ready Player One

Paramarsh

Sumantran

Guesstimates

KT Sessions

“A consultant to be worth his salt must give honest judgements not necessarily those which he thinks the client would like to hear”-

Andrew Thomas

The Consulting Club of VGSoM is an arena committed to providing a platform to budding consultants for polishing their skills. Continuing with its legacy, it has once again been instrumental in the holistic development of the students at VGSoM. By conducting knowledge transfer sessions (a hallmark of TCC) and introducing multiple new competitions, providing for simulation and analytics.

In this quest, they have conducted various events, aimed at honing various skill sets and encouraging

the students to delve deeper into various facets of a consulting as a profession.

A workshop on Ms- excel was organised and was followed up by the flagship event RanaNeethi, which provided a chance for the students to have an in-depth analysis of the latest government welfare policies and present their findings and recommendations.

With 'Ready Player One' which was conducted in association with The KGPIan Game Theory

Society, IIT Kharagpur Chapter, participants were tested on pre-planning, team work and on spot strategy formulation and execution.



Under the ambit of Purvodaya'19, SUMANTRAN - Hunt for the Star Consultant and Guesstimates were conducted, allowing our students a chance to compete against some of the best consulting brains

from various B-schools across the country.

With keen focus of industry towards slicing and dicing data to extract relevant information from it, TCC conducted a workshop on R and conducted Rth -Sastra, to test the

students against their learnings from the workshop.

With Paramarsh, we asked the students themselves as to how they envision the steps required to take VGSoM up a notch from its cur-

rent ranking of 4th in the QS World University Rankings 2019, by stepping into the shoes of a consultant.



The Road to Redemption is Paved with Charity

"Mankind was my business. The common welfare was my business; charity, mercy, forbearance, and benevolence, were, all, my business. The dealings of my trade were but a drop of water in the comprehensive ocean of my business!"

Jacob Marley, Christmas Carol

The human race is survived by its compassion. The love and affection that we superior beings possess, differentiates us from the animals. Despite the volatility, complexity, and ambiguity around us, man has survived. The advancement of this civilisation is an endorsement to our caring nature. Sharing is fulfilling, and yet as India adds to its ever-growing lists of multi-millionaires, a disturbing fact is clear, when you closely dwell into the data. The gap between the rich and the poor is widening too. Rise by raising others seems to be an ideal campaign pitch to invigorate the masses to help the needy and the poor. Because only by helping others can we help ourselves.

Helping others is essential for personal growth. Only by associating with a cause can we find the true meaning of life and our existence. For our existence should be contributing. People with limited means survive on meagre portions. By distributing, one can reduce his personal excesses and help the needy.

FINTEREST



Finterest, the finance club of VGSOM, is a club for finance enthusiasts, with a mission to nurture the students by providing a platform to enhance skills by sharing, analysing and applying concepts. Its members are also constantly updating themselves on the recent developments in the finance industry.

This year Finterest organized four events. **Stockmind** was Finterest's national level virtual trading competition aimed at raising and testing trading knowledge among finance enthusiasts. This competition was organised in collaboration with ICICI Direct.

Mulyankan was another offering under Purvodaya'19 involving financial valuation which saw participants from B-Schools like IIMs, IITs, XLRI, XIMB etc. and was comprised of an online Quiz followed by a corporate case study.

Bulls Eye, the flagship event of Finterest at Purvodaya'19 was organized to facilitate online stock trading competition and was followed by presentations which reasoned for why the participant invested in that particular stock. The second edition of **Budget Briefcase** was a grand event,

S O M Vinod Gupta School Of Management IIT Kharagpur

fINTEREST presents **BULL'S EYE**
National level virtual Stock Competition

In association with: **icici direct.com**

Calendar: 7th Jan to 11th Jan

₹ 30000 WORTH PRIZES TO BE WON

Contact: Divyanshu-7567018143 Madhup-7753073835

For more details, visit <https://www.facebook.com/Finterest/>

where budget analysis and its impact was discussed on various sectors of the economy by selected panellists. Panellists were selected from the students of both batches.



Cultural Committee

The Cultural Committee, VGSoM is responsible for organizing and managing all the cultural activities in the B School. The committee celebrates the cultural diversity, by organizing different cultural events that bring about a refreshing breeze to the otherwise rigorous life of an MBA student. The committee aims at developing the cultural acumen by providing ample opportunities to the students of the school. The committee organizes various events like *Fresher's Party*, *Farewell Party*, *various cultural festivals* like Diwali, and also plays a key role in the college's annual day Vinculum. Through these activities the committee encourages the students to participate in competitions; like rangoli making competition in Diwali, Mr & Miss Fresher titles, etc. to infuse competitive spirit in students and bring synergy among the diverse cultural background they share. The committee also organized Valentino, an online event with many facets and bustles picking a lighter note around the valentine aura. The academic year ends with the most awaited event of all, i.e the Farewell to the senior batch from the junior batch. The celebration consists of various activities like- dancing, singing, karaoke, etc. followed by a great feast in the evening commemorating the past two years well spent. As it is said, it's not going to matter how many breaths you took, all that's going to count is how many of your lived moments took your breath away.



Spring Fest

Spring Fest is the annual social and cultural festival of IIT Kharagpur, the pioneer of the elite Engineering institutions in India. Currently, in its 60th edition, Spring Fest has been celebrating the true spirit of youth for over five decades. Spring Fest is a celebration with a responsibility. A splendid platform for the spectacular display of the diverse talents of today's youth, Spring Fest always has an underlying social theme.

With a plethora of events in the genres of Dance, Music, Photography, Dramatics, Literary, Fine Arts and

Social events, Spring Fest is proud to become the defining platform for some of the most accomplished artists in these diverse fields and for spreading social awareness in youth. It's the fourth weekend of January when the 2100-acre campus of IIT Kharagpur glitters with smiling faces of thousands of thousands of participants from various colleges, who come down here with a plethora of talents and expectations. What started in in 1960 as an intra-college competition has now turned into an ever-growing festival.

Spring Fest is truly a celebration of the spontanei-

ty, the passion, the curiosity, the excellence, the



industriousness of youth! The evenings are notable for "Pro-nights" which involves some of the most famous nationally and internationally acclaimed artists. Every year many esteemed personalities from various fields are invited as judges and guests for various events and competitions.

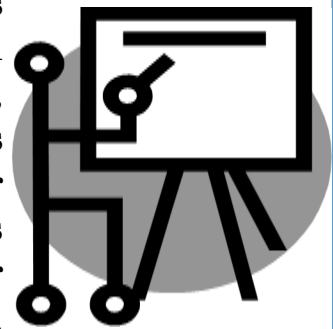
The Spring Fest committee, VGSoM organizes the literary events in spring fest viz. JTGW (Jumble the good word), JAM (Just a minute), Impromptu (extempore speech) and Dumb C (Dumb charades). This time we had eminent judges Ayan Pal (toastmaster) and RJ Agni & RJ Somak from Radio Mirchi.





IT CLUB

The IT team or the Tech Team of VGSOM, IIT Kharagpur is a group of tech enthusiasts. Previously, the technical team was involved in maintaining the website and updating it, from time to time. The Club coordinates with various clubs and committees of VGSOM and helped them publish their events and activities on the website. Currently IT club is working from scratch on designing a new website for VGSOM by liaising with various stakeholders. In addition, IT club is instrumental in developing the **Alumni Portal**, which is currently in the pipeline.





Alumni Committee Batch 2018-2020

From left to right -

Sai Krishna, Anuvind Mishra, Kosha Agarwal, Divye Aggarwal, Gourav Gupta, Shubham Kumar, Kushal Choudhury, Shubham Kankane, Sahil Sawalkar, Rajarshi Mondal.

Reach us on: -

Alumni Committee: alumni.vgsom.iitkgp@gmail.com

Sahil Sawalkar [+919986103290](tel:+919986103290)

Divye Aggarwal [+919650349792](tel:+919650349792)

Feel free to drop your queries or suggestions