



MBA Curriculum 2019-21

First Semester

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|------------------------------------|--|--------------------------------|--------------------------|-----------------------------|
| Financial Accounting & Reporting | Organization Design, Change & Transformation | Cost & Management Accounting | Economics For Management | Human Behavior & Management |
| Statistical Methods for Management | Mathematical Models for Management Decisions | Management Information Systems | Marketing I | Oral Business Communication |

Second Semester

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|---------------------------|-----------------------------------|---|----------------------|--------------------------------|
| Corporate Finance | Business Research Methods | Business, Government & International Economic Environment | Strategic Management | |
| Human Resource Management | Production & Operation Management | It & Business Applications Laboratory | Marketing II | Written Business Communication |

Summer Internship Project at leading corporations for a duration of 2 months (May-July)

Third Semester

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| Business law for Managers | Technology Management | Applied Management Research Project |
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Plus a choice of seven Electives

Fourth Semester

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|---------------------------|-----------------|--------------------|-------------------------------------|
| Organizational Leadership | Business Ethics | Comprehensive Viva | Applied Management Research Project |
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Plus a choice of seven Electives

The Entire Course Duration is 24 Months

Specializations Offered

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|---------|-----------|------------|---------|--------------------|-----------------|
| Finance | Marketing | Operations | Systems | General Management | Human Resources |
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ELECTIVES

ELECTIVES OFFERED IN THE 3RD SEMESTER

FINANCE & ACCOUNTING ELECTIVES

BUSINESS ACCOUNTING & INVESTMENT ANALYTICS

COMMERCIAL BANKING

DERIVATIVES & RISK MANAGEMENT

SECURITY ANALYSIS & PORTFOLIO MANAGEMENT

GENERAL MANAGEMENT ELECTIVES

ENTREPRENEURSHIP & NEW VENTURES

INTERNATIONAL MANAGEMENT

RISK MANAGEMENT

HR ELECTIVES

COMPETENCY MANAGEMENT

HUMAN RESOURCE DEVELOPMENT

INDUSTRIAL RELATIONS & LABOUR LAWS

ORGANIZATIONAL DEVELOPMENT

PERFORMANCE & REWARD MANAGEMENT

IT ELECTIVES

ENTERPRISE RESOURCE PLANNING

INFORMATION SYSTEMS STRATEGY

MARKETING ELECTIVES

MARKETING RESEARCH

MARKETING STRATEGY

OPERATIONS ELECTIVES

PROJECT MANAGEMENT

RISK MANAGEMENT

SERVICES MANAGEMENT

SUPPLY CHAIN MANAGEMENT

ADVANCED ELECTIVES OFFERED IN THE 4TH SEMESTER

ECONOMICS ELECTIVES

ECONOMETRIC AND BUSINESS FORECASTING

ECONOMETRIC MODELING

ECONOMETRIC MODELING & BUSINESS FORECASTING

INTERNATIONAL ECONOMICS

FINANCE & ACCOUNTING ELECTIVES

ADVANCED ACCOUNTING

APPLIED ECONOMETRICS FOR FINANCE

BANKING AND FINANCIAL MARKETS ANALYTICS

COMMODITY DERIVATIVES & RISK MANAGEMENT

CORPORATE TAXATION

FINANCIAL MARKETS & INSTITUTIONS

FINANCIAL MODELING

FIXED INCOME MARKET & SECURITIES

INFRASTRUCTURE & PROJECT FINANCE

INSURANCE

INTERNATIONAL FINANCIAL MANAGEMENT

MERGERS, ACQUISITION & CORPORATE RESTRUCTURING

HR ELECTIVES

COMPENSATION MANAGEMENT

HR ACCOUNTING

HR AUDIT

HUMAN RESOURCE INFORMATION SYSTEM

HUMAN RESOURCE MEASUREMENT AND DECISIONS

INTERNATIONAL HRM

PERFORMANCE MANAGEMENT

STRATEGIC HUMAN RESOURCES MANAGEMENT

IT ELECTIVES

BUSINESS DATA COMMUNICATION & NETWORKING

BUSINESS PROCESS ANALYSIS & BUSINESS DYNAMICS MODELING

E-COMMERCE TECHNOLOGY & APPLICATIONS

INFORMATION SECURITY & RISK MANAGEMENT

IT FOR BUSINESS INTELLIGENCE

MARKETING ANALYTICS

SOFTWARE PROJECT MANAGEMENT

MARKETING ELECTIVES

CONSUMER BEHAVIOUR ANALYSIS

GLOBAL MARKETING MANAGEMENT

INTEGRATED MARKETING COMMUNICATION

MARKETING ENGINEERING

MARKETING OF INDUSTRIAL & HIGH-TECH PRODUCTS

PRODUCT MANAGEMENT

PURCHASING AND OUTSOURCING

RETAIL MARKETING

SALES & DISTRIBUTION MANAGEMENT

SERVICE MARKETING

OPERATIONS ELECTIVES

MANUFACTURING STRATEGY

OPTIMIZATION & BUSINESS DECISION ANALYSIS

SIX SIGMA

SUPPLY CHAIN ANALYTICS